



CLlr Mark McGeever

An effective Liberal Democrat voice

Everyone in the Central Scotland electoral region deserves a Liberal Democrat MSP and I'm determined to take our party's campaign to every community. We stand apart from other parties, taking a fair and sensible approach to tackle important issues that seriously impact people's lives. As an elected councillor, a former General Election candidate, and a communications professional—I know how to reach new voters. I'm asking for your support because I can convince people who haven't voted for us before to trust us now.

As a serving councillor I've built a positive reputation as a strong voice for Hamilton, as well as a principled and effective representative driving change across South Lanarkshire. My background in public relations has allowed me to gain significant coverage of Liberal Democrat initiatives in local newspapers, while also using social media to directly reach tens of thousands of residents every week.

In the past three years I have led efforts to save threatened bus routes, I've helped prevent the construction of an environmentally damaging industrial incinerator, and I've successfully convinced my council to enhance support for veterans. I've highlighted inequalities in the council's recruitment processes, made people aware of undemocratic practices in local government, and spoken out against failures to deliver services for vulnerable residents and young people.

Working with our other excellent candidates and supporters, I know I can build on that local record to reach voters across Central Scotland. We need to work tirelessly to deliver new support for our party. I hope you will consider giving me the chance to take your message to voters and ensure Central Scotland has a Liberal Democrat MSP.

Mark McGeever



About Mark McGeever

- * An elected Councillor in Hamilton since 2017.
- * Deputy Leader of South Lanarkshire Council's Liberal Democrat Group.
- * Lib-Dem candidate 2019 General Election— he increased the party's voteshare.
- * Before entering politics Mark was a fire service media officer, supporting emergency crews at major incidents.
- * He was previously a local reporter and small business owner.
- * Mark is 35 and married to Jade. They have a one-year-old daughter, Rahya.

