**Suggested subject line: Join the *#nonprofitsvote* campaign!**

Hi [NAME],

I’ve recently joined the *#nonprofitsvote* campaign, and I’m excited to invite you to join, too!

*#nonprofitsvote* is a nonpartisan effort led by The Nonprofit Vote and supporting organizations to increase voter participation among nonprofits in municipal elections. In support of the campaign, individuals and organizations share their pledges to vote and encourage nonprofit colleagues, staff, volunteers, board members and people who access nonprofit services to head to the polls as well.

Why join *#nonprofitsvote*?

1. **To influence change.** Alberta has more than 26,000 nonprofits that depend on elected officials to support our issues, services, and funding. If we use our collective voice to encourage #nonprofitsvote, we can have significant influence.
2. **To get informed.** There are important issues at stake for the people we serve and the causes we represent. Let’s get informed about the mayoral, councillor, and school board trustees, and make our voices heard so that candidates and parties will address issues of importance to our organizations.
3. **Joining is easy!**

To join the campaign:

* Challenge your social networks to do the same by forwarding this email to nonprofit colleagues, staff, volunteers, board members, membership lists and people who engage with nonprofits.
* Share your pledge on social media! Post your photo or video pledge with *#nonprofitsvote*.
* Support Alberta nonprofits by signing up at thenonprofitvote.ca.

Check out the #nonprofitsvote Vote Kit that contains the resources you need to create your *#nonprofitsvote* plan, and encourage others to do the same. View the Vote Kit here.

Thank you for strengthening our community with your voice.

Sincerely, [NAME] [ORGANIZATION]