**Suggested subject line: Join the *#nonprofitsvote* campaign!**

Hi [NAME],

I’ve recently joined the Wood Buffalo *#nonprofitsvote* campaign, and I’m excited to invite you to join, too!

*#nonprofitsvote* is a nonpartisan effort led by Fuse Social to increase voter participation among social profits in the upcoming municipal election. In support of the campaign, individuals and organizations share their pledges to vote and encourage social profit colleagues, staff, volunteers, board members and people who access social profit services to head to the polls as well.

Why join *#nonprofitsvote*?

1. **To influence change.** Wood Buffalo has more than 300 social profits that depend on elected officials to support our issues, services, and funding. If we use our collective voice to encourage #nonprofitsvote, we can have significant influence.
2. **To get informed.** There are important issues at stake for the people we serve and the causes we represent. Let’s get informed about the mayoral, councillor, school board trustee candidates and make our voices heard so that candidates and parties will address issues of importance to our organizations.
3. **Joining is easy!**

To join the campaign:

1. Pledge to vote in the upcoming municipal election at thenonprofitvote.ca.
2. Challenge your social networks to do the same by forwarding this email to social profit colleagues, staff, volunteers, board members, membership lists and people who engage with social profits.
3. Share your pledge on social media! Post your photo or video pledge with *#nonprofitsvote*.

Check out the [Wood Buffalo #nonprofitsvote Vote Kit](https://www.thenonprofitvote.ca/votekit-woodbuffalo) that contains the resources you need to create your *#nonprofitsvote* plan, and encourage others to do the same.

Thank you for strengthening our community with your voice.

Sincerely, [NAME] [ORGANIZATION]