

**Job Title: Campaigns Officer**

**Reports to: Director**

**Hours: Full Time (35 hours per week)**

**Duration: Permanent (subject to six-month probationary period)**

**Location: Bermondsey, with frequent travel within London, and occasional travel outside London**

**Salary: £29,000 per year, plus pension contribution under auto-enrolment**

**Deadline for applications: 9am, Monday 19<sup>th</sup> February**

Generation Rent represents the UK's 12 million private renters and campaigns for a safe, secure and fair rental market. We are recruiting a campaigns officer to support our director by building and mobilising our supporter base and managing our network of volunteers. The role will cover campaigns at the local, national and Greater London levels – including our role supporting the London Renters Union. This is an opportunity to play a leading role in fixing one of the biggest social and economic problems of our generation.

#### **Job description**

- Work with the director to develop and implement campaigns
- Coordinating volunteer projects to support Generation Rent's campaigns
- Identifying and developing case studies
- Providing support and advice to local renter organisations, and coordinating inter-group initiatives
- Writing blog posts, social media updates and email communications to support campaigns
- Fielding requests from journalists and other stakeholders
- Representing Generation Rent at external events and in broadcast media
- Support delivery of campaign training for renters to become advocates for themselves with policy makers, their peers, and in the media

#### **Contributing to the organisation**

- Attend team meetings and supervision sessions
- Be an active member of the Generation Rent team, identifying opportunities for mutual support
- Abide by organisational policies, codes of conduct and practices
- Promote diversity and equality of opportunity in the organisation
- Compliance with electoral laws on campaigning and fundraising

The role will be based in London and involve occasional trips to other parts of the UK, including overnight trips.

#### **Person specification**

*Essential*

Good political awareness and judgement

An ability to think creatively and laterally to maximise the effectiveness of campaign activities

Clear verbal and written communication skills including the ability to listen and communicate clearly with a range of different audiences

Organisational skills and ability to plan, manage and prioritise a varied workload, including lone working and tight deadlines

Experience of working with volunteers

Experience of carrying out qualitative and quantitative research

Ability to work some evenings and weekends (time off in lieu will be granted)

Ability to be flexible, trouble-shoot, and be decisive when the best laid plans do not work out as expected

Commitment to Generation Rent ethos, values and aims including equal opportunities and social justice, and ability to apply awareness of these to all areas of work.

*Desirable*

Knowledge of the policymaking process

Experience of working with the media

Experience of living in the private rented sector

Experience of project management and delegation

Professional experience of social media and website content management

**How to apply**

Please send your CV and a covering letter explaining why you are suitable for this role to Dan Wilson Crow on [info@generationrent.org](mailto:info@generationrent.org).

**Further information**

[www.generationrent.org](http://www.generationrent.org)

[Annual Report 2017](#)