

**Job Title:** Campaigns Officer

**Reports to:** Director

**Hours:** Full Time (35 hours per week). We are open to considering flexible working arrangements.

**Duration:** Permanent (subject to six-month probationary period)

**Location:** Bermondsey, with frequent travel within London, and occasional travel outside London

**Salary:** £29,580 per year, plus pension contribution under auto-enrolment

**Deadline for applications:** 9am, Monday 14 January

Generation Rent represents the UK's 12 million private renters and campaigns for a safe, secure and fair rental market. We are recruiting a Campaigns Officer to support our Director and Policy and Public Affairs Manager by building and mobilising our supporter base and managing our network of activists. The role will cover campaigns at the local, national and Greater London levels – and includes working closely with the wider renters' movement. The major focus of the organisation, and the role, is the End Unfair Evictions campaign. This is an opportunity to play a leading role in fixing one of the biggest social and economic problems of our generation.

#### **Job description**

- Work with the team to develop and implement campaigns
- Coordinating the End Unfair Evictions campaign
- Coordinating activist projects and organising events to support Generation Rent's campaigns
- Identifying and developing case studies and renter spokespeople
- Providing support and advice to local renter organisations, and coordinating inter-group initiatives
- Writing blog posts, social media updates and email communications to support campaigns
- Fielding requests from journalists and other stakeholders
- Representing Generation Rent at external events and in broadcast media
- Support delivery of campaign training for renters to become advocates for themselves with policy makers, their peers, and in the media

#### ***Contributing to the organisation***

- Attend team meetings and supervision sessions
- Be an active member of the Generation Rent team, identifying opportunities for mutual support
- Abide by organisational policies, codes of conduct and practices
- Promote diversity and equality of opportunity in the organisation
- Compliance with electoral laws on campaigning and fundraising

The role will be based in London and involve occasional trips to other parts of the UK, including overnight trips.

#### **Person specification**

##### ***Essential***

Ability to work on independently on your own initiative

Ability to be flexible, trouble-shoot, and be decisive when the best laid plans do not work out as expected

Building and maintaining relationships with activists, allies and other organisations, in one-to-ones, meetings, over phone and email

Good political awareness and judgement

An ability to think creatively and laterally to maximise the effectiveness of campaign activities

Clear verbal and written communication skills including the ability to listen and communicate clearly with a range of different audiences

Organisational skills and ability to plan, manage and prioritise a varied workload, including lone working and tight deadlines

Experience of managing and coordinating volunteers

Ability to work frequent evenings and occasional weekends (time off in lieu will be granted)

Commitment to Generation Rent ethos, values and aims including equal opportunities and social justice, and ability to apply awareness of these to all areas of work.

### ***Desirable***

Experience of grassroots campaigning

Experience of living in the private rented sector

Knowledge of the policymaking process

Experience of working with the media

Experience of project management and delegation

Experience of social media and website content management

Experience of carrying out qualitative and quantitative research

### **How to apply**

Please send your CV and a covering letter explaining why you are suitable for this role to Dan Wilson Crow on [info@generationrent.org](mailto:info@generationrent.org).

Further information:

[www.generationrent.org](http://www.generationrent.org)

[www.endunfairevictions.org](http://www.endunfairevictions.org)

[Annual Report 2018](#)