



Newark/Essex County Workforce Development Board
YOUTH INVESTMENT COUNCIL COMMITTEE
STRATEGIC PLAN 2016

MISSION: To establish and implement a strategic plan for developing a system of youth services capable of preparing youth for further education and future employment

GOALS: To increase business engagements, to establish collaborative partnership with youth serving organizations in Essex County and to increase youth involvement within the committee

UPDATES REGARDING REACHING OUR GOALS

Increase Business Engagements

We have an ongoing recruitment with local businesses. We recruit by word of mouth from our committee members. We have business partners that participate in our bi-monthly meetings.

The business partners had a concern with the youth that they are being hired by their companies. Some of the concerns are: Dress code, Telephone etiquettes and Customer service skills.

We developed a subcommittee under this goal to work on a Work Readiness Credential.

Under this Credential the following will be included for the youth: Resume Building, Dress for Success, Interviewing Skills and Financial Literacy.

Increase Youth Involvement with the YIC Committee

We have added two new youth member to the YIC committee.

YIC COMMITTEE SUB COMMITTEES

Readiness Credential

This committee is looking for national and locally work readiness credential and its components. This committee is looking at the math, writing and reading requirements of the current credential. They are also focusing on areas that the credential may not address but the committee feels are needed, specifically a “Dressed for Success” model and civic engagement course.

Employment/Business Engagement

This committee will focus on increasing business engagement with our YIC and hiring local youth. They are also looking to help launch our “Dress For Success model program. We are working on having a physical store that will be located at 50 South Clinton Street. The participant will be the ones operating the store. The participant will be learning how to start their business.

Youth Mentorship

This committee focuses on creating a mentorship program through the YIC.

Each sub-committee meets every other month.