



Kelvin McDonald

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From: Hinerangi Barr [<mailto:Hinerangi.Barr@parliament.govt.nz>]
Sent: Thursday, 14 May 2015 12:32 p.m.
To: Kelvin McDonald
Subject: RE: Native Affairs - Queen's Birthday Monday, 1 June

Kia ora Kelvin,

Just wondering what would be the purpose of this korero. I don't think the issue will be covered in any depth if you have NZ First on it for example.

Ngā mihi Hinerangi

From: Kelvin McDonald [<mailto:Kelvin.McDonald@maoritelevision.com>]
Sent: Thursday, 14 May 2015 12:16 p.m.
To: Hinerangi Barr
Subject: Native Affairs - Queen's Birthday Monday, 1 June

Kia ora Hinerangi,

Just inquiring whether Minister Flavell would be interested in joining us for a Native Affairs political discussion about 'Whanau Ora' on Queen's Birthday Monday, 1 June, in studio in Auckland?

Depending on what suits participants best, we can either pre-record the discussion from 4.00-5.00pm or live from 8.30-9.30pm. (If you could please let us know what would suit best it would be much appreciated).

In addition to Minister Flavell, we plan to also invite politicians from Labour, the Greens, NZ First and National to participate in the discussion.

With the Auditor General recently drawing focus to Whanau Ora, we thought it timely to discuss the programme in greater depth – to get a better understanding of what Whanau Ora is, how it operates, what its intended outcomes are, its success or otherwise, areas for improvement, criticisms, etc.

The discussion will be facilitated by our presenter Mihingarangi Forbes.

If you could please let us know whether Minister Flavell would be interested in participating in this discussion – and, if so, what time slot would suit him best - it would be much appreciated.

Many thanks,

From: Hinerangi Barr (<mailto:Hinerangi.Barr@parliament.govt.nz>)
Sent: Thursday, 14 May 2015 5:06 p.m.
To: Kelvin McDonald
Subject: RE: Native Affairs - Queen's Birthday Monday, 1 June

Kia ora Kelvin,

Te Ururoa will make sure he's available to come on to talk about Whānau Ora – no problem there.

I'm just not convinced that you'll enlighten your viewers by having a panel of politicians talking about Whānau Ora.

Have you considered interviewing whānau, providers or the commissioning agencies as well? Or iwi/other Ministers on the Whānau Ora Partnership Group. Happy to help with contacts if you want them.

It's also important to realise that the OAG report was on the establishment phase and we're now in to Phase 2 of the programme which means commissioning agencies have a much greater role in the distribution of funds and also the establishment of the Whānau Ora Partnership Group to ensure there's iwi and Ministerial buy-in to the programme.

Nga mihi Hinerangi

From: Kelvin McDonald (<mailto:Kelvin.McDonald@maoritelevision.com>)
Sent: Thursday, 14 May 2015 1:14 p.m.
To: Hinerangi Barr
Subject: RE: Native Affairs - Queen's Birthday Monday, 1 June

Kia ora Hinerangi,

The purpose of the hour-long discussion is to help increase people's awareness of exactly Whānau Ora is and what it does. As the Auditor General pointed out, people still don't understand, several years after its inception.

For Whānau Ora to be embedded in the political and bureaucratic landscape in the future, the policy needs to be embraced or understood by the majority of parliamentary parties across the political spectrum (just as there is a considerable consensus on the need for superannuation, but some disagreement on the specifics of the policy)

Our entire show will be dedicated to this flagship policy and we're keen to hear MPs views on all aspects of this innovative programme.

There are a range of views as to where Whānau Ora is working, where it isn't, and what could be done to make it better.

We hope the Minister will take part, as it would be a shame to lose his voice on the Maori Party's initiative.

Nga mihi,

[REDACTED]

From: Kelvin McDonald
Sent: Wednesday, 20 May 2015 8:54 a.m.
To: [REDACTED]

Subject: TE URUROA FW: Native Affairs - Queen's Birthday Monday, 1 June

From: Hinerangi Barr [mailto:Hinerangi.Barr@parliament.govt.nz]
Sent: Tuesday, 19 May 2015 9:00 p.m.
To: Kelvin McDonald
Subject: RE: Native Affairs - Queen's Birthday Monday, 1 June

Kia ora Kelvin,

Can you give me a call tomorrow please. I'm just not clear on the format

Ngā mihi Hinerangi

From: Kelvin McDonald [mailto:Kelvin.McDonald@maoritelevision.com]
Sent: Tuesday, 19 May 2015 3:05 p.m.
To: Hinerangi Barr
Subject: RE: Native Affairs - Queen's Birthday Monday, 1 June

Kia ora Hinerangi,

Apologies for the delay in getting back to you.

Thanks for confirming Minister Flavell's availability.

Are you able to indicate whether he would prefer the afternoon record time (4-5pm) or evening (8.30-9.30pm)? Thus far, we have had one MP indicate she would prefer the evening timeslot (Metiria Turei).

Yes, we have considered approaching the parties you've mentioned – and do intend to do so. We are hoping to be as informative as we can. All going to plan, we hope to be able to show a brief set-up piece before each area of discussion with MPs. These set-up pieces will involve our filming some of the parties you mention so they can show us how Whanau Ora is working in practice for them.

Nga mihi,

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From: Paora Maxwell
Sent: Friday, 22 May 2015 12:02 p.m.
To: All Team Members
Subject: CEO PANUI

CEO Pānui, 22 May 2015



Kia ora koutou katoa, he maha ngā hōtaka hou kei te haere i tēnei wiki. Ko te tumanako ka eke ki te taumata. Ko te pae tawhiti, whāia kia tata, whakamaua kia tina. Ka aroha hoki ki te whānau o Tautoko FM i tahuna nei tō rāfou te hana i te Rāhina kua hipa.

On Wednesday I met with the Minister of Māori Development the Hon Te Ururoa Flavell. It was an opportunity to outline our plans for the coming year. We talked about our strategic pillars: partnerships and alliances, people, communications/brand, content and multi-platform. The Minister was very interested in our progress and supportive of our direction of travel. He has very clear objectives around Māori language speakers and he wants Māori TV to be part of that journey.

A number of letters and emails have been received during the week complimenting us on our overall programming, as well as specific shows, including *Te Araroa*, *Kina*, *Whawhai*, *Honai Te Pakipaki* and the new show *Brown Eye*. It's great to receive so much positive viewer feedback.

Congratulations to the *Native Affairs* team, there were strong audience numbers watching Monday's show. This week also saw *Te Matatini* 2015 performances and *Tangata Pasifika* go to air.

Find me a Māori Bride goes to air tonight, it might not be everyone's cup of tea but it's important that Māori TV caters for everyone's tastes. Look out for our very own Ani Piki Tuan who features in the first episode and in a couple of others. The show has received extensive publicity which I hope translates into lots of people watching our screens. The second season of *Marae Kai Masters* goes to air on Wednesday and stars another of our talented staff, Head of Commissioning Nevak Rogers.

Development of the new intranet is progressing well, many thanks to everyone involved in recent workshops and with feedback. On that note the intranet naming competition has kicked off. The intranet will be an important platform for us to mahitahi and kōrero-tahi. It's all about communication, collaboration and cooperation. I encourage you all to get your creative juices flowing and enter [here](#).

It has been our first week without Ann, we hope all is going well with the arrival of mokopuna number four. Many of you may not yet have met Phyllipa Randall, she is temporarily filling the CE Executive Assistant role until a permanent appointee begins.

Spare a thought for our whānau and colleagues at Tautoko FM in Mangamuka as they regather after the building which housed their radio station was destroyed by fire on Monday.

It is getting colder and darker as Matariki approaches, heralding the beginning of te tau hou Māori. Thank you all for your collective contribution to our overarching goal of promoting and protecting te reo me ōna tikanga.

Nāku noa, nā

< Inbox



From: Annabelle Lee-Harris

Hide

To: Grp_Native Affairs >

Cc: Maramena Roderick >

WHANAU ORA

20 May 2015 3:13 pm

Kia ora team,

Due to a change in programming strategy we are now cancelling our Whanau Ora podcast by July 7

Reporters please cancel your stories

Refs - please cancel our politicians and pass on our apologies for any inconvenience it may cause

Thanks team



Annabelle Lee-Harris

National News Manager

Producer Native Affairs

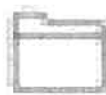
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6-11 Davis Crescent, Mairangiua, Auckland 1013 New Zealand



From: Annabelle Lee-Harris

To: Grp_Native Affairs

Cc: Maramena Roderick

WHĀNAU ORA

20 May 2015 3:13 pm

Kia ora team

Due to a change in programming strategy we are now cancelling Whānau Ora debate on June 1.

Reporters please cancel your shoots

Kelly – please cancel our politicians and pass on our apologies for any inconvenience it may cause

Thanks team