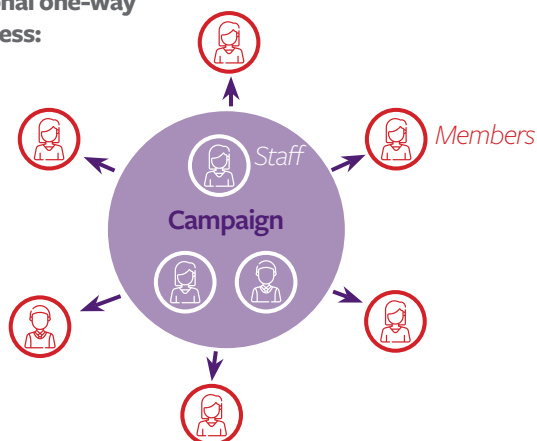


# Building a member-led campaign

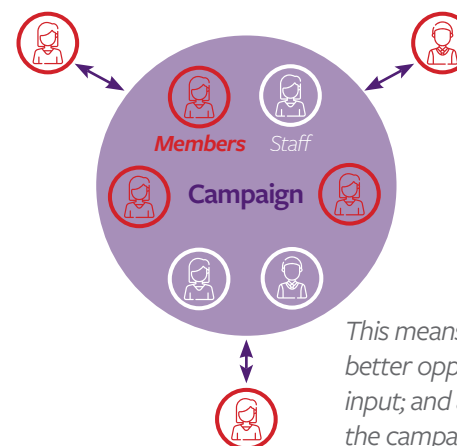
We want to work collaboratively to develop a campaign that truly represents our union as a collective.

## The process

We're moving from a traditional one-way campaign development process:



Towards a two-way collaborative process.



*This means: more transparency; better opportunities for member input; and a sense that we all own the campaign.*



## What will this collaboration look like?

**Members from the DHB National Delegates Committee and a few key NZNO staff from across the country are creating the campaign together.**

This group meets (online) regularly during campaign development to ensure that what we build is founded on what members say they need.



## Reaching out for wider membership input.

Our wider membership will be engaged too as the campaign develops, through surveys, digital polls, digital conference meetings and conversation through our private members Facebook page.

## How to get involved

Fill in the sheet on the back, join our closed member Facebook group and keep an eye out for our surveys in your email. If you would like to know more about the process please email [Katy.Watabe@nzno.org.nz](mailto:Katy.Watabe@nzno.org.nz)

# We'd like to get to know you better

We want to represent you well, but first we need to learn a little more about you.

Name:

Role:

Town/City:

Feel free to draw a quick self-portrait

What was your work highlight this week?

What are 3 qualities that make a good nurse, midwife or healthcare assistant?

What 4 things would you consider to be the most important in your life?

Why did you to become a healthcare worker?

Please hand this sheet back to the educator or send it through to [zenaida@forpurpose.nz](mailto:zenaida@forpurpose.nz) along with a photograph.