

# Key moments in our campaign.



Together, we're powerful.



# 2020 Campaign summary

New Zealand  
Nurses Organisation  
and DHB MECA

This year, we're negotiating a new multi-employer collective agreement which will affect all NZNO members working in District Health Boards. By collectively standing up for better pay and working conditions, we can make sure we are valued and safe at work.

Together, we're powerful.





# Our goal

To achieve a collective agreement that meets members' professional and industrial ambitions

# Bargaining

High member involvement; delegates leading the way; strong professional support.

## How we will achieve this

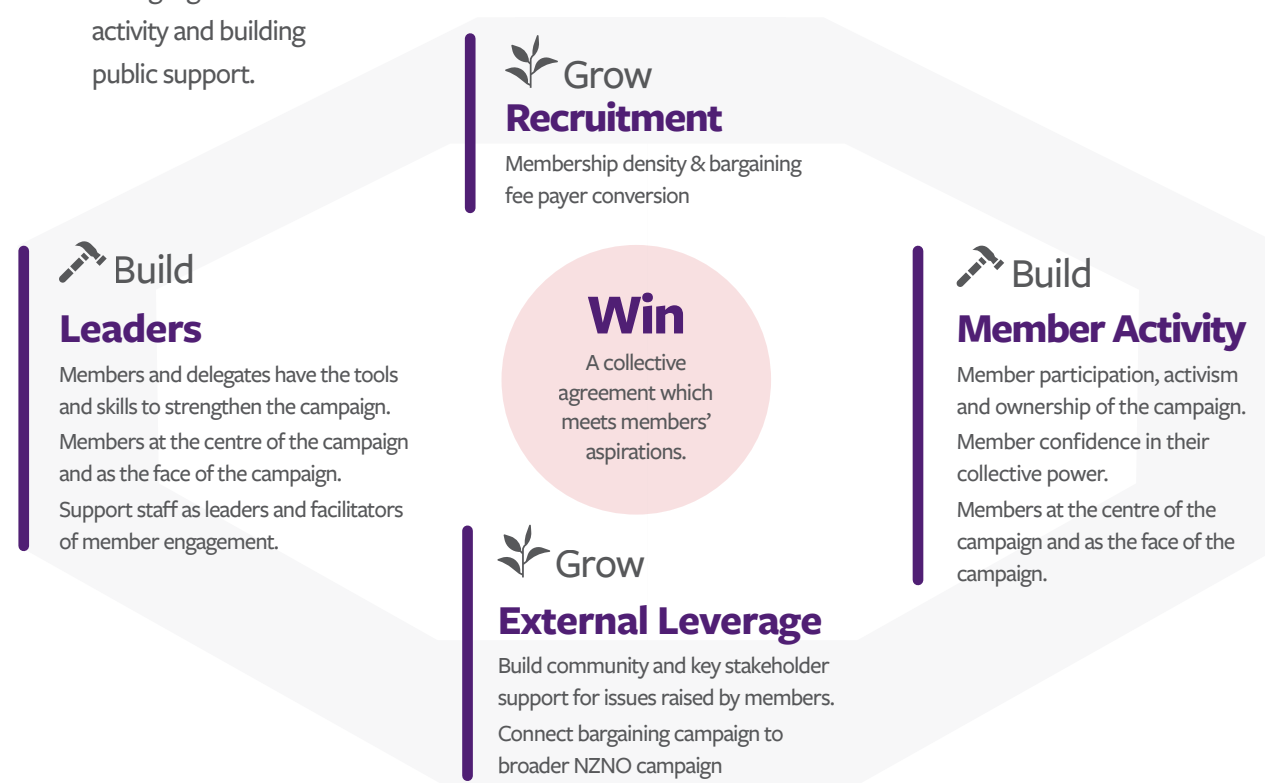
We will achieve our goal by NZNO members building, leading and joining organised collective action in local DHB organising committees. These local organising committees will be supported by an overarching national campaign which will provide a base of action while connecting and strengthening local campaigns.

## Our campaign focus

We use the organising diamond to stay focused on the things that will help us win. We do this by building member leadership, growing our union, having high levels of member activity and building public support.

## Our key approaches

- Members are the face of our campaign.
- We are advocating for a safe and quality health care system.
- We are building a unified campaign with clear accountability that also provides members with the flexibility to run local campaigns that matter to local communities.
- The bargaining process will be transparent with regular communication.



Dates have been set with the DHBs and negotiations will start at the end of May, before our current MECA has even expired.

Delegates will play a key role as leaders throughout the campaign, creating a direct link between members and supporting campaign and bargaining activities. This will include running more than 1500 member meetings to generate our claims, which will be collated and then endorsed by members in an online vote.

To support delegates, NZNO will run education days on key aspects of the campaign, including member meetings and making sure we are prepared for any industrial action that may occur so we can make our campaign a success.

Our bargaining team will include 12 delegates, nominated by members, selected by NZNO's National Delegates Committee for the DHB sector and endorsed by members to ensure we have strong member representation. In addition to the industrial advocates, we'll have a professional nurse adviser at the table and will be supported by NZNO research, campaigns and communications teams.

## Campaigning and keeping in touch

NZNO organisers will support members in each DHB to build campaign organising committees. These committees will identify and lead activities that will support the campaign in their DHB.

All NZNO members will have the opportunity to participate in campaign activities. That way we can show our collective strength and commitment to our goal.

A campaign website with centrally developed resources to support local activity will be active from April.

At key moments throughout the campaign we will hold coordinated national activities across all DHBs. There will also be the opportunity for organising committees to lead additional local activities.

Regular campaign and bargaining updates will be sent to members.

Our social media will give members meaningful ways to grow the campaign and build public support.