



OAKTREE

**COMMUNITY LEADER
STATE SUMMIT 2016
FUNDRAISING PACK**

HEY FRIEND

We can't wait to see you at State Summits!

We understand that the cost involved in coming to a State Summit can be a barrier for many people to attend so we have put together this fundraising pack to help you think about ways you could go about raising money to cover the cost of your ticket.

You will be surprised by how many people will be excited and really keen to support you attending a State Summit. This is a unique opportunity and really demonstrates your commitment to personal development which is very appealing to potential supporters.

We would love to see you all getting plenty of financial support and will do whatever we can to support you in that endeavour, just ask!

Good Luck,
The Campaigns Team

SCHOLARSHIPS

TIPS

- Map your networks, think about who you know or have a contact with that might want to financially support your participation at a State Summit.
- Think about people within your local community who would be aligned with the cause. It might be because they have a focus on young people, or are passionate about issues of poverty or inequality.
- Always take the time to explain what the Community Leader State Summit is, your role at Oaktree and why they should support you in getting to the Community Leader State Summit.

KEY ACTIONS

UNIVERSITY VICE-CHANCELLOR & FACULTY HEADS

Contact your Vice Chancellor/Faculty leader's office directly, then follow with a phone call if you don't receive a response. Lecturers and Tutors can also be useful if you want to start there (especially if you have a great relationship with them).

LEADERSHIP PROGRAMS

Look for clubs/unions which you have a relation with, and which might be willing to support this as an education; leadership; political awareness opportunity.

COMMUNITY GROUPS

ROTARY - Aim to get in contact with Presidents as well as their youth program leaders.

LIONS - Again, Lions Presidents and youth program leaders will be able to help you out.

BUSINESSES

Send an email regarding the Community Leader State Summit and what support you're looking for. Follow up by dropping by and asking for a quick 5 minute chat about the Roadtrip.

CHURCHES/PLACES OF WORKSHOP

Look for churches which might have particular funds available to support you (i.e - Missions and Justice Fund) and email them. Make sure you follow up with a phone call.

LOCAL COUNCILS

Contact your local council and emphasise the volunteer work you do with Oaktree.

Not all of these avenues will work, but you will never know if someone is willing to sponsor you unless you ask! If they are not successful, always ask for other potential contacts they might know who could help – they may pass you onto someone you hadn't thought of.

TEMPLATE

TO A COMMUNITY ORGANISATION

To Whom It May Concern,

I am a third-year Arts/Law student at Monash University and as a Community Leader at Oaktree, I have been invited to attend Oaktree's Community Leader State Summit from March 11th- 13th 2016.

Oaktree is Australia's largest youth-run organisation, run entirely by young volunteers under the age of 26. Community Leader State Summit will provide hundreds of the Community Leaders with the opportunity to develop plans for 2016, hear from inspiring speakers and develop skills in campaigning, organising and communications. Oaktree's volunteers from across Australia will be gathering in their capital cities to develop new skills and strategise for the year ahead.

I am very passionate about the issue of extreme poverty and am eager to develop my knowledge about _____ [*talk here about what you hope to learn from the experience*]. Currently at Oaktree I volunteer as a Community Leader (talk about the work you currently do at Oaktree).

The cost to participate in a State Summit this year is \$50 I am writing to you to seek support for my participation in Oaktree's Community Leader State Summit 2016. This cost covers my transport, all accommodation, meals and all events and trainings throughout the weekend.

Unfortunately I will not be in a position to cover the cost of this program without additional support. I am aware that _____ [*insert name of organisation, business or university*] has been very generous in the past supporting similar Oaktree programs and would be extremely appreciative of any assistance given [*only use this sentence if they have actually been supportive of and/or involved with Oaktree in the past*].

Your support will enable me to participate in this amazing experience and gain _____ [*a wealth of knowledge/experience/insights/invaluable skills*] that I hope to share with other young Australians. I welcome the opportunity to discuss this with you further.

Please feel free to contact me via email or phone on _____

Regards,

LETTER OF ENDORSEMENT

A letter of endorsement can be a great way to sure up your application for receiving funding from an organisation. The best way to do this is to seek out someone who you would put down as a reference for a job, and ask them to write a letter outlining your work at Oaktree and why it would be an incredible opportunity for you.

ANY QUESTIONS?

Don't hesitate to send any questions through to t.crowther@oaktree.org or call us on **9428 8577**.