

BOOTCAMP FUNDRAISING PACK



HEY COMMUNITY LEADERS...

Congrats on being accepted to join us on Bootcamp!

We understand that the cost involved in Bootcamp can be a barrier for many people to get involved so we have put together this fundraising pack to help you think about ways you could go about raising money to cover the cost of your Bootcamp ticket.

You will be surprised by how many people will be excited and really supportive of your experience as a Community Leader. This is a unique opportunity and really demonstrates your commitment to personal development which is very appealing to potential supporters.

We would love to see you all getting plenty of financial support and will do whatever we can to support you in that endeavour, just ask!

Hopefully this fundraising pack will assist you in gaining financial support and if you have any other fabulous ideas please share with your networks or through email.

Good Luck,

The Oaktree team

SCHOLARSHIPS

TIPS:

- Map your networks, think about who you know or have a contact with that might want to financially support your participation at Bootcamp
- Think about people within your local community who would be aligned with Oaktree's cause. It might be because they have a focus on young people, or are passionate about issues of poverty or inequality.
- Always take the time to explain:
 - What Bootcamp is
 - Your role as a participant in Bootcamp, and as a Community Leader
 - Why they should support you to attend Bootcamp

KEY ACTIONS

UNIVERSITIES

VICE-CHANCELLOR & FACULTY HEADS

Contact your Vice Chancellor/Faculty leader's office directly, then follow with a phone call if you don't receive a response. Lecturers and Tutors can also be useful if you want to start there (especially if you have a great relationship with them).

LEADERSHIP PROGRAMS

Look for clubs/unions which you have a relation with, and which might be willing to support this as an education; leadership; political awareness opportunity.

COMMUNITY GROUPS

ROTARY:

Aim to get in contact with Presidents as well as their youth program leaders.

LIONS

Again, Lions Presidents and youth program leaders will be able to help you out.

BUSINESSES

Send an email regarding Bootcamp and Community Leaders and what support you're looking for. Follow up by dropping by and asking for a quick 5 minute chat about Bootcamp.

CHURCHES/PLACES OF WORKSHOP

Look for churches which might have particular funds available to support you (ie. Missions and Justice Fund) and email them. Make sure you follow up with a phone call.

LOCAL COUNCILS

Contact your local council and emphasise the political experience you'll gain out of attending Bootcamp.

Not all of these avenues will work, but you will never know if someone is willing to sponsor you unless you ask! If they are not successful, always ask for other potential contacts they might know who could help – they may pass you onto someone you hadn't thought of.

FUNDRAISING EVENTS

Running events is a great way to raise money for your Bootcamp ticket. They do require a bit of forethought and planning but can be immensely successful.

WORK MORNING TEA

Get workmates together for a massive bake session, then ask for donations for your treats

BAR NIGHT

Get your friends together and include spot prizes... have some fun with it! Try to get the bar to give you a portion of the profit made on the bar for the night.

SAUSAGE SIZZLE

Bunnings and Woolworths are always a good start, although they are sometimes booked out in advance.

<http://www.woolworths.com.au/wps/wcm/connect/website/woolworths/about+us/community/fundraisingbbqs>)

<http://www.bunnings.com.au/about-us/in-the-community/local-community-support>

MARKET STALLS

Farmers markets and other local markets are a great way to engage with the local community.

ONLINE

(e.g. www.fundrazr.com or www.indiegogo.com)

Set up your own fundraising page, then send the link to all your friends and family to get them involved

TEMPLATE 1 – TO A COMMUNITY ORG (E.G. ROTARY)

DATE

Dear _____,

I am a **AGE** student from **SUBURB**, and I am writing to inform you about the exciting opportunity that I have been offered to participate in Oaktree's 2015 Bootcamp as a Community Leader.

Oaktree is Australia's largest youth-run organisation, run by young people under the age of 26. The Bootcamp, held from the 24th – 26th of July in Melbourne, will give me the unique opportunity to grow my personal skills and knowledge while spending a weekend among inspired, passionate and like-minded peers, strategising how to make change in the lives of people living in extreme poverty.

As an Oaktree Community Leader, I'm part of a passionate group of young people taking action on the issue of extreme poverty. I have the opportunity to learn, take action and am part of a like-minded community. Community Leaders lead and grow Oaktree's campaigns. We do the important work of transforming public attitudes; bringing more people into the movement. We are leaders of the movement to end poverty.

The cost to participate in Bootcamp this year is \$____. I am writing to you to seek support for my participation in the 2015 Bootcamp. This cost covers my ticket, accommodation, meals and all events and activities throughout the weekend.

Unfortunately I will not be in a position to cover the cost of this program without additional support. I am aware that _____ (*Insert name of community group*) has been very generous in the past supporting similar Oaktree programs and would be extremely appreciative of any assistance given. (*Only use this sentence if they have actually been supportive of/involvement with Oaktree in the past*)

I hope to get _____ (*insert skills you want to learn*) out of my participation in Bootcamp. In particular, leadership and knowledge development. Your support will enable me to be a part of this amazing opportunity, and I would love to chat about how I could bring these skills back to **your organisation** after Bootcamp.

I welcome the opportunity to discuss this with you further.

Kind regards,

TEMPLATE 2 – UNIVERSITIES

DATE HERE

Professor XX
Role
University of XX

Dear _____,

I am a **x-year Arts** student at **Melbourne University**, and I am writing to inform you about the exciting opportunity that I have been offered to participate in Oaktree's 2015 Bootcamp as a Community Leader.

Oaktree is Australia's largest youth-run organisation, run entirely by young people under the age of 26. The Bootcamp, held from the 24th – 26th of July in Melbourne, will give me the unique opportunity to grow my personal skills and knowledge while spending a weekend among inspired, passionate and like-minded peers, strategising how to make change in the lives of people living in extreme poverty.

As an Oaktree Community Leader, I'm part of a passionate group of young people taking action on the issue of extreme poverty. I have the opportunity to learn, take action and am part of a like-minded community. Community Leaders lead and grow Oaktree's campaigns. We do the important work of transforming public attitudes; bringing more people into the movement. We are leaders of the movement to end poverty.

The cost to participate in Bootcamp this year is \$____. I am writing to you to seek support for my participation in the 2015 Bootcamp. This cost covers my ticket, accommodation, meals and all events and activities throughout the weekend.

Unfortunately I will not be in a position to cover the cost of this program without additional support. I am aware that _____ (*Insert name of university*) has been very generous in the past supporting similar Oaktree programs and would be extremely appreciative of any assistance given. (*Only use this sentence if they have actually been supportive of/involved with Oaktree in the past*)

My participation in Bootcamp will complement and enhance my studies of _____ (*insert relevant subject*). In particular, leadership and knowledge development. Your support will enable me to be a part of this amazing opportunity.

I welcome the opportunity to discuss this with you further.

Kind regards,

LETTER OF ENDORSEMENT

A letter of endorsement can be a great way to sure up your application for receiving funding from an organisation. The best way to do this is to seek out someone who you would put down as a reference for a job, and ask them to write a letter outlining why you would be a great Bootcamp participant.

Encourage them to identify ways in which you would benefit from the Bootcamp experience. If they know about Oaktree, suggest that they align their recommendations with Oaktree's campaigning work (e.g. Sally is passionate about the issue of extreme poverty and engaging with local communities about this issue. Oaktree's focus on the eradication of extreme poverty, along with their focus of movement building is perfectly suited to Sally's interests).

ANY QUESTIONS?

Don't hesitate to send any questions through to communityleaders@oaktree.org

Or call us on 9428 8577!



Oaktree



@OaktreeAU

