

# DIRECTOR OF COMMUNICATIONS



Oaktree is an ambitious non-for-profit, with the mission of young people leading, demanding and creating a just world. As with any organisation, Oaktree needs a solid foundation.

The Community Engagement team is responsible for leading our work that engages with communities across Australia. This includes our fundraising and grassroots campaigning, digital communications, and managing partnerships with external people that support our work.

### As Director of Communications, a typical day might look like:

- Managing a team of creative people - Think copywriters, designers, web developers and social media gurus.
- Working alongside our Deputy Communications Director in providing feedback and approving creative content across all communication channels.
- Editing our messaging and branding guides, keeping them up-to-date with the work and projects Oaktree is undertaking.
- Developing the communications strategy for Live Below the Line.
- Designing and implementing the support journey for all Oaktree and Live Below the Lines target audiences.

### Who we are looking for:

- You're a creative visionary who is always looking for the latest trends in content creation
- Has excellent written communication skills
- Has an ability to delegate work and ensure objectives are met across your team
- Has strong time management skills: the ability to plan, organise and prioritise multiple projects and maintain tight deadlines.
- Is a strategic thinker and problem-solver.

***We value will over skill, determination over degrees, and passion over years of experience. So go for it. Put your name forward***

### What you will get out of it:

- Have the support and training to grow a range of skill sets
- Change your mindset, giving you the confidence to take on tasks and challenges you didn't think you could before
- Obtain skills in facilitation, people and project management, fundraising and marketing communications that will carry forward in your career
- Build your personal network and be exposed to new opportunities
- Have your opinions challenged, and your perspective broadened

**TIME COMMITMENT:** 3 days a week

**REPORTS TO:** Claire Neo | Head of Community Engagement

**FOR QUESTIONS:** [c.neo@oaktree.org](mailto:c.neo@oaktree.org)

**APPLICATIONS CLOSE:** Sunday 13th of January 2019

### **APPLY AT:**

<https://oaktreeorg.typeform.com/to/eaadvZ>