

SOCIAL MEDIA OFFICER



Oaktree is an ambitious not-for-profit, with the mission of empowering young people to lead, demand and create a more just world. We develop programs and volunteering experiences that allow young people to realise their potential, and see just what they're capable of.

In the Community Engagement portfolio, we're responsible for leading our work that engages with communities across Australia. This includes fundraising and grassroots campaigning, digital communications, and managing partnerships with external people who support our work.

The Communications team is looking for a new Social Media Officer. So, if you live a life online, upload just as much as you download, and tweet as much as you talk - we want you! You don't have to be an expert, just a lover of all things Facebook, Twitter, Snapchat and Instagram (or any other social media platform that you check more often than you leave the house).

As a Social Media Officer, a typical day might look like:

- Creating copy for our social media platforms that embody a youthful and zesty tone
- Working closely with the Graphic Design and Videography team to create exciting visuals and video content
- Working with the International Engagement team to produce compelling stories about our international impact
- Brainstorming and coordinating with other members of the Communications Team to produce exciting and informative content for Oaktree's wider communications

Apply at: <https://oaktreeorg.typeform.com/to/JQh1wu>

Who we are looking for:

- You love storytelling
- You thrive off trying different things out and being creative in your approach
- You respond quickly and calmly to changing conditions and don't get thrown off when something unexpected happens.
- You communicate clearly, in what you both write and say.
- You're driven and want to make the most out of the time you have with us, seeking out new opportunities and challenges..
- You love helping people solve problems and grow in their role, and get excited when you see others achieve.

We value will over skill, determination over degrees, and passion over years of experience. So go for it. Put your name forward.

What you will get out of it:

- The chance to learn more about communications strategies and how to apply them in a real-world setting
- The opportunity to track and measure social media post performance, real time, while identifying routes for growth and engagement
- Access to training and development opportunities you can't easily get anywhere else! The work of volunteers is a mixed bag so you're sure to pick up some new practical skills that can be applied to different career avenues
- An amazing opportunity to collaborate with an energetic team of young volunteers who are leading the movement to create a more just world

APPLICATIONS CLOSE: Monday the 29th of April 2019

TIME COMMITMENT: ~10 hours per week | This is a voluntary position

REPORTS TO: Carly Stone | Deputy Director of Communications

FOR QUESTIONS: c.stone@oaktree.org