

DIRECTOR OF COMMUNICATIONS



Oaktree is an ambitious non-for-profit. Building capacity in young people across Australia to lead, demand and create a more just world is one of Oaktree's three key impact areas. Engaging with communities across Australia is one of the core ways we achieve this. We create programs and volunteering experiences that allow young people to realise their potential and see just what they're capable of. The Community Engagement team is responsible for leading our work that engages with communities across Australia. This includes fundraising, grassroots campaigning, digital communications and maintaining partnerships with external people who support our work.

Within the Community Engagement portfolio is our Communications team. We're currently looking for a new Director of Communications to manage this team and ensure that Oaktree's vision is being communicated well to the rest of the world.

As Director of Communications, a typical day might look like:

- Managing a team of creative people. Think: copywriters, designers, web developers and social media gurus
- Working with colleagues to approve creative content for social media, emails, and web
- Making sure our messaging and branding guides are up-to-date with Oaktree's work
- Developing the communications strategy for campaigns e.g. Live Below the Line
- Designing and implementing the supporter journey for our target audiences

Who we are looking for:

- You're a creative visionist with an eye for the latest trends in content creation
- You have excellent written communication skills
- You can delegate work and make sure goals are met
- You've got strong time management skills — you can plan, organise and prioritise multiple projects and stick to deadlines
- You're a strategic thinker and problem-solver

We value will over skill, determination over degrees, and passion over years of experience. So go for it. Put your name forward!

What you will get out of it:

- The support and training to develop new skills
- A change of mindset, giving you the confidence to take on new tasks and challenges
- Experience in facilitation, people and project management, fundraising and marketing communications that will carry you forward in your career
- Build your personal network and be exposed to new opportunities

TIME COMMITMENT: 2-3 days a week | This is a voluntary position

REPORTS TO: Claire Neo | Head of Community Engagement

FOR QUESTIONS: c.neo@oaktree.org

APPLICATIONS CLOSE: Monday 20th May 2019

APPLY AT:

<https://oaktreeorg.typeform.com/to/voyPaj>