

HEAD OF COMMUNITY ENGAGEMENT



The Community Engagement team is responsible for leading our work that engages with communities across Australia. This includes our fundraising and grassroots campaigning, digital communications, and managing partnerships with external people that support our work. This role is a crucial part of our executive team and as such you will help to create a strategy around how to lead, create and demand a more just world.

As Head of Community Engagement, you are the executive lead of Oaktree's grassroots operations, fundraising, and communications work. Whether it's managing a team of fantastic volunteers across the country, creating kick-ass communication strategies, or thinking of new and exciting ways to generate revenue, your days are never the same.

You'll be playing a crucial role in volunteer journeys across the country, creating kick-ass communication strategies, and seeing the potential of young people come to life by creating, championing and communicating Oaktree's vision for a more just world.

As Head of Community Engagement, a typical day might look like:

- Managing your leadership team across the country, chatting all things campaigns, communications, fundraising and development
- Developing and leading the strategy and project management for our major fundraising campaign, Live Below the Line and ad hoc fundraising drives
- Supporting the national campaigns team by creating resources around audience outreach and communications
- Playing a strong role in the executive team by contributing to organisational strategy and vision
- Analysing results our current giving circles to determine how we can get more people to support our work
- Reporting to the CEO with how you're tracking with your priorities and goals

Who are we looking for:

- You're a creative thinker who is always looking out for the next opportunity to diversify revenue
- Someone who loves working with and managing people and thrive off seeing people realise their potential
- You're always taking things step by step. When you're surrounded by big dreamers, you're the person figuring out the process that will make things work
- You have excellent written and verbal communication skills. You can rally a crowd and communicate complex things in a clear and concise way so that a diverse range of young people can fully participate

- You can strategize with the best of them. You think in frameworks that help build the long-term vision of our Community Engagement work and of the overall organisation to help Oaktree thrive.
- You're a do-er and when push comes to shove, you get things done. You knuckle down and you're not afraid of hard work.

We value will over skill, determination over degrees, and passion over years of experience.

What you will get out of it:

- Be a part of the executive team of the country's largest development, youth-run international development organisation
- Contribute to Oaktree's strategic plan and play a critical role in making organisational wide decisions
- Be supported by a sub-committee of experienced professionals, who will help you to be the best you can be in your role
- Lead a team of incredible leaders across the country, supporting them in executing our Australian grassroots fundraising and advocacy campaigns, as well as our communications and regular-giving
- Grow and learn in ways you never even imagined
- Have an enormous and tangible impact on creating a more just world

TIME COMMITMENT: 4 days/ week during Jan - June, 3 days/ week during July - Dec

REMUNERATION: 0.8 FTE Jan - June, 0.6 FTE July - Dec

REPORTS TO: Shani Cain | Chief Executive Officer

FOR QUESTIONS: s.cain@theoaktree.org

APPLICATIONS CLOSE: Friday, 13th September 2019

Apply here: <https://oaktreeorg.typeform.com/to/S0rZ6X>