

SOCIAL MEDIA MANAGER



Oaktree is an ambitious non-for-profit, with the mission of young people leading, demanding and creating a just world. As with any organisation, Oaktree needs a solid foundation. The Community Engagement team ensures that Oaktree's fundraising campaigns and domestic grassroots activities create impact and run smoothly, while cementing Oaktree's position as a leader of young people in the Australian development sector.

The Social Media Manager will create compelling digital campaigns that elevate the Oaktree brand and convert supporters from online action to offline action. You're someone who loves to live the digital life, who's keen to start a national conversation about poverty and above all, someone who's hungry to engage and connect with young people online.

As Social Media Manager, a typical day might look like:

- Working closely with the Digital Director to develop & refine social media strategies for our digital fundraising campaigns
- Composing & scheduling posts for Facebook, Instagram, Twitter & other social media channels
- Tracking & measuring campaign performance while identifying opportunities for growth & engagement
- Managing a social media officer or intern
- Getting creative and working with the Communications team to produce compelling marketing content

Who we are looking for:

- A creative person.
- Someone who is deeply passionate about ending poverty.
- A person who loves words & writing.
- A strategic thinker.
- Someone with experience in Communications or is excited to learn.

We value will over skill, determination over degrees, and passion over years of experience. So go for it. Put your name forward!

What you will get out of it:

- Experience working in Australia's largest anti-poverty youth organisation.
- The opportunity to do meaningful work & contribute to the movement to end poverty.
- Making friends with like-minded young people.
- Have an enormous and tangible impact on creating a more just world.
- The opportunity to learn about communications strategies & how to apply it in a real-world setting.

TIME COMMITMENT: 2 days a week | This role is voluntary

REPORTS TO: Claire Neo | Head of Community Engagement

FOR QUESTIONS: c.neo@theoaktree.org

APPLICATIONS CLOSE: Monday 16th of September 2019

APPLY AT:

<https://oaktreeorg.typeform.com/to/rLqmho>