

# DIRECTOR OF CAMPAIGNS



Building capacity in young people across Australia to lead, demand and create a more just world is one of Oaktree's key three impact areas. Engaging with communities across Australia is one of the core ways we achieve this. We create programs and volunteering experiences that allow young people to realise their potential, and see just what they're capable of.

The Community Engagement team is responsible for leading our work that engages with communities across Australia. This includes our grassroots campaigning, digital communications, and managing partnerships with external people that support our work. As the Director of Campaigns, you will drive our campaigns nationally through engaging in grassroots advocacy and political action. You'll be playing a crucial role in empowering a team of young people in high impact campaigning, civic engagement, and lobbying to influence decision makers on issues affecting young people.

### As Director of Campaigns, a typical day might look like:

- Managing the Campaigns team; holding one on one and team meetings, setting priorities for the week and helping solve challenges
- Leading the project management and implementation of our national advocacy campaigns
- Jumping on a call with the Director of Grassroots to weigh in on the strategic direction of our domestic programs
- Liaising with the Director of Communications to find innovative ways to improve our public engagement and communications with our diverse supporters and audiences
- Checking-in with the Head of Community Engagement to receive 1:1 training and development and support

### Who we are looking for:

- You love working with and managing people. You get a kick out of seeing someone learn something new for the first time.
- You have excellent written and verbal communication skills. You can talk-the-talk and walk-the-walk

- You're passionate about issues and injustices facing young people, and are eager to facilitate change through grassroots actions.
- You're a dreamer - you'll help bring the ideas out of the people you manage and help build the long-term vision of our Community Engagement work
- You can strategise with the best of them. You think in frameworks that help build the long-term vision of our campaigning work to help Oaktree thrive.
- You're all about having fun and helping to build a strong community

***We value will over skill, determination over degrees, and passion over years of experience. So go for it. Put your name forward!***

### What you will get out of it:

- Be a part of the country's largest development, youth-run non-for-profit and an amazing community of like-minded, passionate, and capable young people
- Become an expert in all things Oaktree kicks ass at - creating environments where young people can thrive, facilitating workshops, managing projects, and grassroots campaigning
- Lead a team of incredible leaders across the country, supporting them in nailing our grassroots campaigns
- Lead and influence the strategy of Oaktree's advocacy campaigning work, shaping what we campaign on and how.
- Learn and grow in ways you never even imagined
- Have an enormous and tangible impact on creating a more just world

**TIME COMMITMENT:** 2-3 days a week | This is a volunteer role

**REPORTS TO:** Kurt Callaghan | Head of Community Engagement

**FOR QUESTIONS:** [k.callaghan@theoaktree.org](mailto:k.callaghan@theoaktree.org)

**APPLICATIONS CLOSE:** Monday 28th of September 2020

**APPLY AT:** <https://oaktreeorg.typeform.com/to/CyJwJeil>