

# DIRECTOR OF FUNDRAISING



Building capacity in young people across Australia to lead, demand and create a more just world is one of Oaktree's key three impact areas. We create programs and volunteering experiences that allow young people to realise their potential, and see just what they're capable of.

The Community Engagement team is responsible for leading our work that engages with communities across Australia. As the Director of Fundraising, you will contribute to our national fundraising campaigns, specifically our largest peer-to-peer, the Live Below the Line campaign. You'll be playing a crucial role in designing fundraising strategies and tactics, managing a team of fantastic individuals, and creating, championing and communicating Oaktree's vision for a more just world.

### As Director of Fundraising, a typical day might look like:

- Managing the Fundraising team; holding one on one and team meetings, setting priorities for the week and helping solve challenges.
- Leading the project management and implementation of our national fundraising campaigns
- Overseeing key decisions of the Live Below the Line campaign, relating to the website, brand, digital communications, supporter journey, media, advertising, partnerships and grassroots engagement
- Jumping on a call with the Director of Grassroots to weigh in on the strategic direction of our domestic programs.
- Liaising with the Director of Communications to find innovative ways to improve our public engagement and communications with our diverse supporters and audiences.
- Checking-in with the Head of Community Engagement to receive 1:1 training and development and support

### Who we are looking for:

- You love working with and managing people. You get a kick out of seeing someone learn something new for the first time.
- You have excellent written and verbal communication skills. You can

talk-the-talk and walk-the-walk

- You're a strategically minded person, capable of thinking through big decisions in a sophisticated way
- You're a dreamer - you'll help bring the ideas out of the people you manage and help build the long-term vision of our Community Engagement work
- You're a fast learner, who is keen to master through new technologies and become a fundraising expert.

***We value will over skill, determination over degrees, and passion over years of experience. So go for it. Put your name forward!***

### What you will get out of it:

- Be a part of the country's largest development, youth-run non-for-profit and an amazing community of like-minded, passionate, and capable young people
- Become an expert in all things Oaktree kicks ass at - creating environments where young people can thrive, facilitating workshops, managing projects, and grassroots campaigning and fundraising
- Be mentored by some of Australia's most incredible young leaders for your own personal and professional development
- Have an enormous and tangible impact on creating a more just world
- The opportunity to play a key leadership role in one of Australia's most well-known fundraising events, and help shape its future.

**TIME COMMITMENT:** 2-3 days a week | This is a volunteer role

**REPORTS TO:** Kurt Callaghan | Head of Community Engagement

**FOR QUESTIONS:** [k.callaghan@theoaktree.org](mailto:k.callaghan@theoaktree.org)

**APPLICATIONS CLOSE:** Monday 28th of September 2020

**APPLY AT:** <https://oaktreeorg.typeform.com/to/TCKrzGgO>