



## AGENDA FOR THE DAY

The focus for the summit is to create regional grassroots groups with the skills, relationships, resources and coordination they need to pressure lawmakers to support non-partisan redistricting in Wisconsin.

### 8:00 – Registration Opens

### 9:00 – Keynote (Grand Ballroom)

- **Josh Silver**, RepresentUs – *Winning Reform in Wisconsin...& Nationwide*

### 9:45 – Panel: *What's going on with Gerrymandering in Wisconsin...*

- **Erin Grunze**, League of Women Voters WI – Moderator
- **Jay Heck**, Common Cause WI – *History of Gerrymandering in Wisconsin*
- **Corinda Rainey-Moore**, Kids Forward – *Effects of Gerrymandered Maps on Voter Disenfranchisement & Communities of Color*
- **Chris Lamar**, Campaign Legal Center – *Models for Creating 'Fair' Maps*
- **Matt Rothschild**, Wisconsin Democracy Campaign – *The Path to Fair Maps*

### 11:30 – Special Guest

- **Katie Fahey**, The People – *We did it in Michigan, Wisconsin can do it too!*

### 12:00 - Lunch – Sandwich Buffet served in Grand Ballroom Atrium - Regional Group Discussions by Congressional District during lunch

### 1:00 – Action Workshop 1

- **Recruiting & engaging volunteers and utilizing their skillsets** - Katie Fahey, The People (Grand Ballroom 3)  
*Fairness, representation, and voters choosing their politicians/not the other way around, are all core American values. Gerrymandering violates those values and that bothers voters of all political persuasions. This training will focus on how you can leverage that frustration into a powerful movement to end gerrymandering. We will cover building a volunteer pipeline and using that pipeline to create a volunteer structure that is empowering, utilizes people's individual skills AND accomplishes the large goals your campaign needs to succeed.*
- **Bird dogging** - Sarah Pearson, Birddog Nation and Wisconsin Women's Walk (Central Ballroom 1)  
*In this training, you'll learn how to step up and make your legislators work for you. The escalation of activism demands for a middle step between requests and grievances, lobbying that isn't done behind closed doors and truly holds public officials accountable: The answer is a tactic called "birddogging." Birddogging is when you ask a public official or aspiring candidate to do something you care about, in person, and in public. Birddoggers apply pressure directly to a target who has the power to give us what we want, and it works! If there's change you'd like to see and you know who has the power to make that change happen, this training is for you.*
- **Lobbying our Legislators** - Laura Gottleib, Tuesday Action & Resistance, an affiliate of Indivisible Madison; Gary Goyke, Former Democratic State Senator; Dan Theno, Former Republican State Senator (Grand Pre-Function Room)  
*This panel will be about how and why to lobby your legislators on the issue of gerrymandering. Join two former legislators and a citizen activist for pointers on how to pressure/persuade our legislators to support Fair Maps.*
- **Voter Outreach/Education** - Dana Schultz, Wisconsin Voices (Central Ballroom 2)  
*Conversations between family, friends and neighbors have always been a core part of making change and improving our world. Come learn and practice with new tools to strengthen the intentions, tracking and the ability to follow-up with those conversations in order to win fair(er) maps in 2021.*
- **Using the Media** – Lisa Lucas, Wisconsin Voices (Central Ballroom 3)  
*Local press is a key component to win fair maps-- and you are the best people to work with them! Come learn why it's so important, how to connect with your local media, and tips for interviewing and pitching stories. Together, we'll build your confidence around working with reporters.*

### 2:10 – Action Workshop 2 (Same workshops repeated)

- **Engaging and Maximizing Volunteers** (Grand Ballroom 3)
- **Bird dogging** (Central Ballroom 1)
- **Lobbying our Legislators** (Grand Pre-Function Room)
- **Voter Outreach/Education** (Central Ballroom 2)
- **Using the Media** (Central Ballroom 3)

### 3:15 – Congressional District Planning Meetings

(Regional Group Discussions by Congressional District – same locations)

### 4:20 – Plenary Session (Grand Ballroom)

- **Sachin Chheda**, Fair Elections Project - *The Fight for Fair Maps: Past, Present, & Future.*

### 5:00 – Social Hour in Grand Ballroom Atrium (cash bar)



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