

CAMPAIGN TALKING POINTS

Prepared for Justice United Core Team Meeting (7/18/16)

INTRODUCTION

- I'm working with Justice United, an organization of 21 congregations, neighborhood associations, and non-profits in Orange County (identify your institution, if appropriate).
- I want to know if you will stand with us and help us shape two campaigns to make OC a better place to live, work, and worship.

CAMPAIGN TO IMPROVE COMMUNITY RELATIONSHIPS WITH POLICE

Problem

- There is a history of biased policing in Orange County. Data from 2002 - 2013 shows Black drivers are roughly twice as likely to be searched than White drivers by Carrboro, Chapel Hill Police and Orange County Sheriff Dept.¹
- Otherwise law abiding Latino immigrants are often fined for driving without a license (\$238 / ticket), undermining trust with local law enforcement.² Some immigrant drivers have reported receiving several tickets a month. In 2014, Latino drivers across NC paid \$3.14 million for this charge alone! (Orange County figures will be available by early August)

Opportunities

- Existing policing reform advocacy has identified opportunities to address disparate policing outcomes.³
- Local law enforcement, District Attorney have discretion in enforcing laws that unfairly impact immigrant drivers.

Introduce the Strategy - Teach Power

- Listening sessions: over 150 residents have shared their experiences and concerns. JU leaders are currently conducting research actions with Sheriff, District Attorney to develop solutions. Collaborating with existing reform efforts (Anti-Bias Policing Coalition).
- Engaging 600 Orange County stakeholders in this conversation over summer
- Organizing 300 person assembly on September 15 to demonstrate our power to elected officials who have the ability to make specific policy commitments to strengthen community relationships with law enforcement.

Listen to People

- What are their ideas, what do they have energy around, what stories can they tell that illustrate the problem, opportunities

Engage Potential Leaders

- Coach on turnout, get commitments, challenge people to turnout others
 - "If we're going to change anything, we need power - which can be counted: the amount of people we turnout to an action, the amount of our own money that we can raise."
- Get people to sign up on the "Count on Me" form

¹ <https://www.unc.edu/~fbaum/traffic.htm>

² www.indyweek.com/indyweek/the-real-id-acts-costly-implications-for-north-carolina-latino-communities/Content?oid=3953249

³ <http://www.newsobserver.com/news/local/community/chapel-hill-news/article21701256.html>

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AFFORDABLE HOUSING CAMPAIGN TALKING POINTS

Problem

- Over 35% of all Orange County tenants pay 50% or more of their total household income on rent.⁴
- 759 full time University employees and 1,503 full and part time Hospital employees earn less than amount needed to afford 1 bedroom in Chapel Hill.⁵
- Affordable housing providers are fighting a rising tide - and federal and state funding for affordable housing has been reduced by half in the last decade.⁶

Opportunities

- Land owned by public sector or faith institutions suitable for development, like the 20 acre St. Paul AME tract (St. Paul Village) or the 103 acre Greene Tract (owned by local gov't)
- Money: the potential \$5 million Orange County housing bond (up for a vote in November), close to \$1 million from Chapel Hill and Carrboro annually.
- Negotiations with University, Hospital regarding their land use plan that could provide opportunities to win more investment for affordable housing.

Introduce the Strategy - Teach Power

- Help develop or improve 1,000 units of affordable housing in Orange County on public and faith owned land.⁷
- Organize the power of our institutions through Justice United:
 - bring our own resources (land, \$) to the table;
 - invite University, Hospital to follow our lead and anchor substantial investment
- Engaging 600 Orange County stakeholders in this conversation over summer
- Organizing 300 person action September 15 to show the power behind our affordable housing vision

Listen to People

- What are their ideas, what do they have energy around, what stories can they tell that illustrate the problem, opportunities?

Engage Potential Leaders

- Coach on turnout, get commitments, challenge people to turnout others
 - "If we're going to change anything, we need power - which can be counted: the amount of people we turnout to an action, the amount of our own money that we can raise."

⁴ http://www.orangecountync.gov/Final_Consolidated_Plan_5_5_2015.pdf

⁵ <http://www.newsobserver.com/news/databases/article11857613.html?appSession=211507695447953>

⁶ housingorange.org

⁷ <http://www.orangecountync.gov/DRAFTAHSP.pdf>

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