



**DURHAM CAN | ORANGE COUNTY JUSTICE UNITED
WAKE COUNTY SPONSORS
NC CONGRESS OF LATINO ORGANIZATIONS**

NORTH CAROLINA INDUSTRIAL AREAS FOUNDATION | 4907 GARRETT RD DURHAM 27707 | 919 328 3966

INTERNAL POWER ANALYSIS

WHY CONDUCT AN INTERNAL POWER ANALYSIS OF YOUR INSTITUTION?

- To identify the key constituencies in your institution;
- To identify people with power (those who consistently deliver people and money);
- To understand how those power people relate to each other.

A power analysis is an important tool to transform your core team from a group of passionate individuals to a team who can organize and deliver the full power of your institution. Your core team needs a broad base: to be comprised of leaders from each of the key constituencies in your institution.

Having a power analysis is a prerequisite to undertaking a successful house meeting campaign within your institution. The power analysis is your map to understanding each groups that you need to engage in this campaign.

BASIC QUESTIONS TO BEGIN A POWER ANALYSIS OF YOUR INSTITUTION

- 1) What are the key constituencies / groups that comprise your institution?
(committees, boards, choir, adult education, ministries, etc)
- 2) Who leads and consistently delivers those constituencies? Consider formal as well as informal leaders (people without an official title that still have influence).
- 3) Who determines which decisions are made in your institution?
- 4) How is money raised and spent in your institution?

NEXT STEPS

Schedule relational meetings with the leaders of the key constituencies that comprise your institution, for the purpose of learning their self interest and potential appetite to participate in your Core Team. Consider inviting them to attend the next Wake County Sponsors event.