**ONE Wake Founding Assembly**

Sample Announcement and Registration Update for Your Institution

Please see below for a sample announcement and update for your weekly bulletin or newsletter. Our recommendation is to:

1) run the full announcement initially for 2-3 weeks, starting ASAP;

2) then to run updates every week prior to the October 13 Founding Assembly with updated numbers showing your institution’s turnout pledge vs. the number of members from your institution who have registered to date.

Registration by institution will be updated weekly and can be found at [www.onewake.org/launch](http://www.onewake.org/launch) (in the resources section).

Please feel free to edit and make these announcements and updates your own.

### FULL ANNOUNCEMENT EXAMPLE

Suggestion: Run this initially for 2-3 consecutive weeks

Save the Date! ONE Wake Founding Assembly, Tuesday, October 13, 7:00 - 9:00 PM

Register for the event here: [www.onewake.org/launch](http://www.onewake.org/launch)

For the last three years leaders from [YOUR INSTITUTION] have invested their time and talent to build ONE Wake: an exciting new broad based social justice organization composed of 41 religious and non-profit organizations across Wake County.

During the Founding Assembly, ONE Wake will:

(1) Announce the results of an ambitious non-partisan effort to contact over 20,000 eligible voters for voter registration and assistance with absentee ballots;

(2) Unveil its social justice action agenda on affordable housing, education, and jobs created with the input of over 3,300 Wake County residents;

(3) Invite candidates from every party, elected officials, and corporate leaders to work with ONE Wake and [YOUR INSTITUTION] to address these important issues;

(4) Kick off a non-partisan Get-Out-The-Vote Campaign to ensure that every registered voter in our community votes in the upcoming election.

The total turnout goal for this event is 2,000 members from ONE Wake institutions. [YOUR INSTITUTION] has pledged to deliver [YOUR PLEDGE].

Questions? Please contact [CORE TEAM LEADER FROM YOUR INSTITUTION] at [CONTACT INFO].

### REGISTRATION UPDATE EXAMPLE

Suggestion: run these updates every week leading up to October 13.

Reminder! ONE Wake Founding Assembly, Tuesday, October 13, 7:00 - 9:00 PM

Register for the event here: [www.onewake.org/launch](http://www.onewake.org/launch)

[YOUR INSTITUTION NAME] has pledged to deliver [YOUR PLEDGE] to attend the founding assembly of ONE Wake, an exciting new broad based social justice organization composed of 41 religious and non-profit organizations across Wake County. So far [#] from [YOUR INSTITUTION] have signed up. We still need [DIFFERENCE BETWEEN PLEDGED AND REGISTERED] to sign up to help us meet our goal.

Please register today! Questions? Please contact [CORE TEAM LEADER FROM YOUR INSTITUTION] at [CONTACT INFO].