



DOGWOOD INITIATIVE

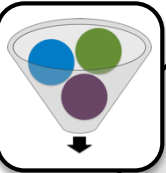
FEDERAL POLITICS IN BRITISH COLUMBIA

Simplified *Understanding*

May 20, 2015



Methodology



- The results included in this presentation are based on a telephone study conducted from May 8 to May 11, 2015, among:
 - 301 adult residents of the Courtenay-Alberni riding
 - 302 adult residents of the Cowichan-Malahat-Langford riding
 - 301 adult residents of the Esquimalt-Saanich-Sooke riding
 - 301 adult residents of the Burnaby-North Seymour riding
- The data has been statistically weighted according to Canadian census figures for age, gender and region. The margin of error—which measures sample variability—is +/- 5.6 percentage points for each riding, 19 times out of 20.



DETAILED RESULTS

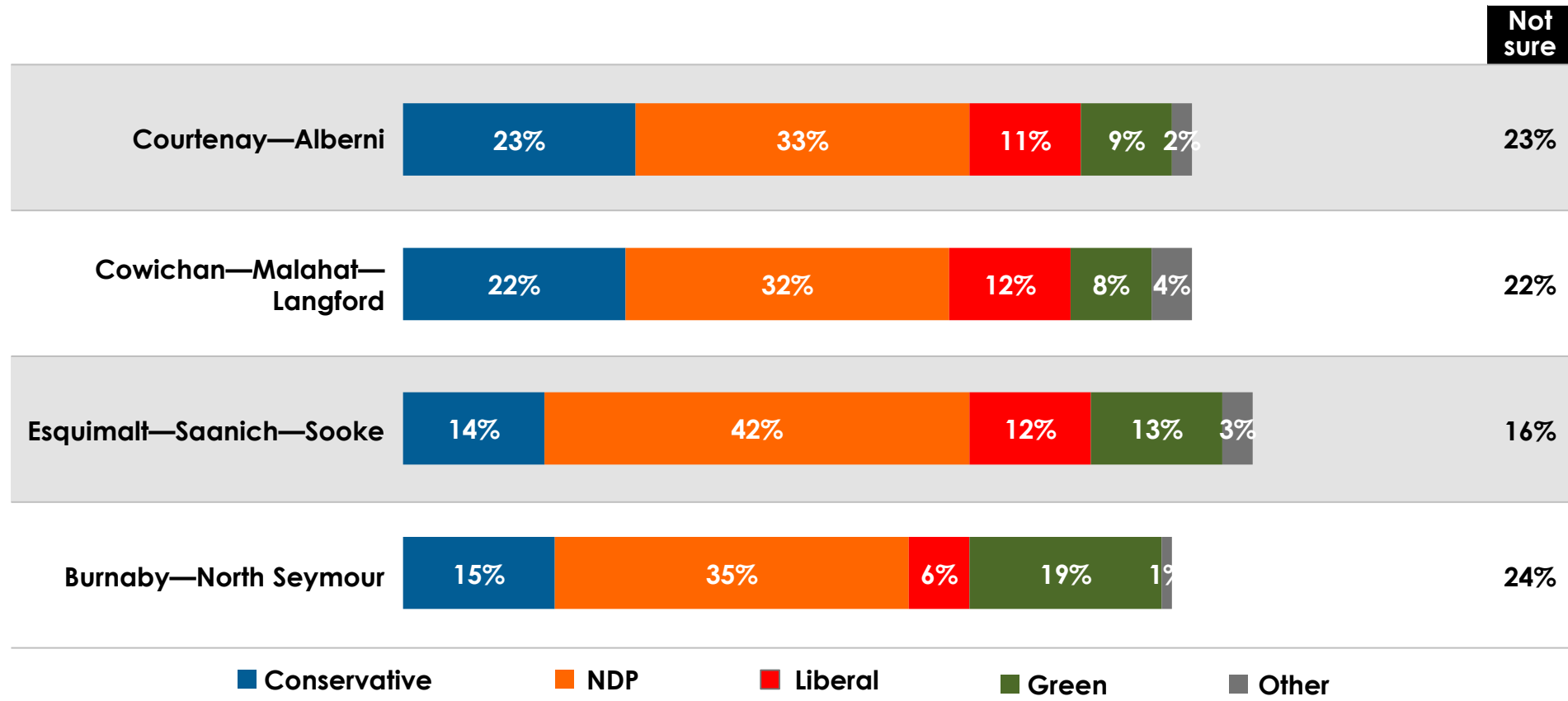
Simplified *Understanding*





The NDP is ahead in all four federal ridings. The Greens are second in Burnaby—North Seymour and the Conservatives are second in the remaining three.

Voting Intention



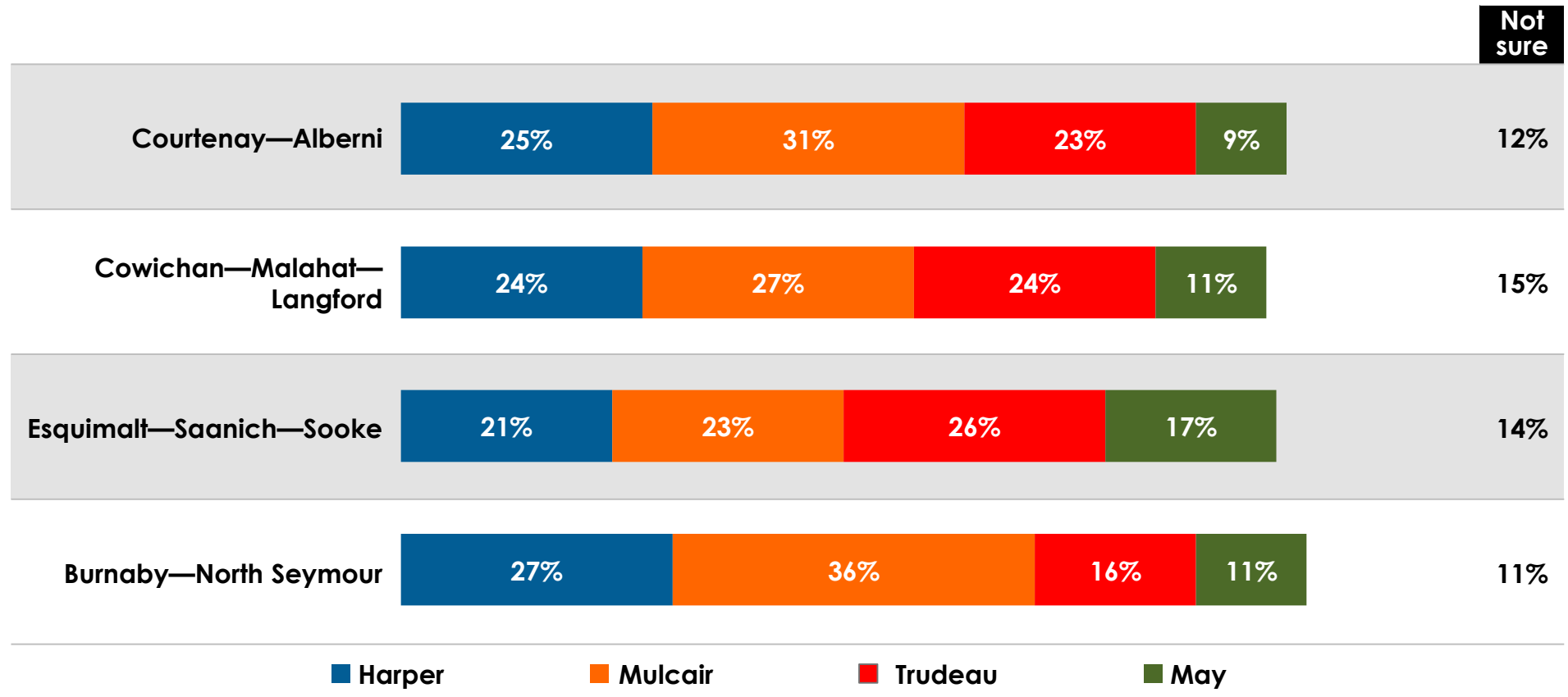
Base: All respondents (n=1,204)

If the federal election were held tomorrow, which one of these candidates would you support in your federal constituency?



Thomas Mulcair is the preferred choice for Prime Minister in three of the ridings, while Justin Trudeau is ahead in one (Esquimalt—Saanich—Sooke).

Preferred Prime Minister

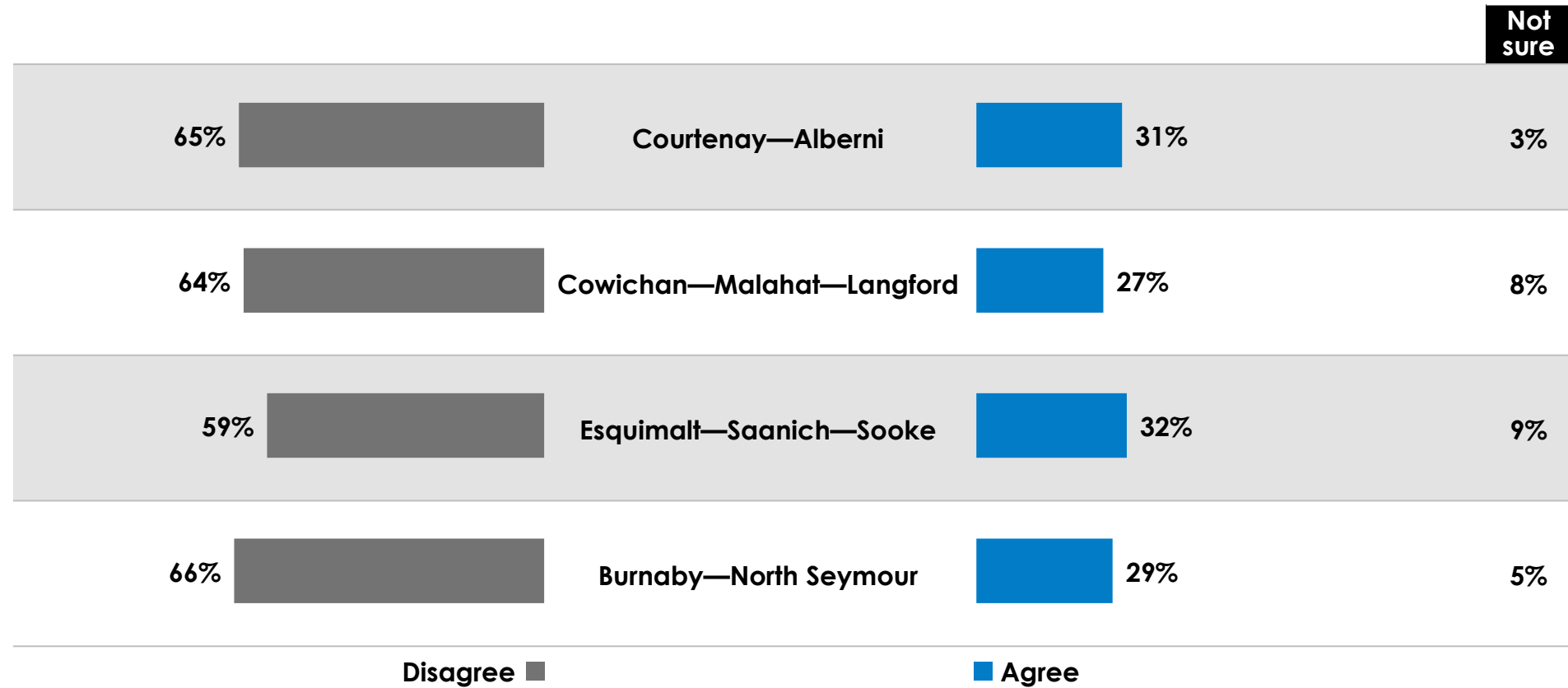


Base: All respondents (n=1,204)
 Which of these party leaders do you think would make the best Prime Minister of Canada?



A majority of residents in all four federal ridings do not believe British Columbia would benefit from more oil tankers on the coast.

Oil Tankers



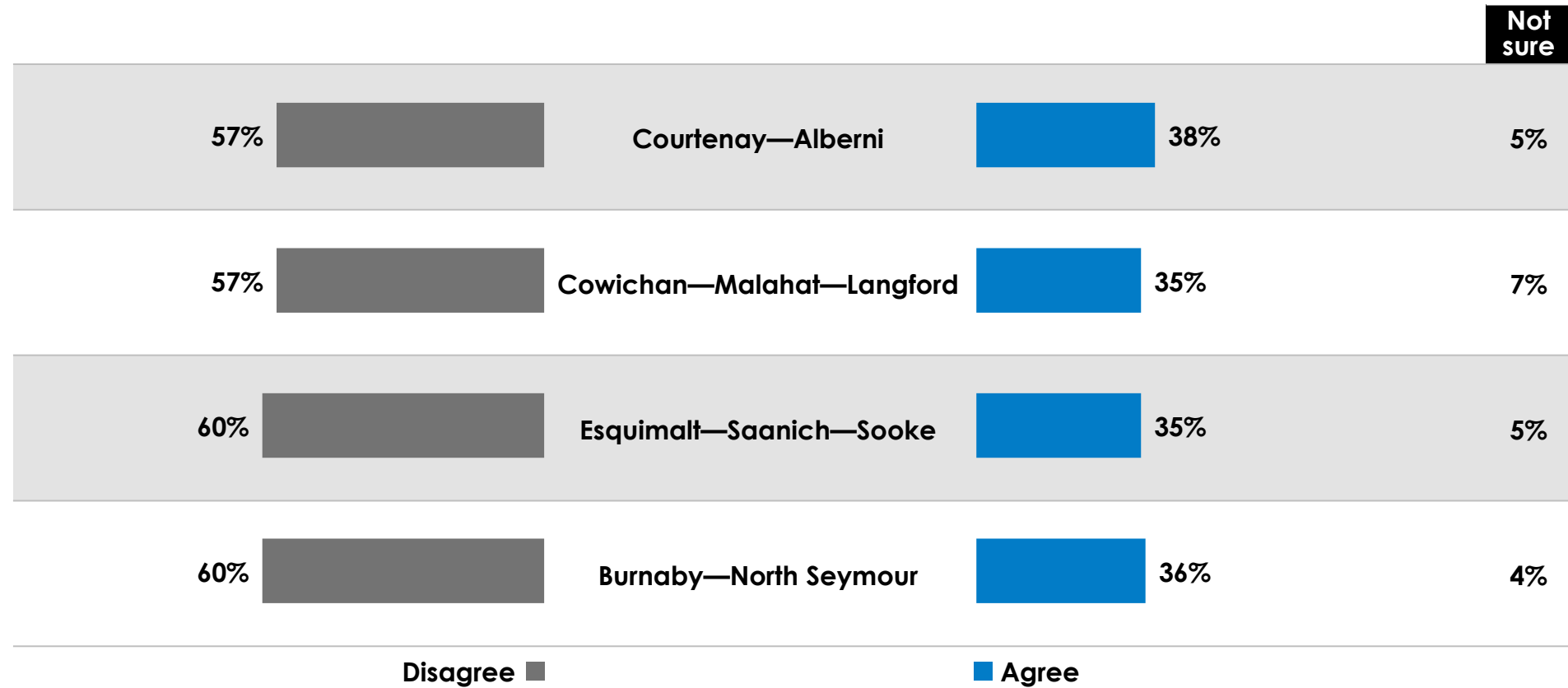
Base: All respondents (n=1,204)

All things considered, do you agree or disagree with each of the following statements? – “British Columbia would benefit from more oil tankers on the coast.”



Most residents in all four federal ridings believe Canada is not doing enough to deal with climate change.

Climate Change



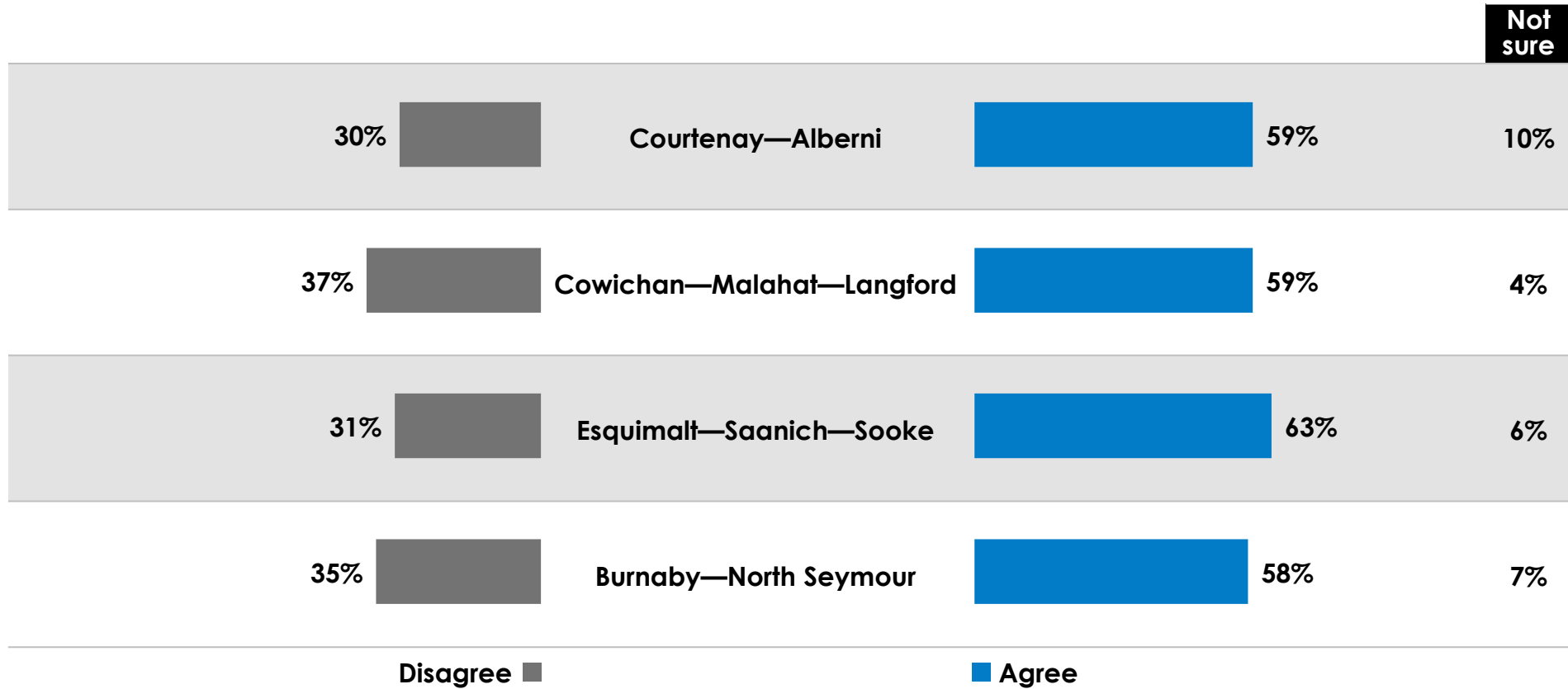
Base: All respondents (n=1,204)

All things considered, do you agree or disagree with each of the following statements? – “Canada is taking appropriate steps to combat climate change.”



Practically three-in-five residents in all four federal ridings express concerns over government surveillance.

Government Surveillance



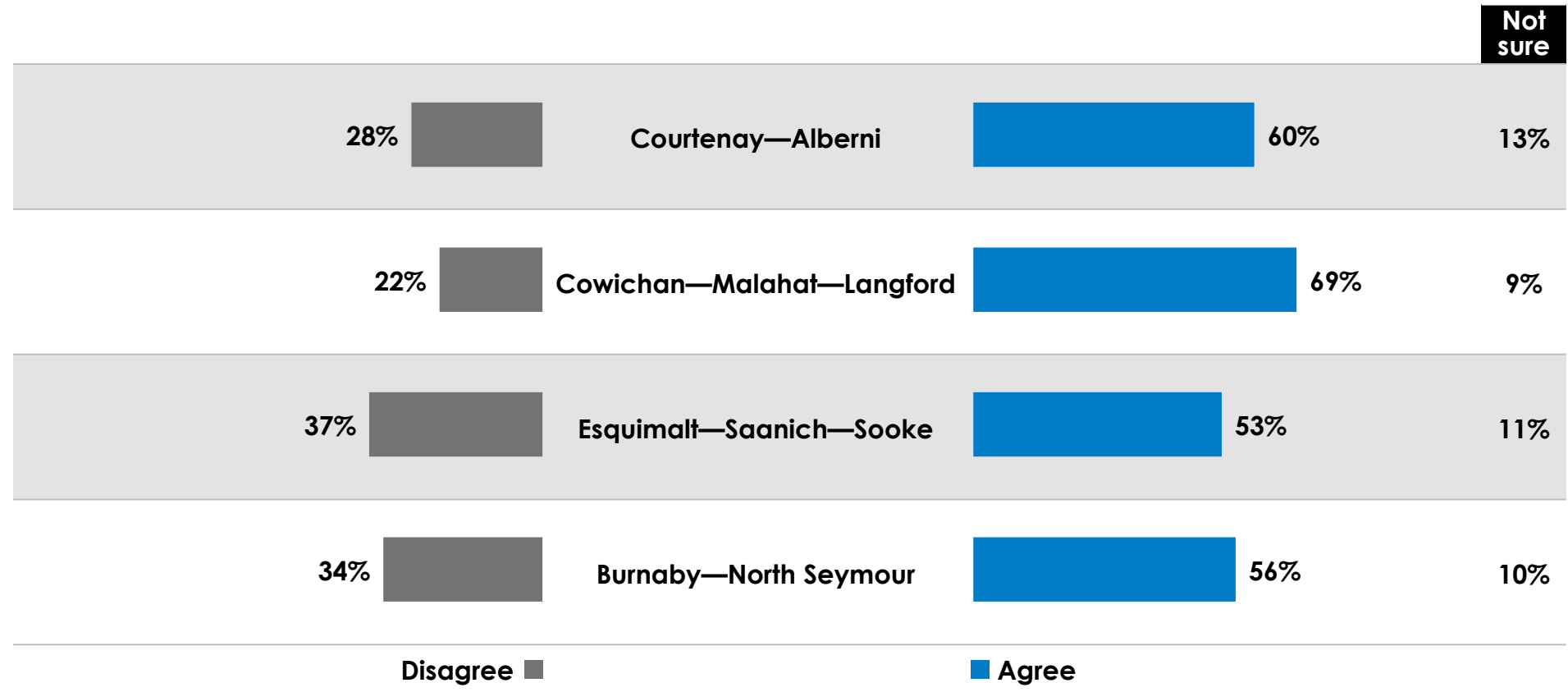
Base: All respondents (n=1,204)

All things considered, do you agree or disagree with each of the following statements? – “Government surveillance over citizens has gone too far.”



Most residents of all four federal ridings believe Canada should adopt a new voting system for federal elections.

Voting System



Base: All respondents (n=1,204)

All things considered, do you agree or disagree with each of the following statements? – "It is time for Canada to adopt a new voting system for federal elections."



*For more information on this study,
please contact:*

Mario Canseco
Vice President, Public Affairs
Insights West
778-929-0490
mariocanseco@insightswest.com

Simplified *Understanding*

A decorative graphic at the bottom of the slide consists of a network of interconnected nodes and lines, rendered in a light grey color. The nodes are represented by circles of varying sizes, and the lines are thin and dashed, creating a complex web-like structure.