

LET'S MAKE DR. KING'S DREAM OF ECONOMIC EQUALITY A REALITY IN SAN DIEGO!



"Now our struggle is for genuine equality, which means economic equality."



300,000

San Diego FAMILIES earn incomes too low to cover basic expenses.

It takes **3.2 minimum wage jobs** to afford a fair market rate 2-bedroom apartment.



"What does it profit one to be able to attend an integrated school, when he doesn't earn enough money to buy his children school clothes?"

Low-income families are often forced to choose between:



Rent

VS.



Groceries



Transportation

VS.



Medicine



Electricity Bill

VS.



Water Bill



A family of 4 (2 adults, 2 kids) would need to make approximately

\$84,739



to be self-sufficient in the region.

That's 2 adults earning \$20.06/hr.

HALF OF ALL FAMILIES WITH KIDS EARN LESS THAN A SELF-SUFFICIENT WAGE.



"What does it profit one to have access to the hotels of our cities, and the hotels of our highways, when we don't earn enough money to take our family on a vacation?"

In order to build a stronger economy, we must raise the wage floor.



It takes a minimum wage worker **79 hours (or 10 Days)** to afford a one night stay at Legoland, for a family of four.

(Assuming the family could afford to save.)