




OPAL Environmental Justice Oregon

2788 SE 82nd Ave., #203 Portland, OR 97266 

(503) 774-4503 

OPALpdx.org 

Call for graphic designers

About Us

OPAL Environmental Justice Oregon is a 501c3 non-profit located in Portland. Our work is at the intersection of civil rights, environmental justice, and transportation access and equity. We focus on empowering individuals to actively engage in transportation-related changes in the Portland metro region in order to increase accessibility for Black, Indigenous, People of Color, youth, low-income, and transit-dependent communities. We have a 16-year legacy of winning victories and growing the movement for environmental justice and a just transition.

Description of Work:

We are looking for a graphic designer to collaborate on and design print and digital collateral with a community-centered look and feel for holiday cards. This project runs between November and December, with deliverable deadlines varying depending on the item. The vision is to have one cohesive design/element used for multiple formats.

Theme:

Envisioning a world where a [Just Transition](#) has been realized.

Graphic Design themes:

- People
- Buses, public transportation
- Youth
- Community power

The pieces (with approximate time frames) include:

1. Direct mail holiday card with insert - A1 or A6, depending on concept (for end of November delivery)
2. Image banners for our website (early December)
3. Image banners for Facebook, Twitter, and Instagram (early December)
4. Image banner for emails (early December)
5. All vector files

Participating artists will:

- Be paid \$500 for the commissioned work
- Co-own the artwork with OPAL and receive recognition in all instances of its appearance

OPAL will:

- Use the artwork in printed and digital communications during the end of year and beyond, with possible modifications (e.g. cropping, text overlay)
- Provide feedback throughout the creation process

Timeline (some flexibility may be needed in deadlines once the designer is chosen):

- Post RFP: 10/6
- Proposals Due: 10/27
- Applicants Notified: 11/3
- Virtual meeting for Concept Discussion: 11/3–10
- Holiday Card design draft: 11/17
- Receive Feedback and make edits: 11/19–24
- Final Holiday Card design: 11/29
- Send Holiday Card design to print shop: 12/1
- Email, social media banners: 12/3
- Print shop proof: 12/3
- Get back from print shop by: 12/10
- Holiday Card mailing done by: 12/13

Estimated project time: 15–20 hours total

Who should apply?

We are seeking Portland or Oregon-based artists who have a connection with the communities we organize and who have the ability to meet virtually 1–2 times to discuss deliverables. We welcome submissions from new artists, as well as those with more experience. Feel free to email lucy@opalpdx.org with questions.

How do I apply?

In an email to Lucy at lucy@opalpdx.org, include:

- Your contact information (email, phone number),
- Acknowledgment of ability to adhere to the project timeline listed above,
- 3–6 pieces of your work (coursework mockups are acceptable) or link to a portfolio that you feel best represents your ability to: 1) visualize our theme; 2) create work to fulfill a specific brief