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| **Board Attendance** | |  | **Member & Guest Attendance** |
| Brenda Haines x | Sam Larson x |  | Anna Allen (Adjunct - Leadership Oshkosh) x |
| Nicole Waltemath x | Lizz Redman x |  |  |
| Melissa Weyland x | Kathi Reinl x |  |  |
| Peter Westort x | *Vacant Seat* |  |  |
| Za Barron x |  |  |  |

| **Topic** | **Facilitated by** | **Discussion** | **Actions** |
| --- | --- | --- | --- |
| Call Meeting To Order | Brenda | Brenda called meeting to order at 6:42pm. |  |
| Member Comment | All | None. |  |
| Approval of Consent Agenda | All | Motion to approve consent agenda, Sam Larson moved to approve, Nicole Waltemath second. Consent agenda approved.  Removed from consent agenda for discussion:   1. **9/19/2018 Board Minutes:** motion made to approve by Za Barron, Kathi Reinl second. 2. **Membership updates:**     * Currently shifting processes of how we are entering new members    * Additional assistance with data entry is needed, discussed options. Detail-oriented skillset required.    * Discussed messaging on progress going forward to members and need to remain consistent    * Discussed general messaging advice Brenda received as we pass site location search milestone – don’t message too little, message fatigue | Melissa post 9/19 minutes on the website |
| Treasurer’s Report |  | |  |  |  |  |  | | --- | --- | --- | --- | --- | | Accounts | |  | Membership | | | Savings | $75564.28 |  | Fully paid | 667 | | Checking | $526.87 | Partial Paid | 64 | | Total | $76,091.15 | Total | 731 |   Mail: none reported |  |
| New Members |  | Refer to consent agenda. |  |
| Exec Team | Brenda | Strategic Timeline:   * Working on executive summary – Brenda * Basic Policies for Oshkosh Food Co-op Project, Kathi will have ready first meeting in December * Site Feasibility:   Board Appointment:   * Per previous discussion, delayed temporarily to focus on Grow-op | Lynnsey follow-up on check from pizza sales. Report back at next meeting on official  Lynssey develop 2019 plan. |
| Governance | Za | Site Selection Committee:   * reviewed nomination list for the site selection committee * general discussion of capacity needs for those on this committee * general discussion surrounding some recommended individuals already serving on existing committees as we do not want to have the same members on multiple committees | Sam, Kathi and Za: make contact with site selection nominees |
| Grants | Za | Continuing building grants committee. Previously discussed BLBW and WEDC, also Outpost offers a community giving grant. | Brenda connect Za with Pam M. from Outpost |
| Communications & Outreach | Lizz | Website:   * Started a website map, will have for next meeting for approval   Herd Ticket Giveaway:   * Brenda donated 4 tickets for the November 17th game * Lizz has post ready, will go up tomorrow, closing next Wednesday   Holiday Campaign:   * Discussed giveaways for holiday season |  |
| Membership Recruitment | Brenda | Co-op Grow Op (Brenda):   * Food and beverage bill will be coming * Presentation feedback: great, very informative, may have gotten a little long but a lot of positive feedback from members * Would like to see a child-care option next year so that parents can stay engaged in the presentation * Discussed conversation rate, other metrics. Overall feel very positive with results * Performed drawing for the two baskets * Painting drawing needs to be done by November 30th.   Vines & Rushes Event 11/5 (Lynnsey):   * Vines and Rushes Event: 1 member joined, staff donated all of their tips, estimate 30-40 members in attendance. * Discussion to have members sign-in at future events to track co-op engagement * Discussed member engagement ideas members provided Lynnsey at the event   Nation Builder Duplicate Profiles:   * Discussed need to clean up duplicates which are typical as members/prospects have multiple accounts due to several emails. * As a result of duplicates, members may be getting member and prospect emails between different email addresses.   Co-op Member Projections:   * Reviewed “Member Projections until open” document with Sam * Nicole Waltemath moved to approve document, Melissa Weyland second. | Lynnsey follow-up on check from pizza sales. Report back at next meeting on official  Lynssey develop 2019 member event plan |
| Finance | Peter  /Nicole | Business Plan (Za):   * Reviewed missing sections * Discussion of sections that require analysis/reports the are generally required to be purchased * Missing Appendices – Reviewed A-G, optional after that | Lizz and Brenda submit missing pieces to Za. |
| Hiring | Kathi | Project Manager Hiring Updates:   * In process of reviewing applications, great applicants coming in * Targeting the position begin January 1st   Volunteer Coordinator Updates:   * No interest yet. Discussed possible need for more outreach to spread the word. |  |
| Adjourn |  | Brenda adjourned the meeting at 9:38pm.  **NEXT MEETING: Monday, November 19, 6:30pm. Blue Door Consulting.** |  |