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| **Board Attendance** |  | **Member & Guest Attendance** |
| Brenda Haines x | Sam Larson x |  | Anna Allen (Adjunct - Leadership Oshkosh) x |
| Nicole Waltemath x | Lizz Redman x |  |  |
| Melissa Weyland x | Kathi Reinl x |  |  |
| Peter Westort x | *Vacant Seat* |  |  |
| Za Barron x |  |  |  |

| **Topic** | **Facilitated by** | **Discussion** | **Actions** |
| --- | --- | --- | --- |
| Call Meeting To Order | Brenda | Brenda called meeting to order at 6:42pm. |  |
| Member Comment | All | None. |  |
| Approval of Consent Agenda | All | Motion to approve consent agenda, Sam Larson moved to approve, Nicole Waltemath second. Consent agenda approved.Removed from consent agenda for discussion: 1. **9/19/2018 Board Minutes:** motion made to approve by Za Barron, Kathi Reinl second.
2. **Membership updates:**
	* Currently shifting processes of how we are entering new members
	* Additional assistance with data entry is needed, discussed options. Detail-oriented skillset required.
	* Discussed messaging on progress going forward to members and need to remain consistent
	* Discussed general messaging advice Brenda received as we pass site location search milestone – don’t message too little, message fatigue
 | Melissa post 9/19 minutes on the website |
| Treasurer’s Report |  |

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| Accounts |  | Membership |
| Savings | $75564.28 |  | Fully paid | 667 |
| Checking | $526.87 | Partial Paid |  64 |
| Total | $76,091.15 | Total |  731  |

Mail: none reported |  |
| New Members |  | Refer to consent agenda. |  |
| Exec Team | Brenda | Strategic Timeline: * Working on executive summary – Brenda
* Basic Policies for Oshkosh Food Co-op Project, Kathi will have ready first meeting in December
* Site Feasibility:

Board Appointment: * Per previous discussion, delayed temporarily to focus on Grow-op
 | Lynnsey follow-up on check from pizza sales. Report back at next meeting on official Lynssey develop 2019 plan.  |
| Governance | Za | Site Selection Committee: * reviewed nomination list for the site selection committee
* general discussion of capacity needs for those on this committee
* general discussion surrounding some recommended individuals already serving on existing committees as we do not want to have the same members on multiple committees
 | Sam, Kathi and Za: make contact with site selection nominees |
| Grants | Za | Continuing building grants committee. Previously discussed BLBW and WEDC, also Outpost offers a community giving grant.  | Brenda connect Za with Pam M. from Outpost |
| Communications & Outreach | Lizz | Website: * Started a website map, will have for next meeting for approval

Herd Ticket Giveaway: * Brenda donated 4 tickets for the November 17th game
* Lizz has post ready, will go up tomorrow, closing next Wednesday

Holiday Campaign: * Discussed giveaways for holiday season
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| Membership Recruitment | Brenda | Co-op Grow Op (Brenda): * Food and beverage bill will be coming
* Presentation feedback: great, very informative, may have gotten a little long but a lot of positive feedback from members
* Would like to see a child-care option next year so that parents can stay engaged in the presentation
* Discussed conversation rate, other metrics. Overall feel very positive with results
* Performed drawing for the two baskets
* Painting drawing needs to be done by November 30th.

Vines & Rushes Event 11/5 (Lynnsey): * Vines and Rushes Event: 1 member joined, staff donated all of their tips, estimate 30-40 members in attendance.
* Discussion to have members sign-in at future events to track co-op engagement
* Discussed member engagement ideas members provided Lynnsey at the event

Nation Builder Duplicate Profiles: * Discussed need to clean up duplicates which are typical as members/prospects have multiple accounts due to several emails.
* As a result of duplicates, members may be getting member and prospect emails between different email addresses.

Co-op Member Projections: * Reviewed “Member Projections until open” document with Sam
* Nicole Waltemath moved to approve document, Melissa Weyland second.
 | Lynnsey follow-up on check from pizza sales. Report back at next meeting on official Lynssey develop 2019 member event plan |
| Finance | Peter /Nicole | Business Plan (Za): * Reviewed missing sections
* Discussion of sections that require analysis/reports the are generally required to be purchased
* Missing Appendices – Reviewed A-G, optional after that
 | Lizz and Brenda submit missing pieces to Za. |
| Hiring | Kathi | Project Manager Hiring Updates: * In process of reviewing applications, great applicants coming in
* Targeting the position begin January 1st

Volunteer Coordinator Updates: * No interest yet. Discussed possible need for more outreach to spread the word.
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| Adjourn |  | Brenda adjourned the meeting at 9:38pm.**NEXT MEETING: Monday, November 19, 6:30pm. Blue Door Consulting.**  |  |