



Oshkosh Food Co-op Board Meeting
 Date: 4/17/2019
 Time: 6:30-9:30pm
 Location: Blue Door Consulting - Oshkosh, WI
 Minutes Recorded by: Melissa Weyland

Board Attendance		Member, Staff & Guest Attendance	
Brenda Haines x	Sam Larson	Terry Hope, member	
Nicole Waltemath x	Lizz Redman x	Tracey Vinz, new board member	
Melissa Weyland x	Kathi Reinl x	Warren Bergman, new board member	
Peter Westort x	<i>Vacant Seat</i>	Laura Schwartzburg, Project Manager	
Za Barron x		Anna Allen, Adjuct Leadership Oshkosh	
		David Siemers, Governance Committee Member	
		Samara, Grants Committee Member	

Topic	Facilitated by	Discussion	Actions
Call Meeting To Order	Brenda	Brenda called meeting to order at 6:36pm.	
Member Comment	All	Terry Hope, Member-owner, <ul style="list-style-type: none"> - Expressed concerns with lack of diversity observed at the Annual Meeting and also at a leadership level - Shared experienced at MN Food Cooperative where employees are taught the history of the cooperative movement - Shared her experience in working with Fit Oshkosh - Warren requested that for the May 1 meeting, we have a color brave conversation 	



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Approval of Consent Agenda	All	<p>Motion to approve consent agenda, Za Barron moved to approve, Melissa Weyland second. Consent agenda approved.</p> <p><u>Removed from consent agenda for discussion:</u></p> <ul style="list-style-type: none"> - The annual meeting event summary is still on consent agenda, someone will need to submit invoice 	Lizz: connect with Lynnsey on the AM costs																
Treasurer's Report		<table border="1"> <thead> <tr> <th colspan="2">Accounts</th> <th colspan="2">Membership</th> </tr> </thead> <tbody> <tr> <td>Savings</td> <td>\$ 77,974.84</td> <td>Fully paid</td> <td>738</td> </tr> <tr> <td>Checking</td> <td>\$ 509.58</td> <td>Partial Paid</td> <td>77</td> </tr> <tr> <td>Total</td> <td>\$ 78,484.42</td> <td>Total</td> <td>815</td> </tr> </tbody> </table>	Accounts		Membership		Savings	\$ 77,974.84	Fully paid	738	Checking	\$ 509.58	Partial Paid	77	Total	\$ 78,484.42	Total	815	
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New Members		Refer to consent agenda																	
Exec Team	Brenda	<p><u>Strategic Timeline:</u></p> <ul style="list-style-type: none"> - Reviewed strategic timeline together, made updates - Marked complete today: Business plan (discussed to keep it updated), PM hiring process, hiring PM, Onboarding & Training of PM, 2019 Annual Meeting, New Board Member Onboarding, 																	



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		<ul style="list-style-type: none"> - This is the policy that governs between the board and the leadership, the guardrails but we do not specify every detail - Reviewed previous comments on document, discussed questions posed previously as group <p>Dave will work on a revised version, revisit with Board of Directors at 5/15/2019 BOD meeting.</p> <p><u>PM Policy:</u></p> <ul style="list-style-type: none"> - Za uploaded a PM policy, please read it - Not adopting tonight, will need to be adopted in tandem with the Policy Registry 	
Grants	Samara & Za	<p>Samara (Grants Committee Member):</p> <ul style="list-style-type: none"> - Samara provided an overview of the LFPP grant with the grant that - Lizz asked: Who would be the fiscal partner we would work with on this? GO-EDC would be that partner - Samara and the committee are asking that we review the grant and carefully consider what we are applying for - Za reported that at a session at U&C, this grant was heavily discussed. Recommendation is that we create a small team of maybe 2, addressing the questions of “How is Oshkosh going to facilitate and increase access to local food in our region?” 	Tracy, Peter and Lizz will come back with a one-pager.



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		<ul style="list-style-type: none"> - Farmers Market, promotion programs, CSA's, food hubs, for profits, etc. Anyone looking to amplify structure for local foods - How do we emphasize how our store meets the requirements of this grant? Seems the Planning Grant is what we would be going for given our phase, what would we use the Planning Grant funds for? - Is this an annual grant? Yes, so far comes up every year - FYI: USDA's definition of local is of 400 miles, or in your state - Tracy, Peter and Lizz will gather to brainstorm the grant and reflect on Proforma & create the one-pager before next meeting 	
Communications & Outreach	Lizz	<p><u>IP Addressed:</u></p> <ul style="list-style-type: none"> - Would like to capture IP's from those that go to website frequently - Will need IP address from all main locations, work, home, etc. <p><u>Video update:</u></p> <ul style="list-style-type: none"> - The groups from UW-O got great video feedback - We would like to use these for Grow-op and for Facebook ads - Members can help our Facebook page a lot, but the more likes and shares we get, the more Facebook shares the post. Discussed doing a quick video to post for members to see to learn how they can help with FB presence - Lizz made mention of how we may do the capital campaign, and how that may integrate into the website. Option to use paypal?, etc. 	Lizz will create basecamp thread to obtain each BOD members IP address



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Membership Recruitment	Brenda	<p><u>Co-op Grow Op:</u></p> <ul style="list-style-type: none"> - Set for Monday, May 20th - We have more than 250 people now, previous record is 222. The dream team did a fantastic job doing outreach. Invites are out - Discussed the strategy of personal invites for this event, and that we do not do a Facebook event for several reasons - Budgeted for 350 people previously but we feel that may/likely be low <p><u>Farmers Market Discussion:</u></p> <ul style="list-style-type: none"> - Lizz has not heard back yet from Michelle, Tracey said no one has - Discussed how the struggle is lack of a coordinator to find, train and schedule volunteers. Last year the Board did almost all of the booth scheduling, we cannot do that this summer again - Tracey offered to share part of her space for us, for when we cannot - Tracey shared feedback that we should have a presence at the Wednesday market, it is a different group of people and a great place to have another presence 	
Finance	Peter /Nicole	<p><u>Business Plan (Za):</u></p> <ul style="list-style-type: none"> - Za presented hard copy of the Business Plan - There are some appendices that need to be added - Peter recommended sitting down one more time with AI, as he reviewed previously, would like to hear his feedback again 	



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		<ul style="list-style-type: none"> - Brenda shared that she thinks it is time we start taking this to lenders, asking for feedback in which we may have more changes after that - Lizz commented need to build out a pitch deck, which she is working on, plans to have a draft posted before the next meeting 5/1. - Who is running with setting up some lender meetings? Peter shared he thought Brenda would do that but Peter would really like to attend every one of them 	
Hiring	Kathi	<u>Project Manager:</u> <ul style="list-style-type: none"> - General discussion of contractor vs employee and policies around this took place in conjunction with governance discussion - Za and Kathi will connect on contractor vs employee discussion 	
Adjourn		Farewells were shared to Nicole and Kathi as our outgoing board members. Meeting adjourned at 8:35pm	