



Oshkosh Food Co-op Board Meeting
 Date: 9/4/2019
 Time: 6:30-9:30pm
 Location: Blue Door Consulting - Oshkosh, WI
 Minutes Recorded by: Melissa Weyland

Board Attendance		Member & Guest Attendance	
Brenda Haines x	Tracy Vinz x	Audra Hoy – Site Selection Committee Member	
Sam Larson x	Susy Vette x	Laura Schwartzburg – Staff, Project Manager	
Peter Westort x	Warren Bergmann x	Stephanie Krause - Member	
Melissa Weyland x		Charlie Krause - Member	
Lizz Redmond x			

Topic	Facilitated by	Discussion	Actions
Call Meeting To Order	Brenda	Brenda called meeting to order at 6:35pm	
Member Comment	All	Present members did not have comments.	
Approval of Consent Agenda	All	<p>Motion to approve consent agenda, Susy Vette moved to approve, Lizz Redmond second. Consent agenda approved.</p> <p><u>Removed from consent agenda for discussion:</u></p> <ul style="list-style-type: none"> - Member Count: Brenda asked that we discuss member count as there were several basecamp messages. We are at 980 last night at midnight. - Peter indicated that a couple markets ago, three folks joined by CC. Two went through ok, a third did not - Board recapped procedures. 	Peter will connect with Melissa to send a communication to the individual who's CC did not go through.



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		Motion to approve new member list per discussion moved by Molly Smiltnek, Tracy Vinz second.																	
Treasurer's Report		<table border="1"> <thead> <tr> <th colspan="2">Accounts</th> <th colspan="2">Membership</th> </tr> </thead> <tbody> <tr> <td>Savings</td> <td>\$85,283.74</td> <td>Fully paid</td> <td>873</td> </tr> <tr> <td>Checking</td> <td>\$627.32</td> <td>Partial Paid</td> <td>101</td> </tr> <tr> <td>Total</td> <td>\$85,911.06</td> <td>Total</td> <td>974</td> </tr> </tbody> </table>	Accounts		Membership		Savings	\$85,283.74	Fully paid	873	Checking	\$627.32	Partial Paid	101	Total	\$85,911.06	Total	974	
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New Members		Refer to consent agenda																	
Exec Team	Brenda	Executive team does not have any new updates or discussion to bring forward.																	
Site Selection		<p>Motion made to move into closed session to discuss confidential site information. Warren Bergman moved to enter closed session, Sam Larson second.</p> <p>Motion was made to end confidential conversation around site selection and financials. Tracy Vinz moved to conclude board closed session, Peter Westort second.</p>																	
Capital Campaign	Susy	<ul style="list-style-type: none"> - Susy sent an update prior to the meeting for the board to review - The campaign committee requests that a range of \$5,000-\$7,500 be added to the campaign budget. This will cover fees for a professional 																	



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		<p>consultant to train volunteers who will be making in-person and telephone calls to loaner/donor prospects.</p> <p>Motion was made to approve up to \$7500 with exact expenses to be determined for consultants to complete capital campaign training sessions. Moved by Peter Westort, Tracy Vinz second. Carried.</p> <ul style="list-style-type: none"> - Tracy commented that if we go through with spending money on this training, let's make sure we do integrate some member/community training since cooperatives are not prominent locally. - This would take place at or around the 30th. - Molly shared concerns with the wording and messaging around the campaign and the need to be very clear in all forms what investing in Oshkosh Food Co-op means. - Laura shared that we are following scripts that were used by other co-ops, and really working to mirror their level of transparency on the risk for investors and/or donors. <p>Official appointments to the capital campaign calling team include: Timothy Raupp and Cynthia Thorp.</p>	
Grants	Sam	<p>Updates from Sam were posted to the board basecamp prior to the meeting, but were not on our agenda or discussed during this meeting:</p> <ul style="list-style-type: none"> - HFFI Grant - OFC was not a recipient in this grant cycle - Planning to apply for Local Foods, Local Places EPA Grant (Deadline: September 30, 2019) 	



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		<ul style="list-style-type: none"> - Continuing discussions with City of Oshkosh regarding WEDC Grant, which requires site to be selected before application process begins 	
Communications & Outreach	Lizz	<p>Tiffany Reichenberger was is appointed to the communications committee.</p> <p>Communications update as submitted to the board with tonight’s meeting materials (please note these were not reviewed or discussed at this meeting):</p> <ul style="list-style-type: none"> - We’ve continued to release blogs and testimonials via social and email to continue to educate and build notoriety around our project - Emails have continued to get good open rates- see attached data from Nation Builder. - Video spots will begin to get filmed next week, starting with Shaun Pollock of Poco Pizza and will also be released on social/email. <p>Events/Member Recruitment</p> <ul style="list-style-type: none"> - Low member turnout at South Park event, no new members. Does anyone have capacity to assist with planning these events? - Have you reached out personally to assist with this member drive? 	
Membership Recruitment	Brenda	<ul style="list-style-type: none"> - We very seriously need only 19 more members to move forward - The sooner we can get these members, the sooner we can move forward with lease negotiation, a site announcement party for members, etc. - Discussed several strategies to complete this last push, leveraging dates to make the last push exciting, etc. 	



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Finance	Peter	Financials were reported under the closed session of the site selection discussion.	
Food Justice Team	Brenda	Food justice team is trading emails currently to set-up their first meeting.	
Adjourn		Brenda adjourned the meeting at 9:00pm.	