



Oshkosh Food Co-op Board Mtg. – Site/Campaign

Date: 3/29/20

Time 12:00-1:30pm

Location: Remote

Minutes Recorded by: Melissa Weyland

| Board Member Attendance |                   | Member, Staff & Guest Attendance |  |
|-------------------------|-------------------|----------------------------------|--|
| Brenda Haines x         | Warren Bergman x  | Staff: Lizz Redmond              |  |
| Sam Larson x            | Susan Vette x     | Members:                         |  |
| Melissa Weyland x       | Molly Smiltneek x | Guests:                          |  |
| Peter Westort x         | Vacant Seat       |                                  |  |
| Tracy Vinz x            |                   |                                  |  |

| Topic                 | Facilitated by | Discussion  | Actions |
|-----------------------|----------------|---|---------|
| Call Meeting To Order | Brenda         | Brenda called meeting to order at 12:05pm.<br><br><i>Note: this is an extra meeting to discuss time sensitive campaign and site matters only.</i>   |         |
| Capital Campaign      | Susy/Brenda    | Campaign update:<br>We have raised 1.56M<br>We are at 98% to our goal for loans<br>We are at 72% to our goal for donations<br>This means we are at about 85% of our goal in total<br><br>We running into troubles with Covid-19. Several appointments have been cancelled. There is also a shift in how people want to help community – more towards basic needs for example. |         |

**THE FUTURE IS LOCAL.**

The Oshkosh Food Co-op's mission is to promote the health and vitality of our community through collectively owning a grocery store to meet our diverse needs. Our co-op emphasizes local and organic suppliers to grow a place of holistic well-being.



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|       |                | <p>Calling is still feeling pretty good, it seems decisions are following through and that we just need to finish them up. There are some occasional that some were going to do it and now they cannot. Estimate ~20 people to close in the past week.</p> <p>Melissa asked for feedback from Brenda, Susy and Lizz on how they think it is going in the trenches. Reports from each were with optimism, and how impressive it is that we are seeing the community support that we are though a pandemic.</p> <p>Campaign Strategy:</p> <ul style="list-style-type: none"> <li>- Even since the beginning of this call, more pledges have been coming in</li> <li>- Now that we are closing in on our loans and are moving into donations only, would like to discuss strategy of a monthly plan. These are also donations where anyone could contribute, not just members.</li> <li>- Board discussed administrative constraints and opportunities to pull off monthly donation collection.</li> <li>- Need to further discuss with the community foundation to confirm if there are any abilities to administer this approach so we can leverage that, this is also necessary to ensure that folks donations are tax deductible</li> </ul> |         |



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| Finance | Peter          | <p>Board reviewed new ProForma scenarios based on previous board meeting discussions. Discussed different levers that can/would be pulled should certain</p> <p>Contract Update:<br/>           Molly shared that Seven Roots has come forward with amendments to their agreement – no terms had changed, but they had incorporated various protections for their sub-contracts, architecture, etc. This made us move forward with our own legal consulting which in return incorporated more changes on our end.</p> <ul style="list-style-type: none"> <li>- Peter asked if we anticipate they will concur with anything we’ve put in there that is new, Molly shared no. It all seems to be pretty standard information.</li> <li>- As soon as we have final agreement, Brenda would like for us to post to basecamp and obtain an electronic approval.</li> </ul> <p>Brenda noted we have been approached by a member who owns a business to lease. Brenda said we will need to discuss this in closed session for confidentiality.</p> <p>Peter and Warren moved for board to enter into closed session for board to project and discuss confidential details of our lease agreement. Lizz was approved to stay for this as our discussion may impact messaging in the future.</p> |         |



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|         |                | <p>Motion to move out of closed session by Molly Smiltneek, Melissa Weyland second.</p> <p>Motion to approve the first amendment to the lease by Susy Vette, Peter Westort second. First amendment to the lease approved.</p> <ul style="list-style-type: none"> <li>- This will be communicated to the membership because it changes the square footage of the plan that was originally communicated.</li> <li>- We will loop around and post all of this back to</li> </ul> |         |
| Adjourn |                | Meeting adjourned around 2:00pm.  |         |