

Oshkosh Food Co-op Board Meeting
 Date: May 26, 2021
 Time: 6:30 p.m.
 Location: Remote
 Minutes Recorded by: Molly Smiltneek

Board Member Attendance		Member, Staff & Guest Attendance
Brenda Haines x	Warren Bergman x	Staff: Jeffrey Thouron
Molly Smiltneek x	Susan Vette x	Members:
Melissa Weyland x	Jay Stoflet x	Guests:
Peter Westort x	Joe Stephenson	
Tracy Vinz x		

Topic	Facilitated by	Discussion	Actions
Call Meeting To Order	Brenda	Brenda called meeting to order at 6:34	
Member Comment	All	Member Comments <i>Note: Due to the risks associated with in-person gatherings, we are meeting virtually. If you would like to submit member comments, please do so in writing and email to oshkoshfoodcoop@gmail.com</i> None submitted.	
Approval of Consent Agenda	All	Consent Agenda General Manager Report Treasurer's Report Finance and Membership Report – May 26, 2021 Site Team – Written Report Receipt of Certificate of Substantial Completion of Lien Waivers Update Peter moves to accept; Jay seconds, motion passes.	

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<p>Membership Recruitment & Communications</p>	<p>Breda</p>	<p>Recommendations</p> <ul style="list-style-type: none"> ● Transitional Reporting <ul style="list-style-type: none"> ○ -Membership Recruitment & Communications Report – April 2021 ● Data Privacy Policy Executive Limitation – Reading #1 Discussion <ul style="list-style-type: none"> ○ Brenda clarified that by putting it in the executive limitations section, we would be charging Jeffrey with creating the actual policy. ● Focus Group #1 – Key Findings Report : Most excited about welcoming community 	<p>Jay moves to move into closed session/ Peter seconds, motion passes</p> <p>Board members found the report to be in compliance Report is accepted.</p> <p>Joe moves to exit closed session, Peter seconds, Motion passes</p> <p>Susy moved to move forward with Data Privacy EL; Jay seconded, motion passed.</p>
<p>Grants and Sponsorships</p>	<p>Susy</p>	<p>Food For All Program Participation – Recommended Changes As we near opening, the Grants & Sponsorships Team is revisiting the potential to raise charitable dollars for its Food for All program. In revisiting the originally approved program qualifications, the Grants & Sponsorships Team is recommending reconsideration to ALICE-income levels. Questions were raised as to whether 200% of poverty might be a better measure. Additional questions were raised over whether the program fee with optional ownership share needs to be considered from a Governance perspective. Next step is to determine whether funds for this program can flow into our charitable fund and get an opinion on program fee/optional ownership share.</p>	

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		Board members indicated they support the concept and taking the next step. Based on legal guidance, the Board will revisit and make a final decision on program framework.	
Board Workshop	JQ	Safe Conversations	
General Managers Report	Jeffrey	<p>Recommendations</p> <ul style="list-style-type: none"> • Membership Benefits - as part of January Food for All Discussion, had recommendation of monthly member only freebies. Jeffrey provided updated recommendations. Explained why he would limit discounts for members to certain items. Providing a discount on everything would prevent or impact future patronage dividends for members. Straight discount puts co-op at financial risk. Framework is based on the ends as primary. The reason for our member benefits should be the reason for member benefits and must be financially sustainable. NCG suggested 10% off co-op deals, but that does not meet our ends. Jeffrey is comfortable with also adding at least 4x per year member benefit as one of the benefits that would be included in a sales pitch. Jay moves to accept recommendations of Jeffrey with the addition that as a member you occasionally are eligible to get free items (at least 4x/year) and elimination of the Community Dinner benefit. Susy seconds. Motion Passes. • Pre-open Promotional Plan – 45 days to Opening: will do as a strategic/safe conversation next week using model learned tonight • GM Transitional Reporting: Jeffrey will address any questions before the next meeting. And all matters related to reporting, including members who have stopped payments, are delayed. • Ends Report 	

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		<ul style="list-style-type: none"> • Finance Report • Project Plan Report • Human Resources Report • Discussion • Memberships w/ Incomplete Payments (table with reporting) 	
Site Team	Brenda	<p>Tenant Strategy Update - tabled to next meeting</p> <p>Ratification of change orders</p> <p>-extra row of lighting on sales floor: Susy moves, Warren seconds. Motion passes.</p> <p>-drywall by cooler: Molly moves, Jay seconds. Motion passes.</p>	
Finance Committee	Peter	<p>Recommendations</p> <p>-Establishment of Board-Restricted Reserve Fund. Peter moves to approve resolution with friendly amendments of</p> <p>Replace last whereas with "WHEREAS, the Board intends to limit purposes for which the Board-Restricted Cash Reserve may be used"</p> <p>First resolved: That the Co-op will establish a separate bank account for the Board-Restricted Cash Reserve.</p> <p>Susy seconds. Motion passes</p>	
Thank You	All	<p>Thank you to Joe and Ryan for their service over the last year. The Co-op is so much better of for your efforts. We appreciate all you've done!</p>	
Adjourn		<p>Meeting adjourned at 9:28 pm</p>	

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