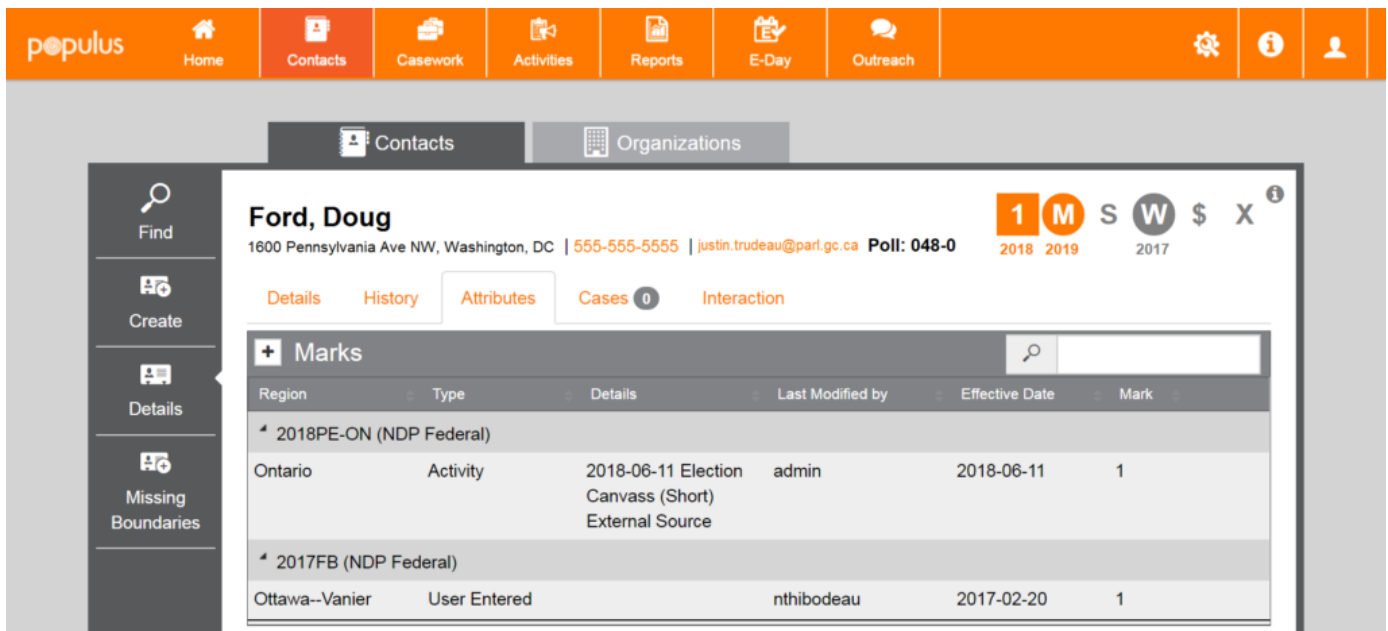


Overview of the Contact Profile Page



The screenshot shows the Populus interface with a navigation bar at the top containing icons for Home, Contacts, Casework, Activities, Reports, E-Day, and Outreach. Below the navigation bar, there are tabs for 'Contacts' and 'Organizations'. The main content area displays the profile for 'Ford, Doug' with contact information: '1600 Pennsylvania Ave NW, Washington, DC | 555-555-5555 | justin.trudeau@parl.gc.ca Poll: 048-0'. There are also indicators for voting status in 2018, 2019, and 2017. Below the contact information, there are tabs for 'Details', 'History', 'Attributes', 'Cases' (0), and 'Interaction'. The 'Marks' section is expanded, showing a table of marks.

Region	Type	Details	Last Modified by	Effective Date	Mark
2018PE-ON (NDP Federal)					
Ontario	Activity	2018-06-11 Election Canvass (Short) External Source	admin	2018-06-11	1
2017FB (NDP Federal)					
Ottawa--Vanier	User Entered		nthibodeau	2017-02-20	1

The **Contact Profile** Page

The contact profile page is what you see once you click on a person in a search result. It provides detailed information about the constituent, including canvass results, party membership status, whether or not they have voted recently, donation history, and more! In this tutorial, we'll break down the key parts of the contact profile page and their practical uses.

Contact Summary



The **Contact Summary** bar

The Contact Summary is a quick overview of the constituent's relationship to the party.

[Read more about the Contact Summary](#)

Details Tab

Bru, Jimmy

24 Sussex Dr, Ottawa, ON, K1A 1XA | 613-555-5555 | jimmy.bru@clubpenguin.com Poll: 048-0

Details

History

Attributes

Interaction

The following parts of the details tab are relevant:

- **Tags:** A list of tags the constituent has been marked with
- **Name:** The full name of the constituent
- **Phone Number:** A primary phone number and a list of alternate phone numbers, if they exist
- **E-Mail:** A primary email and a list of alternate emails, if they exist
- **Household Members:** The household members of the constituent
- **Personal Profile:** The gender, date of birth, whether or not the constituent is alive, preferred language, and employment details of the constituent
- **Communication Policy:** Do-not-contact status of the person. Note that setting someone to "do not contact" here will opt them out of contact **for eternity**. Sometimes, you may want to banish someone from our canvass sheets for a good reason (a very hostile 4). Other times, you may only want to bump them off for the rest of the campaign (a 1 who's very tired of your campaigning). To only bump them off for the campaign, go to the attributes section and set their do-not-contact status there.

[Read more about the Details Tab](#)

History Tab

Bru, Jimmy

24 Sussex Dr, Ottawa, ON, K1A 1XA | 613-555-5555 | jimmy.bru@clubpenguin.com Poll: 048-0

Details

History

Attributes

Interaction

The **History** tab contains a record of activities that the contact was added to, whether it be a foot canvass, phone canvass, or otherwise. It also contains previous tags, old names, phone numbers, emails, and addresses.

[Read more about the History Tab](#)

Attributes Tab

Bru, Jimmy

24 Sussex Dr, Ottawa, ON, K1A 1XA | 613-555-5555 | jimmy.bru@clubpenguin.com Poll: 048-0

Details

History

Attributes

Interaction

The Attributes tab displays the contact's information and a history of all contact made. This section allows you to add or modify information like the contact's mark, sign, volunteer and donor history. It also allows you to indicate their eligibility to vote and history of voting. You can also add custom notes to the Contact Profile in this section.

[Read more about the Attributes Tab](#)