

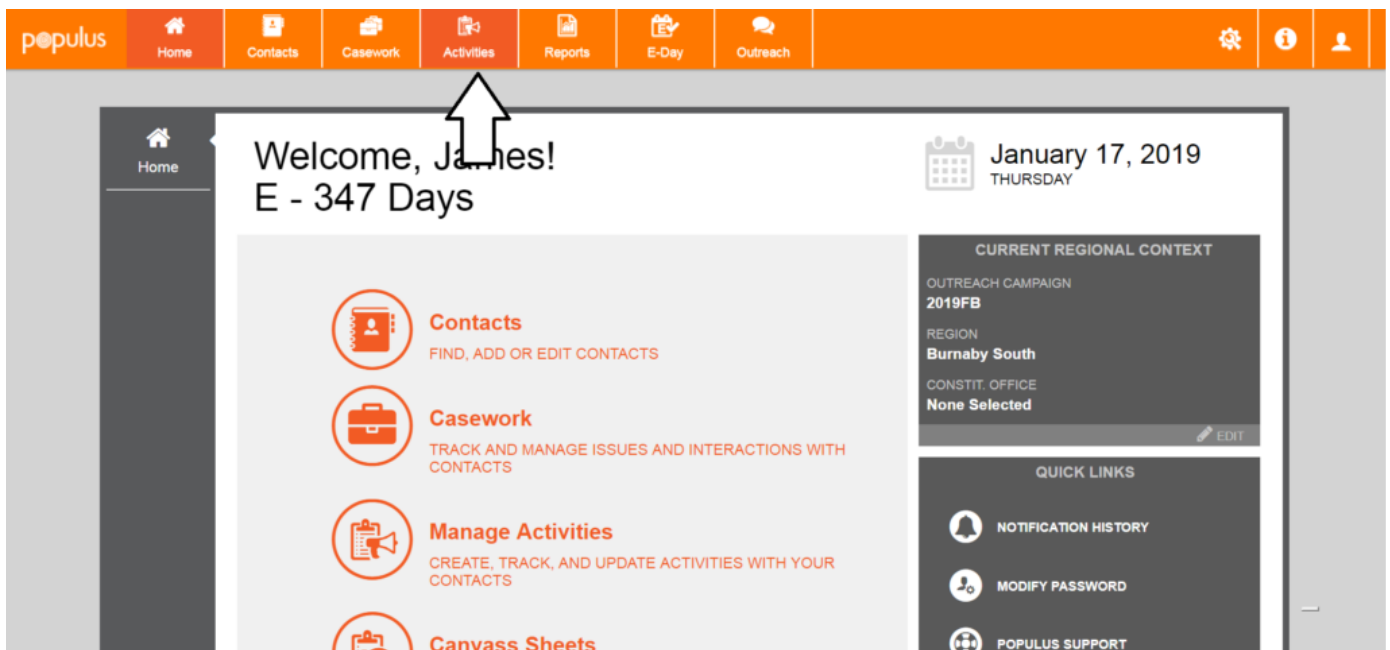


Printing Canvass Sheets

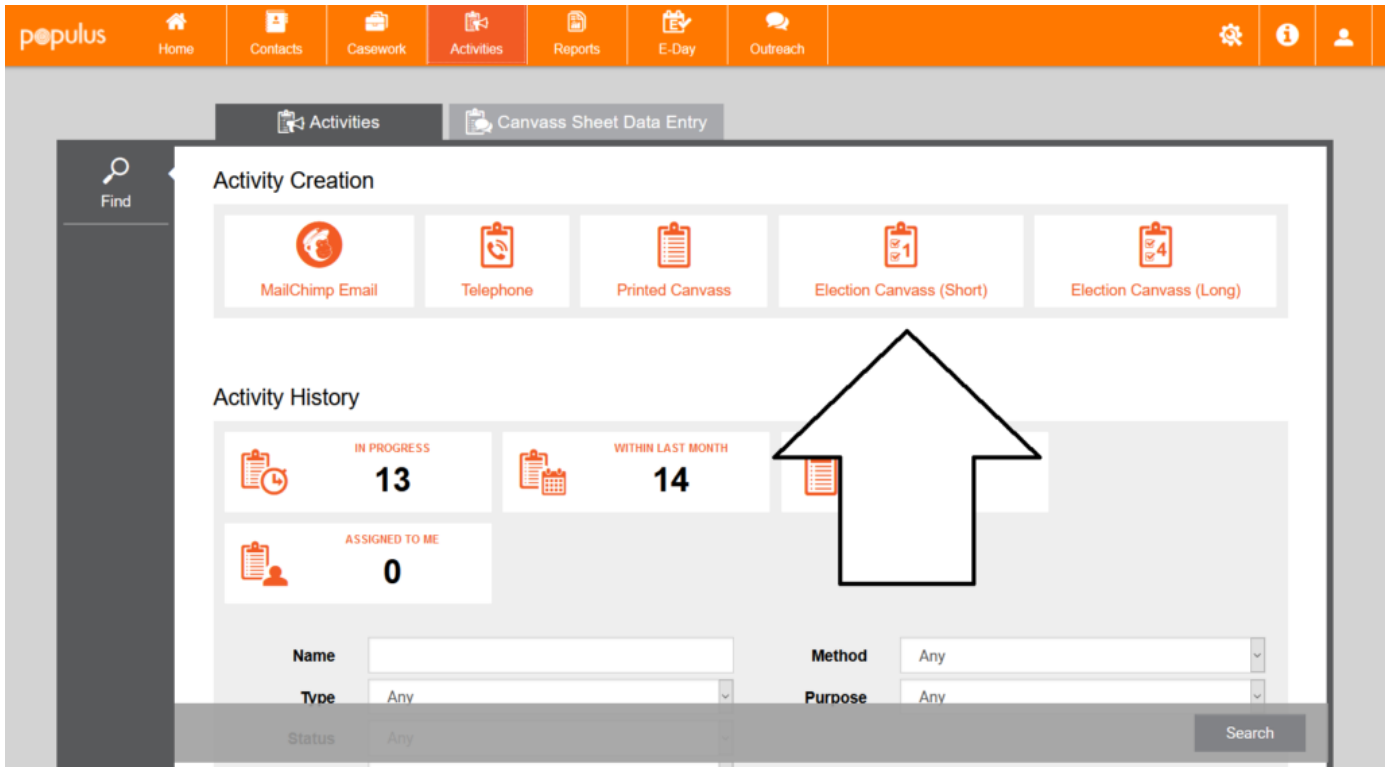
We use Populus to generate canvass sheets. We're in luck: this is something that Populus is very good at.

i To be most effective in your local campaign, you'll need to generate a new set of canvass sheets every few days (or every week) so that they don't contained outdated information about constituents.

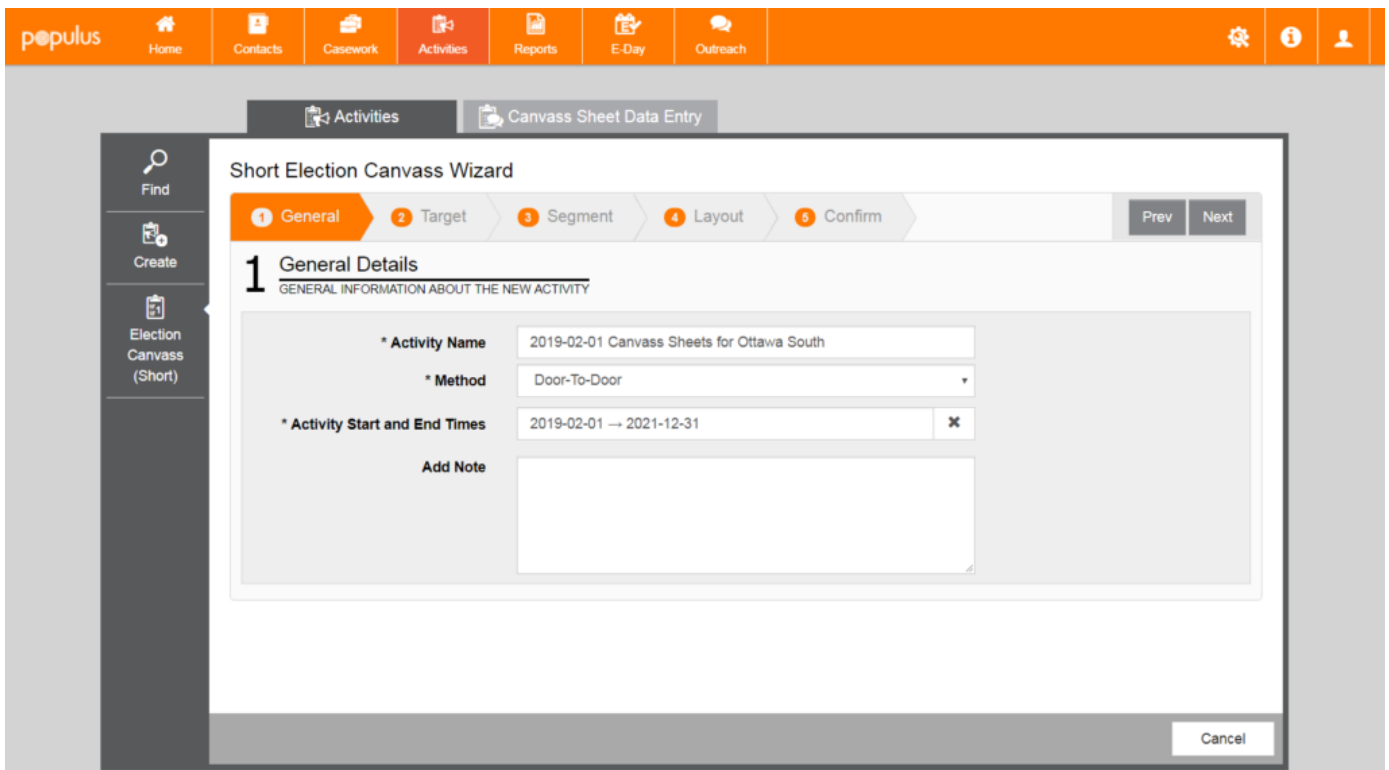
Creating a Canvass Activity



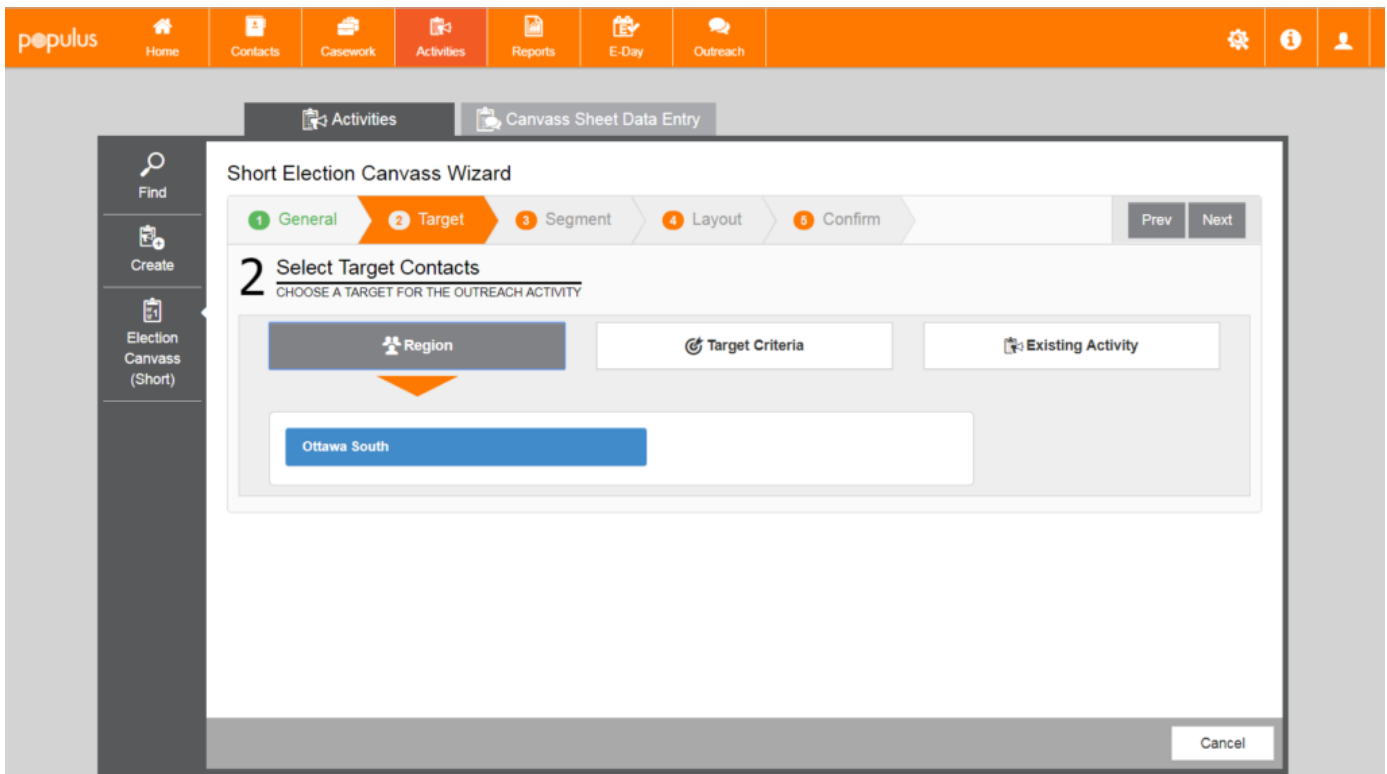
In Populus, head over to the **Activities** tab in the top navigation bar.



Click **Election Canvass (Short)** to pull up the canvass sheet creation wizard.



Fill out the **Activity Name** field with a descriptive name that includes the date of creation, and leave the **Activity Start and End Time** as the default value. After you've done this, click **Next** to move on to the next step.



At this point you need to decide who you want to target with your canvass.

If you're looking to do a basic foot canvass of everyone in a poll, the easiest way to move forward is to target the entire riding by selecting **Region**. This will generate a canvass sheet for every poll, which you can download individually later.

If you have existing **Target Criteria** that you want to use, select the **Target Criteria** tab, and then select the existing Target Criteria from the list. The party provides you with a bunch of Target Criteria for common use cases:

Target Criteria for Phoning

When starting a campaign, the recommended strategy on the phones is to call each of these in order:

- **1 Workers / Bénévole** is a list of callable uncontacted volunteer prospects
- **2 Signs / Pancartes** is a list of callable uncontacted people who are likely to take lawn signs
- **3 Tier/Niveau A** is a list of callable uncontacted Tier A contacts. Tier A contacts have been identified as much more likely to be supporters than the average person in the riding.
- **4 Tier/Niveau B** is a list of callable uncontacted Tier B contacts. Tier B contacts have been identified as somewhat more likely to be supporters than the average person in the riding.
- **5 Tier/Niveau C** is a list of callable uncontacted Tier C contacts. Tier C contacts are roughly