



**OUTREACH  
EXPERTS**

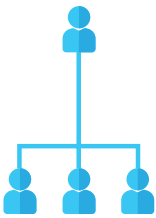
# TRANSFORM ALLIES INTO ADVOCATES™

**Outreach Experts** helps healthcare providers strengthen patient-provider relationships, develop authentic community relationships, increase support for healthcare policies and earn public permission for treatment centers, new facilities.

We integrate leading technology, storytelling techniques and community engagement tactics to develop strategic solutions for healthcare providers.

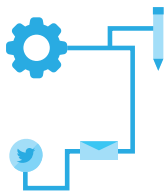


## FOSTERING RELATIONSHIPS | GENERATING ADVOCACY | OVERCOMING OBSTACLES



### FOSTERING RELATIONSHIPS

We build customized patient management systems and communication solutions that strengthen patient-provider relationships.



### GENERATING ADVOCACY

We create easy pathways for your advocates to spread awareness and directly contact key decision makers to earn public permission.

### OVERCOMING OBSTACLES

We help you overcome obstacles by transforming your allies into vocal advocates for new treatment centers, healthcare facilities and healthcare policies.





# WE BUILD MEANINGFUL RELATIONSHIPS TAKE A LOOK IN OUR TOOLBOX

We pull from a large box of tactics and tools to be effective strategic partners for healthcare providers. **Here's an overview of Outreach Experts' capabilities.**

## CAPABILITIES



### RESEARCH

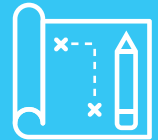
Utilizing innovative data collection tools and real-world research to gain valuable insights about your patients and stakeholders.

- STAKEHOLDER MAPPING
- DATA COLLECTION
- STAKEHOLDER ID & ANALYSIS
- ONLINE SURVEYS

### STRATEGY

Developing comprehensive strategies to educate, engage and build mutual relationships with your patients and stakeholders.

- PUBLIC PARTICIPATION PLANNING
- COMMUNICATIONS
- EXPERIENCE DEVELOPMENT
- PARTNERSHIP DEVELOPMENT



### FIELD

Authentically managing relationships, generating advocacy, fostering mutual partnerships, and earning public permissions.

- FIELD OUTREACH
- COMMUNITY ENGAGEMENT
- GRASSROOTS ORGANIZING
- DIGITAL ORGANIZING

### CREATIVE

Cutting through the noise with creative solutions to capture your stakeholders hearts and minds.

- BRANDING & DESIGN
- WEBSITE & APP DEVELOPMENT
- STORYTELLING
- COMMUNICATIONS



### TOOLS

Integrating traditional media and leading technology to build lasting relationships and influence key decisions.

- CRM
- EMAIL
- MOBILE TOOLS
- VIDEO
- SOCIAL
- TELEPHONE

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