

PLANNING FOR EFFECTIVE PUBLIC PARTICIPATION CERTIFICATE TRAINING

Register Now For This Unique Training Opportunity



AUG 27-29 | ZHOU B ARTS CENTER | 1029 W 35TH ST., CHICAGO
COST \$1,100 (INCLUDES MEALS)

A major reason public engagement initiatives fail to reach their goals is **inadequate preparation**. This hands-on course gives you the opportunity to delve into your own challenges as you learn and review the essential elements of effective public participation planning.

Learn How to:

- Evaluate the scope of a decision and identify the processes needed
- Identify the decision steps including timing and needed resources
- Establish roles and responsibilities of the primary parties
- Develop a comprehensive, decision impact analysis to identify the stakeholder community, their concerns, and hopes
- Select the appropriate level of public participation
- Set clear and achievable objectives
- Develop a detailed public participation plan
- Plan for communications initiatives that support the process
- Identify appropriate evaluation tools to measure effectiveness

This is one of two certificate courses comprising the **Foundations Training in Public Participation** developed by the **International Association for Public Participation (IAP2)**. The second course, **Techniques for Effective Public Participation**, will be offered later this year.

REGISTER HERE

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