2018 Forward Equitable Development Conference

WEDNESDAY, JUNE 27TH

MORNING SESSION: Public Health Management Corporation

AFTERNOON SESSION: Temple University Center City Campus

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Office of Community Empowerment and Opportunity City of Philadelphia

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Federal Home Loan Bank of Pittsburgh

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Federal Reserve Bank of Philadelphia

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Regional Housing Legal Services

JANET STEARNS
Project HOME

SARAH YEUNG
The Food Trust

PACDC ALSO THANKS OUR CONFERENCE PARTNERS: City of Philadelphia, Division of Housing and Community Development; Federal Reserve Bank of Philadelphia; Public Health Management Corporation; and Temple University

WE ALSO ACKNOWLEDGE ADDITIONAL FUNDERS THAT MAKE OUR WORK POSSIBLE: The Allen Hilles Fund; Grounded Solutions Network; National Alliance of Community Economic Development Associations; National Endowment for the Arts; Oak Foundation; The Philadelphia Foundation; and the Samuel S. Fels Fund
A Welcome from Our Conference Partners

June 20, 2018

The City of Philadelphia’s Division of Housing and Community Development welcomes you to the 2018 Forward Equitable Development Conference.

We are pleased to partner with PACDC, Public Health Management Corporation, Temple University, and the Federal Reserve Bank of Philadelphia to help make this conference possible.

Every Philadelphia neighborhood is important. Our commitment is to work with our partners -- at this conference and in the community -- to help every neighborhood thrive.

The conversations you have here today will be an important part of that process. Creating equitable development is a challenge we all must accept. I look forward to hearing the outcomes of today's session.

Sincerely,

Anne Fadullon,
Director of Planning and Development
Dear Attendees:

The Federal Reserve Bank of Philadelphia is pleased to cosponsor the 2018 Forward Equitable Development Conference. Our partnership with the Philadelphia Association of Community Development Corporations is one of the ways the Philadelphia Fed seeks to increase nonprofit capacity and promote inclusive growth.

Through our research, outreach, and programmatic initiatives, the Philadelphia Fed seeks to understand trends and promote strategies that allow everyone to gain the tools for economic success. We regularly host conferences that bring partners from financial sectors — banks, philanthropic funds, and lenders — to interact with entrepreneurs, housing advocates, and community development agencies to share knowledge and foster partnership.

This conference will highlight valuable research produced on community development and contribute to a continuum of research-informed practice and practice-informed research. We look forward to more opportunities to collaborate with community leaders, policymakers, and everyday citizens to improve economic opportunity for all. This week’s conference is an important contribution to that effort, and we hope you enjoy the day’s offerings.

Best,

Theresa Y. Singleton

Senior Vice President & Community Affairs Officer

Federal Reserve Bank of Philadelphia
June 27, 2018

Dear Conference Participants,

Welcome to the 2018 Forward Equitable Development Conference. We are thrilled to partner with the Philadelphia Association of Community Development Corporations, Temple University Center City, the Philadelphia Division of Housing and Community Development and the Federal Reserve Bank of Philadelphia, and with you as we work together for a more equitable Philadelphia. The work we do together, today and in the days to come, will help us work towards a city and a future that is fair and equitable. Thank you for being with us today.

Rhonda A. Coleman
Managing Director, Real Estate and Facilities
June 27, 2018

We are honored to partner with the Philadelphia Association of Community Development Corporations on its 2018 Forward Equitable Development Conference.

For the past five years, the Department of Planning and Community Development has worked closely with PACDC, and several of its member organizations, as we help train the next generation of community development professionals. Our graduates are committed to helping foster healthy and vibrant communities here in Philadelphia, throughout the region, and around the world.

The program at today’s conference reflects some of the best practices in our field. We are proud to support this event, and the ongoing work of PACDC.

Jeffrey Doshna, PhD AICP
Interim Department Chair
Forward Equitable Development Conference

WEDNESDAY, JUNE 27, 2018

MORNING SESSION

Public Health Management Corporation Conference Center
1500 Market Street, Lower Mezzanine Conference Center

8:45–9:45 a.m.
Registration, Breakfast and Networking

9:45–10:00 a.m.
WELCOME BY ANNE FADULLON
Director of Planning and Development, City of Philadelphia

KEYNOTE SPEAKER INTRODUCTION
Judy Wicks, author and entrepreneur

10:00–10:45 a.m.
OPENING KEYNOTE & Q&A: ANDY SHALLAL
Andy Shallal, artist, activist, and restaurateur, will be giving the keynote address. He is the founder and owner of Busboys and Poets, a chain of restaurant/coffee lounges and performance venues in Washington, D.C. that often host a range of poetry, music, drama and political conversations.

10:45–11:00 a.m.
Networking

11:00–12:00 p.m.
POST-KEYNOTE PANEL DISCUSSION
Doing Well by Doing Good: The Role of Entrepreneurs in Advancing Equitable Development at the Neighborhood Level

PANELISTS:
Della Clark, The Enterprise Center; Bob Logue, Quaker City Coffee; Andy Shallal, Busboys and Poets; Judy Wicks, author and entrepreneur

MODERATOR:
Tayyib Smith, Little Giant Creative

AFTERNOON SESSION

Temple University, Center City Campus
1515 Market Street

12:00–12:45 p.m.
LUNCH
2nd Floor, Room 222

12:00–5:00 p.m.
COMMUNITY DEVELOPMENT MARKETPLACE OPEN
3rd Floor

12:45–2:00 p.m.
ROUND I: CONCURRENT WORKSHOPS AND ROUNDTABLES
Refreshments available in Community Development Marketplace during the break.

2:15–3:30 p.m.
ROUND II: CONCURRENT WORKSHOPS AND ROUNDTABLES
Refreshments available in Community Development Marketplace during the break.

3:45–5:00 p.m.
ROUND III: CONCURRENT WORKSHOPS AND ROUNDTABLES

5:00 p.m.
Sips at Dilworth Park Café
Andy Shallal is an artist, social entrepreneur and founder/CEO of Busboys and Poets, a restaurant group in the Washington Metropolitan area where art, culture and politics intentionally collide over mindfully sourced food, drinks, books and event programming. With six, soon to be seven, locations in DC, Maryland and Virginia, Busboys and Poets has become a home for progressives, artists, creatives and intellectuals, including such notables as Cornel West, Harry Belafonte, Danny Glover, Alice Walker, and the late Howard Zinn.

Busboys and Poets focuses on sustainable business initiatives and employment practices. As a business on the forefront of environmental stewardship, Busboys locations are 100% wind-powered with local sourcing, including many plant-based and gluten-free friendly options. As a leader in the sustainable food movement, Busboys has been recognized locally and nationally for its innovative, conscious cuisine. Under Shallal's leadership, Busboys has received numerous awards including the Mayor’s Arts Award, Employer of the Year from the Employment Justice Center and the Mayor’s Environmental Award.

Shallal is a TedX speaker and founder of several peace and justice organizations. He is on the board of trustees for the Institute for Policy Studies, Race Forward, the Anacostia Coordinating Council and a founding member of Think Local First DC, a local business association serving in advisory and leadership roles to advance progressive business and labor practices. Shallal recently was chairman of DC’s Workforce Investment Council and ran for Mayor of DC in 2014. He continues to strive to make his hometown of Washington, DC a more livable community.

Shallal received his B.S. in biology from Catholic University of America and attended Howard Medical School and Robert Smith’s University of Maryland School of Business. He is a husband and father of four.
Community Development Marketplace
Exhibitors

TEMPLE UNIVERSITY CENTER CITY CAMPUS, 3RD FLOOR

Businesses from 52nd Street, Chestnut Hill, North 5th Street, and Project Home

Copies of Alan Mallach’s The Divided City and Judy Wicks’ Good Morning, Beautiful Business

Available for purchase in the Community Development Marketplace. Judy Wicks will be signing her book in Room 321 at 3:30 p.m.

Beverages from Really Reel Ginger will be available during the snack break in Room 222

Iliyaas Muhammad and Hadia Muhammad founded Really Reel Ginger due to the lack of and demand for real ginger beverages. Their innovative product is in taking a value added approach of transforming the highly beneficial ginger root into a delicious beverage.

Really Reel Ginger is a ginger-based beverage business in Philadelphia, Pa: Currently, there are four Really Reel Ginger beverage flavors that are locally manufactured and Retailed: Ginger lemon and Mint, Hibiscus Ginger Lemon and Mint, Tamarind Ginger and Mint & Baobab and Ginger. There is an assortment of ginger candy treats sold as well.

For more information please feel free to visit their website at www.reallyreelginger.com
# Workshop Schedule

## Round I Workshops

<table>
<thead>
<tr>
<th>Workshop</th>
<th>Room</th>
</tr>
</thead>
<tbody>
<tr>
<td>Braided Alignment: A Community Centered Engagement Model for Creating Innovative Social Impact</td>
<td>323</td>
</tr>
<tr>
<td>Chinatown Connections: Racial Equity and Safe Streets</td>
<td>321</td>
</tr>
<tr>
<td>Everything You’d Ever Want to Know About the New Project Information Form Ordinance</td>
<td>315</td>
</tr>
<tr>
<td>Health and Housing: New Partnerships to Better Health Outcomes through Housing Solutions</td>
<td>316</td>
</tr>
<tr>
<td>LIHTC 101</td>
<td>322</td>
</tr>
<tr>
<td>The Power of Youth Adult Partnerships</td>
<td>320</td>
</tr>
<tr>
<td>Power Up Your Library Partnership</td>
<td>325</td>
</tr>
<tr>
<td>Step #1: Equitable Development Within Your Organization</td>
<td>314</td>
</tr>
</tbody>
</table>

## Round II Workshops

<table>
<thead>
<tr>
<th>Workshop</th>
<th>Room</th>
</tr>
</thead>
<tbody>
<tr>
<td>Aunts, Uncles and Other Good Friends: Support Small Business with Insight and Capital</td>
<td>321</td>
</tr>
<tr>
<td>Community Schools &amp; Community Partnerships: A Neighborhood Development Strategy</td>
<td>314</td>
</tr>
<tr>
<td>Energy as a Vehicle for Strengthening Households</td>
<td>315</td>
</tr>
<tr>
<td>Eviction and Homelessness Prevention as a Critical Component of Community Preservation and Housing Equity for Low Income Renters</td>
<td>316</td>
</tr>
<tr>
<td>If You Build It... Will They Come: Community Engagement Starts with a Conversation</td>
<td>325</td>
</tr>
<tr>
<td>LIHTC: Can We Do This?</td>
<td>322</td>
</tr>
<tr>
<td>Pathways to Employment: From Client to Colleague</td>
<td>323</td>
</tr>
<tr>
<td>Reimagine Kensington: Cross Sector Collaboration in Equitable Development</td>
<td>320</td>
</tr>
</tbody>
</table>

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<table>
<thead>
<tr>
<th>Workshop</th>
<th>Room</th>
</tr>
</thead>
<tbody>
<tr>
<td>Co-Op Business Development as a Strategy to Close the Racial Weath Gap</td>
<td>322</td>
</tr>
<tr>
<td>Collaborating with Immigrant and Refugee Communities to Revitalize Neighborhood Commercial Corridors</td>
<td>314</td>
</tr>
<tr>
<td>Creating Economic Opportunity: Bridging the Small Business Lending Gap</td>
<td>318</td>
</tr>
<tr>
<td>Good Data for Good Planning</td>
<td>316</td>
</tr>
<tr>
<td>Utilizing the NAP Program to Make Impactful Investments in Your Community</td>
<td>325</td>
</tr>
</tbody>
</table>

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**What does Equitable Development Mean to You?**

Share your thoughts during lunch and throughout the day in our lunch area in Room 222. We will be sharing everyone’s input post conference.
Braided Alignment: A Community-Centered Engagement Model for Creating Innovative Social Impact
Leon D. Caldwell, Ph. D., Ujima Community Transformation Partners
ROOM 323

Although important to equitable development, sustainable community engagement has been elusive in many real estate projects. The continuum of community engagement runs from tokenism to participatory with more advanced practices including power sharing. The purpose of this workshop is to introduce the concept of Braided Alignment as a community-centered method of solution designing. While community engagement strategies are important to equitable development, the placement of resident's voice in the process is a matter of social justice.

Chinatown Connections: Racial Equity and Safe Streets
Panelists: Alex Gilliam, Public Workshop; Jennifer Turnbull, Spiral Q Puppet Theater; Sarah Yeung, The Food Trust
ROOM 321

In 2017, the Philadelphia Chinatown Development Corporation, in partnership with Spiral Q Puppet Theater and Public Workshop, with support from the Knight Foundation, led a yearlong initiative called Chinatown Connections: Connecting Our Community. The project rallied community members, institutions and park spaces behind safe streets, access to public resources and the long-term preservation of Chinatown’s identity as an immigrant community. Learn how community developers, artists and urban planners can bring their perspectives together to form a common approach and create a coalition for community-driven, equitable change.

Everything You’d Ever Want to Know about the New Project Information Form Ordinance
Steve Masters, JustLaws PLLC; Ken Weinstein, Philly Office Retail
ROOM 315

The Project Information Form provides detailed information about the community impact of a development project, both during and after the construction phase. A PIF is now required for development projects that require an ordinance or resolution of City Council, action by the zoning Board of Adjustment (ZBA), or a Civic Design Review (CDR), if the project is equal to or exceeds 2,500 square feet. In this workshop, participants will take a deep dive into the new ordinance to understand how CDCs and other RCOs can use the PIF as a tool for promoting equitable community development.

Health + Housing: New Partnerships to Better Health Outcomes through Housing Solutions
Panelists: Brandon Alcorn, Rebuilding Together Philadelphia; Garrett O'Dwyer, PACDC; Dr. James Plumb, Thomas Jefferson University; Jill Roberts, Healthy Rowhouse Project
ROOM 316

What are social determinants of health? How does the work of community-based organizations and health systems complement one another and what are the opportunities for strategic partnerships? At this panel discussion we will learn the hows and whys of growing collaborations between community-based organizations and health systems, learn how these relationships form, and hear experts’ predictions for the future.
LIHTC 101

Panelists: Karyntha Cadogan, Diamond and Associates; Chris Paul, Diamond and Associates

ROOM 322

Join two affordable housing development consultants from Diamond and Associates as they share important insights into the Low Income Housing Tax Credit (LIHTC), which is the major source of funding for affordable rental housing development in Pennsylvania. Come learn how LIHTC is used to build affordable housing and learn the building blocks of a development budget.

The Power of Youth Adult Partnerships

Panelists: Sydney Grimes, Advocacy Institute; Amanda Irizarry, Advocacy Institute; Jada Rasulallah, Advocacy Institute; Cheryl Wiltshire, Advocacy Institute

ROOM 320

Presenters will explore the concept of youth-led advocacy efforts within the CDC context and present the Advocacy Institute’s Young City Planner’s Initiative as an evidence-based approach to expanding and building capacity of CDC’s city-wide. This will be done through a mixed media presentation showcasing the YCPI Olney case study and hands-on activities. The Young City Planners Initiative (YCPi) is an intervention that addresses the lack of youth voice in city design and community development within Philadelphia. At the heart of the session are the core principles and innovation of equitable Youth-Adult partnerships in the CDC context.

Power Up Your Library Partnership

Panelists: Alex Balloon, Tacony CDC; Donna Henry, Southwest CDC; Annette Mattei, The Paschalville Partnership

ROOM 325

Learn about creative ways CDCs and libraries are partnering to deepen economic opportunities for local small businesses and job seekers. Alex Balloon from Tacony CDC will share insights on neighborhood efforts to deliver high quality supports for small businesses along the commercial corridor by working with its local library partner in a range of capacities. The Paschalville Partnership, in collaboration with Southwest CDC and others, is working to transform services for job seekers in Southwest for collective impact.

Step #1: Equitable Development Within Your Organization

Panelists: Marcos Beleche, Codman Square Neighborhood Development Corporation; Christina Deady, NeighborWorks America; Kathrine Morris, Famicos Foundation; Felix Torres Colon, New Kensington CDC

ROOM 314

As we strive for equitable development in our communities, we must also ensure that we are achieving equity—equitable staff development, fair promotion and compensation policies, etc.—within our own organizations. In 2017, NeighborWorks America piloted a program for current and future leaders in the community development field to develop as leaders; to learn at deep levels about race, equity, diversity and inclusion (REDI); and to practice those skills by implementing a specific work effort at their organizations with a “REDI lens.” In this workshop, graduates of the program will share tips and lessons learned so that others’ efforts may be easier and so that those working on equitable development in their organizations can make progress as quickly and easily as possible.
Aunts, Uncles and Other Good Friends: Supporting Small Business with Insight and Capital
Panelists: Luis Mora, FINANTA; Rick Sauer, PACDC; Judy Wicks, entrepreneur and author
ROOM 321

Two of the major stumbling blocks for small business development and growth are accessing capital and good advice. Join Philadelphia entrepreneur and author Judy Wicks to learn about the Circle of Aunts and Uncles, a micro loan and mentoring program for small businesses in the region, how it got its start and what others can learn from small business investing. Luis Mora, founder and CEO of FINANTA, one of the city's leading community development finance institutions, will also share insight on their capital access programs and the pathways local businesses and community developers eager to support them can follow for lasting success.

Community Schools & Community Partnerships: A Neighborhood Development Strategy
Panelists: Connie Grier, Mayor’s Office of Education; Eden Kainer, PHENND; Hillary Kane, PHENND
ROOM 314

The Philadelphia Higher Education Network for Neighborhood Development places full-time AmeriCorps VISTA members in Philadelphia public schools to help them better develop and sustain meaningful partnerships to support students. Philadelphia schools have always had fluctuating capacity, often budget dependent, to manage partnerships with integrity, over and beyond the instructional work that is their main priority. PHENND will describe the work that their AmeriCorps VISTAs do, provide examples of how community development organizations have partnered with schools, and present models for future neighborhood engagement in schools. They will also share the process for applying for a VISTA for your school or organization. During this presentation, the Mayor's Office of Education will describe the Community School model, discuss partnership management and give several examples of effective school and community relationships.

Energy as a Vehicle for Strengthening Households
Panelists: Alon Abramson, Philadelphia Energy Authority; Jessica Moore, Mission First Housing Group; Laura Rigell, Philadelphia Energy Authority; Ky Sanders, Solar States
ROOM 315

The Philadelphia Energy Campaign is creating jobs and reducing households’ utility costs through energy efficiency and clean energy projects. This session will report out on the achievements and forward trajectory of the Philadelphia Energy Campaign, an initiative of the Philadelphia Energy Authority (PEA). The presenters will describe specific initiatives within the Campaign that are advancing equitable development by creating jobs and reducing expenses for low- and moderate- income (LMI) households in Philadelphia. Programs to be described include: Solarize Philly, multi-family housing energy efficiency, and workforce development.

Eviction and Homelessness Prevention as a Critical Component of Community Preservation and Housing Equity for Low-Income Renters
Panelists: Daniel Farrell, HELP USA; Renee Fueller, HELP USA; Rachel Garland, Community Legal Services; Tina Goodrich, HELP USA; Rasheedah Phillips, Community Legal Services
ROOM 316

Philadelphia is experiencing a crisis of evictions. In 2015, close to 8% of all renters in Philadelphia experienced an eviction. By comparison, in New York City, 2% of all renters in 2015 were evicted. Housing preservation for low income renters who are at risk of eviction and homelessness is at the heart of achieving equitable housing in Philadelphia's housing marketplace. This session will give an overview of Philadelphia’s current eviction landscape for community development practitioners and describe HELP USA's successful prevention program Homebase, which has helped keep NYC's eviction rate among the lowest in the country.
**If You Build It... Will They Come: Community Engagement Starts with a Conversation.**
*De’Wayne Drummond, Mantua Civic Association; Lisa Jo Epstein, Just Act; Mark Harrell, Southwest CDC; Stasia Monteiro, HACE*

ROOM 325

PACDC’s and Just Act’s Art-Powered Places (APP) unravels the mystery surrounding community engagement by beginning that conversation with neighborhood residents and outlining the steps for planning and launching community projects. APP’s community-building process consciously re-centers residents as the core creators of their futures to explore solutions to seemingly intractable, systemic problems that affect the lives of individuals, families and communities. In partnership with community development corporations in their neighborhoods, residents are guided in an interactive arts and theatre-based process to honor their strengths and assets and join with local artists to support community revitalization and change, one block at a time.

**LIHTC: Can We Do This?**
*Panelists: Karyntha Cadogan, Diamond and Associates; Chris Paul, Diamond and Associates; Majeedah Rashid, Nicetown CDC; Stephanie Wall, People’s Emergency Center CDC*

ROOM 322

As a complement to LIHTC 101, presented in Round I, this session will focus on how an organization can analyze its own capacity to take on LIHTC development as well as how to prepare adequately for the challenging yet rewarding work ahead.

**Pathways to Employment: From Client to Colleague**
*Scarlett McCahill, Project HOME*

ROOM 323

Given training and ongoing support, staff with lived recovery experiences can leverage their personal histories to provide valuable direct services and leadership in community organizations and more work settings. This session is intended for organizations considering starting or enhancing peer employment programs. The goals of this session are to consider how to design and communicate career paths and supports for staff with personal experiences of homelessness, mental illness and/or recovery (known as peers).

**Reimagine Kensington: Cross-Sector Collaboration in Equitable Development**
*Panelists: Jonathan Arrieta, Impact Services Corporation; Kae Anderson, New Kensington CDC; Maria Sourbeer, Shift Capital*

ROOM 320

Last September, New Kensington CDC, Impact Services, Shift Capital, and the Philadelphia Commerce Department designed a unique partnership with the support of FINANTA, Laura Kind McKenna, Univest and LISC to launch the Kensington Avenue Storefront Challenge. CDCs utilized their networks to spread the word, engaged the community for input regarding the types of businesses they wanted opened on the Ave, and provided technical assistance to neighbors who wanted to apply. This session shows a unique partnership between the private, public, and nonprofit sectors in a focused delivery of supports to neighborhood driven economic development.
Co-Op Business Development as a Strategy to Close the Racial Wealth Gap

Panelists: Peter Frank, Philadelphia Area Cooperative Alliance; Jamila Medley, Philadelphia Area Cooperative Alliance

ROOM 322

In the city of Philadelphia, close to 80% of small businesses are white-owned. To close the racial wealth gap, attention must be given to creating cooperatively-owned businesses in communities of color. In this workshop, PACA will share local co-op development strategies, as well as national strategies being used to build wealth in low-income communities of color. We’ll explore how existing small businesses can be converted to co-ops as an ownership succession strategy, ways that large anchor institutions like hospitals and universities can support co-op development with their procurement dollars, and how nonprofits can incubate multiple new co-ops to serve their constituents’ needs.

Collaborating with Immigrant and Refugee Communities to Revitalize Neighborhood Commercial Corridors

Panelists: Alex Balloon, Tacony CDC; Robin Kohles, Community Design Collaborative; Andy Toy, Southeast Asian Mutual Assistance Coalition; Lamei Zhang, Philadelphia Chinatown Development Corporation

ROOM 314

Philadelphia’s neighborhood commercial corridors have been shaped by immigrant and refugee entrepreneurs for generations. An architect from a community design center and staff from community development organizations will discuss how they are promoting investment, inclusion, and equity on some of Philadelphia’s most diverse and dynamic neighborhood commercial corridors.

Creating Economic Opportunity: Bridging the Small Business Lending Gap

Panelists: Dan Beck, Community First Fund; Catherine Dentino, Fireball Printing; Heather Hanowitz, PIDC; Josh Mooney, Port Richmond Savings Bank; Kate Swanson, Federal Home Loan Bank of Pittsburgh

ROOM 318

The lack of equity or acceptable collateral is a typical obstacle for both small businesses and lenders trying to finance productive ideas for new small businesses or expanding existing businesses. The FHLBank of Pittsburgh’s Banking On Business (BOB) program provides a source of secondary financing that bridges those types of underwriting issues at terms favorable for both the small business and the lender. This panel will discuss the variety of ways in which BOB can be used to address the small business lending challenges and will present a small business case study that demonstrates how BOB funds can be mixed and matched with other sources to support small business development and expansion.
Good Data for Good Planning

Panelists: Kistine Carolan, City of Philadelphia Office of Digital Transformation and Open Data; Ariel Diliberto, Citizens Planning Institute; Tim Haynes, City of Philadelphia Office of Innovation and Technology; Sarah Mattio, City of Philadelphia Office of Innovation and Technology; Mark Wheeler, City of Philadelphia Office of Innovation and Technology

ROOM 316

The City of Philadelphia creates a wealth of data every day that can be used to verify, understand and even predict what might happen next on your block. From business licenses to road closures, proposed zoning changes to sheriff sales, data about what has happened or will happen on a particular property or street is recorded daily in city records. How does one access this information and put it to use? In the last few years the city has worked to make data more accessible and easier to use by the public. This session will introduce new web applications released in the last year by the city and how these apps can help citizens and community organizations answer questions, prepare for zoning meetings, and gather information for grants and project proposals.

Utilizing the NAP Program to Make Impactful Investments in Your Community

Panelists: Aliyah Furman Stranger, DCED Southeast Regional Office; Jesse Kowalick, DCED Southeast Regional Office; Casey O’Donnell, Impact Services Corporation

ROOM 325

This panel discussion offers an informational session and workshop on the Neighborhood Assistance Tax Credit Program (NAP). Hear from participants, corporate sponsors, and program specialists on successful strategies and projects for securing and using NAP tax credits, as well as other resources available at the Department. The NAP program offers tax credits to businesses in exchange for financial contributions to registered 501 (c)(3) non-profit organizations, working in low-income and distressed neighborhoods. Funds from contributions can assist in providing support for many community and economic development activities such as: job training, crime prevention, housing rehab & weatherization, diversity initiatives, rural transportation initiatives, and blight elimination. These programs can also be beneficial in further enhancing existing or developing private partnerships.
Forward Equitable Development Conference Presenters

ALON ABRAMSON
Alon Abramson is the Program Manager at the Philadelphia Energy Authority where he oversees all energy efficiency programs within the Philadelphia Energy Campaign, including PEA’s award-winning Multi-Family Affordable Housing Efficiency program and leads PEA’s scalable financing and municipal sector efforts. Alon brings a background in best practices and policy for implementing energy efficiency programs in urban communities from his work at the Penn Institute for Urban Research at the University of Pennsylvania, and leadership in urban energy efficiency planning in East Asia with the Asia-Pacific Economic Cooperation.

BRANDON ALCORN
Brandon has worked as the Operations Manager with Rebuilding Together Philadelphia since September 2015. He oversees their safe and healthy home repair program which serves approximately 100 low- and middle-income homeowners each year. With a background in non-profit management and data science, Brandon is passionate about blending best practices from the non-profit, private, and public sectors to measurably improve the quality and equity of life in neighborhoods across Philadelphia. Prior to joining RTP, Brandon worked as a Project Manager for Penn Global at the University of Pennsylvania and as a Senior Modeler at Lustick Consulting. Brandon has a BA and an MS in Non-Profit Leadership from the University of Pennsylvania.

KAE ANDERSON
Currently serving as the Director of Economic Development, Kae Anderson has been working at New Kensington Community Development Corp for five years. Previously serving as the Commercial Corridor Manager for Frankford Ave and Front St., Kae specialized in assisting businesses in securing financing as well as cooperative business development. She is the current Board President of the Kensington Community Food Coop, co-founder of the newly incorporated Kensington Tool Library, and also sits on the board of Fishtown Co., a new business association working in Fishtown.

JONATHAN ARRIETA
Jonathan Arrieta is the Commercial Corridor Manager for Kensington and Allegheny at Impact Services Corporation. He is implementing a community-designed strategic plan that insures the commercial corridor reflects community needs. He works with local businesses to connect them to resources and to foster a more vibrant and economically stable business district. He also helps emerging entrepreneurs by offering guidance and technical support. He is a lifelong resident of Kensington.

ALEX BALLOON
Alex Balloon is the Executive Director of the Tacony Community Development Corporation, where he focuses on commercial corridor development and neighborhood revitalization. Alex has also been a key advocate in city-wide initiatives related to commercial corridor and neighborhood revitalization, including a campaign to save and expand the city’s Storefront Improvement Program, modernize the city’s Business Security Grant Program, and other local regulatory reforms. Tacony was one of a handful of pilot communities across the United States chosen for the Main Street® Refresh Project funded by the Knight Foundation.
DANIEL BECK
Daniel Beck, Vice President, Senior Lender for Lancaster and Lebanon Counties, joined Community First Fund in 2008. He has over 30 years of financial services experience with commercial banks and is a former Community First Fund board member. He holds a Bachelor of Science degree in Business Administration from Shippensburg University and a Master of Business Administration degree in Finance from Saint Joseph’s University. He is also an honors graduate of the Central Atlantic School of Commercial Lending with the Pennsylvania Banker’s Association/Bucknell University.

MARCOS BELECHE
Marcos Beleche is Associate Director at the Codman Square Neighborhood Development Corporation (NDC) in Dorchester, Massachusetts, where he provides support to the Directors of Organizing and Economic Development, particularly around key efforts that include the Males of Color Initiative and the Keeping Codman Square Affordable Campaign to address gentrification and displacement. Raised in a farmworker family, his organizing experience began with the farm- and cannery-worker struggles in California. His career includes coordinating a national technical assistance program for Latino community development corporations (CDCs) while with the National Council of La Raza in Washington DC. He was the lead trainer for the Community Leadership and Organizing Center (CLOC) at the Metropolitan Boston Housing Partnership, working with resident leaders and boards. Prior to joining Codman Square NDC, Marcos served as Assistant Director of Organizing at the Massachusetts Association of CDCs, helping to champion the Ricanne Hadrian Initiative in Community Organizing (RHICO), an effort to further build and integrate the role of community organizing within CDCs.

KARYNTHA CADOGAN
Karyntha is a Vice President of Development for Diamond and Associates who works with multifamily developers to create quality affordable housing. Since joining Diamond and Associates in 2013, Karyntha has structured, secured, and closed $188M in financing on behalf of her clients. Karyntha’s career in affordable housing started in 2006 as a housing policy research assistant for the Fannie Mae Foundation and continued with development roles at Women’s Community Revitalization Project and Michaels Development Company. Karyntha has a Bachelor’s degree in Marketing and Psychology from Georgetown University and a Master’s degree in Historic Preservation from Columbia University. Karyntha was named a 2011 Young Leader by Affordable Housing Finance.

LEON D. CALDWELL, PH.D.
Dr. Caldwell is an award-winning community-based-researcher, social entrepreneur and transformational leader. He has held academic positions as an Associate Professor, Founding Director of translational research centers at Research I Institutions and senior leadership positions in philanthropy. In addition, he has taught, lectured and led research in Ghana, South Africa, Cuba, France and China. His work focuses on the areas of population health, community mental health, black family strengths, men’s health and youth development. His recent work has been published by SAMHSA, the National League of Cities and the Association of Black Foundation Executives.

KISTINE CAROLAN
As part of the Office of Open Data and Digital Transformation (ODDT), Kistine Carolan oversees the open data program and manages data releases. In previous positions, Kistine has developed performance indicators and quality improvement projects for the Philadelphia Department of Public Health; evaluated KEYSPOTS digital literacy training programs; promoted policies to improve maternal and child health; and volunteered as a citizen reporter on 88.1 WPEB. She holds a Master of Social Service from the Bryn Mawr College School of Social Work and Social Research with a concentration in public policy and advocacy.
DELLA CLARK
Since 1992, Ms. Clark has served as President of The Enterprise Center (TEC). As operator of a MBDA Business Center of Pennsylvania (MBC-PA), a DOT Small Business Transportation Resource Center, and a U.S. Small Business Administration ScaleUp America Initiative, TEC under Ms. Clark’s leadership has advanced small business development growth through more than $602 million in contracts, $100 million in financing, and 2,713 jobs created through MBC-PA. Minority- and women-owned businesses have secured more than $4 million in loans to start, grow, and succeed through The Enterprise Center Capital Corporation. Additionally, more than $5.5 million was raised to construct the Dorrance H. Hamilton Center for Culinary Enterprises, a 13,000+ square-foot LEED-silver certified food business incubator and hub of community health and nutrition resources in West Philadelphia since 2012. Clark currently serves as a board member for the University City District and Bridge of Hope CDC and serves as a Trustee of the Restaurant School at Walnut Hill College. She is also a proud Eisenhower Fellow.

CHRISTINA DEADY
As Senior Director of Leadership & Workforce Development Programs at NeighborWorks® America, Christina Deady is responsible for the NeighborWorks Achieving Excellence Program, Culture of Excellence, Communities of Excellence and related programs as well as NeighborWorks® America’s workforce development efforts for the community development field, including the NeighborWorks VISTA Program. She is also a coach in the Excellence in Governance program. Through all of these efforts, NeighborWorks® America helps organizations achieve performance-driven change for greater impact in their communities. Chris holds an MBA from American University Kogod School of Business and a B.S. from Marquette University.

CATHERINE DENTINO
A partner in Fireball Printing, Catherine Dentino has her BFA in Photography from the School of Visual Arts and her Masters in Arts and Cultural Management from Pratt Institute. Using her background in photography and graphic design as well as experience in small business management, she has helped guide Fireball through different stages of growth since it was first started ten years ago. She’s currently responsible for creating and managing Fireball’s custom database, as well as overseeing website development, branding and financials.

ARIEL DILIBERTO
Ariel Diliberto is the Program Manager for Citizens Planning Institute at the Philadelphia City Planning Commission. She helps run the Citizens Planning Institute (CPI) course every spring and fall, which teaches Philadelphians about city planning, zoning, and development. She also coordinates outreach for City Planning and CPI. Before working for the City, Ariel worked at People’s Emergency Center Community Development Corporation and New Kensington Community Development Corporation. In her free time, she DJs vinyl at Johnny Brenda’s in Fishtown and organizes for tenants’ rights. Ariel received a B.A. in Urban Studies & Ecology from Vassar College in 2011.

DE’WAYNE DRUMMOND
De’Wayne A. Drummond has been involved in family and community engagement and leadership for most of his adult life. He has served as the Chairman of the 24th Ward Democratic Executive Committee from 2010 to the present, the President of the Mantua Civic Association since 2012, a Political Liaison for The Philadelphia Federation of Teachers Union (PFT) and Indego Bike Share Ambassador. De’Wayne currently works in parent engagement with the Office of Head Start of the School District of Philadelphia.
LISA JO EPSTEIN
Lisa Jo Epstein Ph.D., Executive Director and founder of Just Act, is an accomplished theatre director, educator and Theatre of the Oppressed trainer & facilitator who began her theatre-based activism working with Nobel Peace Prize finalist Augusto Boal for three years at the Center for the Theatre of the Oppressed in Paris, France. She believes there’s an artist within each of us and Theatre of the Oppressed (TO) gives us the tools and courage to explore, deconstruct and reconstruct ourselves as change-makers and the world around us as just. Currently working with Just Act at the intersection of theatre, social justice, anti-oppression facilitation and creative civic engagement, Lisa Jo integrates her unique approach to TO, devised theatre and related arts-based strategies into: social justice diversity training, education & facilitation of inter-group dialogue; arts and asset-based community planning and development; organizational & individual capacity development, engagement, expression and activism.

PETER FRANK
Peter Frank is the Director of Finance and Development at the Philadelphia Area Cooperative Alliance. Peter Frank has dedicated his career to growing the cooperative movement in Philadelphia. Most recently, he served as organizational development coordinator at Mariposa Food Co-op in West Philly. He also serves on the board of The Energy Co-op. In 2011, Peter worked as advocacy coordinator for Cooperation Works, supporting legislation introduced to the U.S. House of Representatives to develop co-ops in underserved communities. Peter and his neighbors in East Kensington are in the process of launching the Kensington Community Food Co-op.

DANIEL FARRELL, LCSW
Daniel is a Senior Vice President of Assessment, Diversion and Research at HELP USA, an American non-profit provider with programs that provide transitional, permanent housing and homeless prevention services to people at risk, literally homeless and formerly homeless adults and families. Daniel is responsible for multiple transitional housing, shelter and homeless prevention/rapid rehousing programs in multiple US cities including New York City, Philadelphia and Las Vegas serving over 10,000 homeless or at risk single adults and families each year. He is also an Adjunct Professor at the Hunter College School of Social Work, and a graduate from the New York Institute for Psychoanalytic Self Psychology. He has published multiple papers on homelessness, most recently a book chapter titled, Relational Theoretical Foundations and Clinical Practice Methods with People Experiencing Homelessness.

RENEE FUELLER
Ms. Fueller directs and supervises the overall operation of the HELP USA Homebase I homeless prevention program. HELP USA is, a non-profit organization based in New York City. The homeless prevention programs are funded by the NYC Human Resources Administration. Since the introduction of Homebase in 2004, Ms. Fueller has developed models for intervention which will provide prevention, diversion, after care, case management and support services to individuals and families likely to seek shelter services. Ms. Fueller has also co-directed the HELP USA Homebase Hurricane Sandy Recovery and NYC Restore Teams, relocating and providing emergency services to over 200 families. Ms. Fueller has 31 years of experience in the field of social services. She holds a bachelor’s degree from Syracuse University and has completed coursework in Social Welfare Policy at the Hunter College School of Social Work.

RACHEL GARLAND
Rachel Garland is a staff attorney in the Housing Unit at Community Legal Services, Inc. in Philadelphia. Rachel represents tenants in their rent, repair and eviction cases. She specializes in subsidized housing, criminal records barriers to housing, domestic violence and housing issues, and preservation of affordable housing. She received her B.A. from Oberlin College and her J.D. from Temple Law School. Rachel began at Community Legal Services with an Equal Justice Works Fellowship to focus on housing barriers faced by victims of domestic violence.
ALEX GILLIAM
A cheerleader of possibility, Alex Gilliam is the founder of Public Workshop, an organization that redefines the way youth and communities participate as citizens and leaders in the design of their neighborhoods and cities. Alex has worked with numerous organizations, museums, universities, architecture firms and city agencies including the Charter High School For Architecture and Design in Philadelphia, Rural Studio, Hester Street Collaborative, Cooper Hewitt National Design Museum, and the Chicago Architecture Foundation. Alex served as the 2010 Field Fellow at the National Building Museum in Washington, DC, and is a Senior Lecturer in the Design Department at the University of the Arts in Philadelphia. His work has been featured on NPR’s Studio 360 and in magazines such as Metropolis, ID, Architect and the Architect’s Newspaper.

TINA L. GOODRICH
Mrs. Goodrich has over 20 years of experience in the fields of affordable housing administration and homeless service delivery. Most of her initial experience in the area of government subsidized housing and services came during her nine-year tenure at MBD Community Development Corporation in the Bronx. She has served in various capacities in DHS shelters over the last 11 years including the last eight with the HELPUSA Women’s Center (HWC) in Brooklyn serving as the Director of Housing and Director of Social Services. Mrs. Goodrich currently serves as the Program Director of HELP New Beginnings Critical Time Intervention Program focusing on positive outcomes for young heads of households at risk for homelessness.

CONNIE GRIER
Connie Grier is a Coordinator Supervisor for Community Schools, a Mayor’s Office of Education initiative. Community schools are public schools which, through effective partnerships, serve as central hubs to identify and address the community’s most pressing needs. Connie is also the Founder of The RESPECT Alliance, a non-profit focused on effective mentoring, parental engagement at home and school, and social justice issues. Ms. Grier is a retired school administrator with 26 years of experience working with children. She has served as an Adjunct Professor of Education, Criminal Justice and Women’s Studies for Temple University. Connie received her BS from Temple University and her MS in Educational Administration and Curriculum and Instruction from Arcadia University. She has for the last 6 years served directly in correctional facilities and on organizational boards for youth and adults in the areas of education, empowerment, and redemption. She advocates for justice and educates society on the realities of the criminal justice system, the school to prison pipeline, and the challenges regarding effective reentry.

SYDNEY GRIMES
Sydney has been a champion for public health advocacy since 2013. Through her creativity, artistic talents, spirit of stewardship, dedication and commitment, she has managed to become a core member and leader of the Advocacy Institute and has served as an intern, volunteer, #Philly1st Brand Ambassador and YCPI Teaching Assistant. Sydney’s unwavering kindness, love and humor has kept her team, leadership and new students motivated, energized and united as they work to empower young people to become changemakers in the city of Philadelphia. Sydney believes in the power of youth voice, storytelling and visual arts to create systemic change and uses her gifts and abilities to empower new students that seek to be educated and trained through future YCPI cohorts. Sydney is seen as a shining example of how trying something new can ultimately take you to places you never imagined you’d go. With practice, hard work and diligence, Sydney has become an asset to a team of incredible youth and adult leaders fighting for Philadelphia’s youth and public health.
HEATHER HANOWITZ
As Vice President & Senior Loan Officer of Business Lending, Heather manages PIDC's business lending group. She is responsible for the organization's business development and lending activities to small businesses and neighborhood-scale developers, with an emphasis on minority- and woman-owned enterprises. Her team deploys business and economic development loans ranging from $50,000 to $2 million. Heather currently serves as Treasurer of the Sustainable Business Network's Board of Directors and is a member of the Commerce Department's Manufacturing Task Force.

MARK HARRELL
Mark Harrell, a longtime community organizer, currently serves as the NAC Coordinator at the Southwest Community Development Corporation. He is the former Executive Director of Men United for a Better Philadelphia, a nonprofit organization whose mission is to recruit men to conduct violence prevention outreach activities throughout the city of Philadelphia. Additionally, Mr. Harrell is a founding board member of City Year Greater Philadelphia. He is the father of two children, Terry and Mark II.

TIM HAYNES
Tim Haynes is a graduate of Penn State University and has spent his career as a GIS Analyst and Freelance Cartographer. After working with Wayne & Northampton counties, Tim has settled into a role as Senior Lead GIS Analyst on the City of Philadelphia’s Office of Innovation and Technology (OIT) CityGeo team. Throughout his career, he has worked on a variety of projects in the local government sector including tax parcel database design, addressing, data modeling and analyses, recreational mapping, and public feedback applications.

DONNA M. HENRY
Donna M. Henry has been in the housing, community and economic development field for 31 years. She has been the Executive Director of the Southwest Community Development Corporation since 1994. Southwest CDC is an organization whose mission is to improve the quality of life in Southwest Philadelphia. This is done through programs to help with utility payments, foreclosure prevention, buying a first home, finding a job, after school care, housing rehab, and neighborhood safety and beautification. Previously, Donna worked in the design & construction, and planning departments at the Philadelphia Housing Authority. Donna earned a Master of Science in Community Economic Development from Southern New Hampshire University and a Bachelor of Science in Architecture from Roger Williams University.

AMANDA IRIZARRY
Amanda is the Program Manager of the Advocacy Institute Health Promotion Council of PHMC. As a veteran in the youth empowerment world, Amanda has dedicated her professional and personal life to work with and mentor youth who are underserved, overlooked and marginalized. Amanda is currently attending Philadelphia College of Osteopathic Medicine where she will receive her Masters in Public Health Management and Administration in July 2018. It was through her Masters program that she was able to fully develop and pitch her capstone project to the PHMC Public Health Fund in 2016 and receive a $20,000 grant to pilot the Young City Planners Initiative (YCPI). Upon receiving the grant she was honored and recognized at the 2017 Greater Philadelphia Social Innovations Award. Amanda credits the conceptualization of YCPI in 2014 to the incredible summer she spent leading a group of PYN youth interns to work as junior corridor managers for the North 5th Street Revitalization Project (NSSRP) and saw how huge of an influence and big an impact youth had in shaping their communities through stewardship and service.
EDEN KAINER
Eden Kainer is the VISTA Program Manager at the Philadelphia Higher Education Network for Neighborhood Development. Eden began with PHENND in 2012 as part of the planning team for the VISTA Community Partnerships project, helping build the systems and processes for recruiting, training, and placing VISTAs in schools to serve as Community Partnerships Coordinators as well building relationships with hosting principals. Prior to PHENND, she served three years as a Parent and Community Ombudsman with the School District of Philadelphia and is to this day an active Philadelphia public school parent. A graduate of Bryn Mawr College with a degree in sociology, Ms. Kainer also received a PhD in Musicology from the University of Wisconsin at Madison.

HILLARY KANE
Hillary Kane is the Director for the Philadelphia Higher Education Network for Neighborhood Development (PHENND). PHENND is a consortium of over 25 institutions of higher education in the Greater Philadelphia region that seeks to help campuses connect to their communities through mutually beneficial service and service-learning partnerships. Under her leadership, PHENND has developed particular expertise in K-16 Partnerships, with an emphasis on college readiness and success. Hillary is a graduate of the University of Pennsylvania where she received a Bachelor of Arts in Urban Studies. She is also member of the Greater Philadelphia Corporate Volunteer Council, is active in local politics, and is a proud School District parent.

ROBIN KOHLES
Robin Kohles, AIA, manages neighborhood economic development programs for the Community Design Collaborative, a community design center serving greater Philadelphia. Working in close partnership with the Philadelphia Department of Commerce and community development corporations throughout the city, Robin has developed a series of design services and programs to increase the design quality and execution of neighborhood commercial corridor revitalization projects. A founder of the Collaborative, she received a Bachelor of Architecture from Carnegie Mellon University.

JESSE KOWALICK
Mr. Jesse Kowalick is the newest addition to the PA Department of Community and Economic Development’s Center for Community Services. As the Division Chief for Policy and Programs, Mr. Kowalick leads Program Specialists responsible for the Community Services Block Grant (CSBG), Neighborhood Assistance Program (NAP), and Family Savings Account (FSA) program. With nearly a decade of experience in workforce development programs and contract management for the Department of Human Services (DHS), Mr. Kowalick leverages organizational development expertise for the benefit of program implementation and evaluation in his role with DCED. Mr. Kowalick is a 2001 graduate of Bloomsburg University of Pennsylvania with a Bachelor of Arts in Social Science, and more recently a 2017 graduate of the Pennsylvania State University with a Master of Education in Training and Development. Mr. Kowalick is originally from Centralia, Pennsylvania, and currently resides in the Harrisburg area.

BOB LOGUE
Bob is co-founder and co-creator of Quaker City Coffee and Federal Donuts. His primary focus is on small business development that creates opportunity for the traditionally disenfranchised members of our community. Logue was born in the Frankford section of Philadelphia and raises his family in South Philadelphia.
STEVE MASTERS
Steve Masters is the owner of JustLaws, a social impact law firm combining traditional legal services with strategic consulting around political and community engagement. He concentrates his practice in the areas of Zoning, Government Relations and Local Government Law and Political Law. Prior to starting JustLaws, Steve served as Council President Anna Verna’s zoning lawyer for over ten years, helping developers and concerned community groups settle their differences and reach community benefits agreements. He earned his B.A. in Political Science from Yale University and his J.D. from Boston University School of Law.

ANNETTE B. MATTEI
Annette is Principal of Metro Metrics LLC and Project Coordinator of the Paschalville Partnership. She is a research consultant with more than 20 years of experience supporting non-profit organizations and government programs in developing and executing research projects and other mission-related activities. The Paschalville Partnership, is a collective impact initiative spearheaded by the Free Library of Philadelphia that is working to transform services for job seekers in Southwest Philadelphia. Annette served as Director of Research for the Eastern Division of the Pennsylvania Economy League (now known as the Economy League of Greater Philadelphia). Annette earned a Master of Science in Environmental Science and a Master of Public Affairs from Indiana University’s School of Public and Environmental Affairs and a Bachelor of Arts in Political Science from the Pennsylvania State University.

SARA MATTIO
Sara Mattio is a graduate of University of Arizona (B.S.) and Oxford Brookes University (M.S.). She currently holds the position of GIS Analyst for the City of Philadelphia’s Office of Innovation and Technology (OIT) CityGeo team. Her primary focus is on developing an addressing GIS dataset for the Next Generation 911 project, an effort that aims to overhaul the existing Legacy 911 system in favor of an updated, GIS-based system.

SCARLETT MCCAHILL
Scarlett McCahill works in external relations at Project HOME, a nonprofit with the mission of ending and preventing chronic homelessness and poverty in Philadelphia. At Project HOME, she initially worked in civil rights and voter protection for people who are homeless and low-income. Later, Scarlett led a team that piloted small business social enterprises designed to offer supportive employment to Project HOME residents living with serious mental illness. More recently, Scarlett managed hiring and training for new staff, contributing systems and mindsets to hire and promote “peer” trained staff who leverage personal lived experiences of homelessness, trauma, mental health conditions and substance recovery to provide social services.

JAMILA MEDLEY
Jamila Medley is the Executive Director of the Philadelphia Area Cooperative Alliance. For 20 years, Jamila has strengthened organizations by helping their stakeholders gain knowledge and skills that enable them to participate fully in their roles as staff, board members, and volunteers. Her career has been devoted to supporting mission-based organizations in the nonprofit and cooperative sectors that serve diverse constituencies. Jamila was previously at Mariposa Food Co-op where she was Membership & Marketing Manager and Organizational Development Coordinator.

STASIA MONTEIRO
Stasia Monteiro serves as the NAC (Neighborhood Advisory Committee) Program Director for HACE CDC in the Fairhill and St. Hugh communities of Eastern North Philadelphia where she supports resident driven programs targeted around community engagement, resource development, education, advocacy, as well as direct communication with the City of Philadelphia regarding neighborhood conditions, resident concerns, and local development.
JOSH MOONEY
Josh Mooney resides in Bensalem, Pa with his wife and two children and holds a Bachelor of Science Degree in Mathematics and Business. Josh has served for 8 years at Port Richmond Savings, a community bank in the Port Richmond neighborhood of Philadelphia. As the Loan Department Manager at Port Richmond Savings, Josh is responsible for all aspects of lending including residential and commercial lending. Josh is a strong community advocate as is evident in his involvement with multiple non-profit organizations including serving on the board of a Bucks County summer camp, serving as treasurer to his local church, and serving as secretary to the Port Richmond Business Alliance.

JESSICA MOORE
Jessica Moore is the Director of Asset Management for Mission First Housing Group. She is responsible for developing and monitoring short and long-term strategies for ~$500M in assets under management through financial and operational analysis and the monitoring of the following: Key Performance Indicators, budget variances, escrow and reserve accounts, energy consumption, real estate taxes, program compliance, and physical conditions. She leads the annual budgeting process for managed assets and serves as the primary point of contact for partners, investors, lenders, and regulators of stabilized assets. Jessica also facilitates the transition of assets from development to property management. Before joining Mission First, Jessica worked in the financial services industry as a Corporate Senior Financial Analyst for both Fannie Mae and Vanguard. Jessica holds a Bachelor of Arts from the University of Pennsylvania in Political Science.

LUIS MORA
Luis has been a pioneer in economic and housing development for over 35 years. In 1996, Luis founded FINANTA, a $22+ million nonprofit mission-driven lender facilitating access to capital and credit building to entrepreneurs, first-time homebuyers and consumers in the Philadelphia region. FINANTA has a substantial track record in business, homeownership, and consumer counseling, as well as, a $55+ million history in micro/small business, mortgage, consumer, and nonprofit lending. Prior to founding FINANTA, Luis created and directed the CoreStates Community Development and Financing groups, a $66 million economic, housing, social, and cultural investment program of CoreStates Bank, NA.

KATHRINE MORRIS
Kathrine Morris is currently the Communications and Neighborhood Engagement Manager with Famicos Foundation a mid-size community development corporation in Cleveland, Ohio. Kathrine has been with Famicos since 2015 and has been working with the Community Building and Engagement Department. Kathrine is a Cleveland native who loves being able to do meaningful work locally with a globally informed perspective and a wide spread impact. Kathrine is a 2013 graduate of Emory University with a B.A. in Psychology and Sociology.

CASEY O’DONNELL
Casey O’Donnell, PsyD is currently the President and CEO of Impact Services Corporation. Impact works to support individuals, families, and communities to build a safe and stable future. Over the last twenty years, Casey has worked in leadership roles for human service organizations, provided direct clinical care to children, adults, and families, and helped conduct national research focused on the implementation of evidence based practices for trauma related stress. Casey has worked to apply his knowledge and experience to implement trauma informed care and evidence based interventions within social service organizations and systems.

GARRETT O’DWYER
Garrett assists PACDC with its policy and advocacy, data and GIS analysis, as well as external communications work. His primary areas of policy focus are on affordable housing, vacant and abandoned properties, and the intersections of community development and healthcare systems. Garrett serves on a number of boards and committees including Philadelphia’s Vacant Property Review Committee, Philadelphia’s Open Data Advisory Board, the Children’s Hospital of Philadelphia’s Community Advisory Board, Thomas Jefferson University Hospitals’ Community Health Needs Assessment Advisory Board, and the Executive Committee of the Vote for Homes Coalition. Prior to joining PACDC in 2009, he worked on campaigns for candidates seeking offices of Congress, the Pennsylvania State House, and Philadelphia District Attorney.
CHRIS PAUL
Christine (Chris) Paul, Esq., is an Executive Vice President of Development for Diamond and Associates who works with multifamily developers to implement their real estate visions. Chris joined Diamond and Associates in 2014, where she has advised for profit and nonprofit developers primarily within Pennsylvania. Prior to joining Diamond, Chris served as a Wholesale Loan Administrator in Wells Fargo and Real Estate Development Coordinator and In-House Counsel at the Women’s Community Revitalization Project. Chris also served as Vice President for Legal Services at Friends Rehabilitation Program, Inc. She has served as a Clinical Instructor and Director of the Temple University Beasley School of Law Center for Community Nonprofit Organizations and serves on the board of Regional Housing Legal Services (RHLs).

RASHEEDAH PHILLIPS
Rasheedah Phillips, Esq. serves as the Managing Attorney of the Housing Unit at Community Legal Services of Philadelphia representing low-income tenants in eviction defense and systemic advocacy on preservation of affordable housing and tenants’ rights issues. A recipient of the 2013 Next Generation of Women Leaders: Rising Stars award, the 2017 National Housing Law Project Housing Justice Award, 2018 Temple University Black Law Student Association Alumni Award, 2018 Community Legal Services Equal Justice Award, and recognized as a 2017 City & State PA 40 under 40 Rising Star, Rasheedah received her J.D. from Temple University Beasley School of Law. An accomplished artist and author, she has been a recipient of the 2017 Pew Fellowship, 2017 Center for Emerging Visual Arts Fellowship, 2016 West Philadelphia Time Exchange Residency, and is a 2018 Atlantic Fellow for Racial Equity.

JAMES DAVID PLUMB MD, MPH
Dr. James Plumb is a Professor in the department of family and community medicine and co-Director of the Center for Urban Health at Jefferson University and Hospital. Dr. Plumb joined the Thomas Jefferson University Family Medicine Residency Program in 1974, then served as Residency Director from 1977-1982. He also practiced Family Medicine in rural Pennsylvania as Medical Director of the Geisinger Medical Group Centre County. Since 1992, he has served as the Faculty Advisor for a student-run Urban Health Initiative (Jeff HOPE) addressing the health care needs of the homeless and otherwise disenfranchised populations. In 2002, he helped initiate the Jefferson Center for Urban Health. He currently serves on the Board of the Section of Public Health and Preventive Medicine at the Philadelphia College of Physicians, the Philadelphia Chapter of Physicians for Social Responsibility, and the Public Health Committee of the Philadelphia County Medical Society.

MAJEEDAH RASHID
Majeedah Rashid is Chief Operating Officer of Nicetown Community Development Corporation, which serves Nicetown and surrounding communities through the development and repair of affordable homes, commercial corridor revitalization, open space management, supportive services, and community outreach and engagement. She joined Nicetown CDC in 2002 while studying community economic development from a resident-driven perspective at Southern New Hampshire University's CED Master's Program. Majeedah serves on the Philadelphia Land Bank Board, LaSalle University President’s Community Advisory Council, the Natural Creativity Art Center Board, and is a Temple University Community Ambassador. Ms. Rashid is an at-large member of the PACDC Board.

JADA RASULALLAH
Since being named the 2016 Youth Advocate of the Year for the Eastern Region, Jada has been recognized by national programs and organizations and featured as a keynote speaker to numerous youth and adult conferences, TV and radio shows and community panels to share her personal story as an advocate in the fight against Big Tobacco and champion for other social justice issues including health equity. Jada was selected as a teaching assistant for the first ever YCPI Olney pilot cohort in 2017 and since then has been a vital part of the Olney community as a volunteer and advocate with the Olney CDC, the North 5th Street Revitalization Project. Jada uses her gift of speaking and her passion to motivate, educate and mobilize other young people to join the fight for healthy equity and social justice for all communities within the city of Philadelphia.
LAURA RIGELL
Laura Rigell has been working to advance clean energy in Philadelphia since 2014. She has a Bachelor’s degree in Sustainable Land Use and Political Science from Swarthmore College and a Master of City Planning from Penn Design. In her role as Solar Manager at the Philadelphia Energy Authority, Laura leads PEA’s solar efforts, which include coordinating Solarize Philly, Philadelphia’s first citywide solarize campaign to help Philadelphians go solar at home, developing, implementing and fundraising for new solar job training programs, and supporting commercial, school and other solar work in Philadelphia.

JILL ROBERTS
Jill Roberts oversees all of Healthy Rowhouse Project’s programmatic and outreach work, including engaging and partnering with organizations in allied fields, establishing long-term financing mechanisms, and implementing the Project’s operational plan. As Executive Director of the Healthy Rowhouse Project, she oversees creative business models for funding and project delivery. Before joining Healthy Rowhouse Project, Roberts spent 15 years at Project HOME. Roberts holds a bachelor’s degree in business and economics from Wilson College. She has earned certificates from NeighborWorks America, Green Advantage Inc., the Homeownership Counseling Association of Delaware Valley and The Nonprofit Center at LaSalle University’s School of Business

KY SANDERS
Ky received her Electrical Technician certificate at All-State Career school. Though an apprenticeship with Serenity Soul ar, Ky received training in solar installation with Solar States at YouthBuild Philly. Ky now works as a solar installer and assistant trainer with Solar States. She has become a key member in Serenity Solar, serving as a leader to advance the clean energy economy in North Philadelphia and beyond. Ky has received OSHA10, OSHA30, NABCEP Associate certification, and is currently pursuing the NABCEP Installer certification.

TAYYIB SMITH
Tayyib, co-founder of Little Giant Creative and The Institute of Hip Hop Entrepreneurship, is dedicated to cultural competency and the ability to engage multicultural audiences. He co-founded Pipeline Philly to serve as an inviting and dynamic co-working space filled with professionals from various backgrounds and industries, creating one of the most diverse workspaces in the city. Tayyib has long been a successful conduit between artist/niche brands. He sits on the boards of Prizm Art Fair in Miami, Black Star Film Fest, Temple University’s Apps & Maps and the GreenLight Fund.

MARIA SOURBEER
Maria has made a career out of bridging her capabilities as an architect and developer and her responsibilities as a community member. She believes that a beautiful and well-designed project has a positive influence on a basic level. She’s carried this idea through from her first job with Maya Lin, working half time as an architect and the other half as sculptor, through to her current position as Vice President of Development for Shift Capital, a social impact real estate developer. Shift currently develops large industrial sites as well as single family homes, and mixed-use commercial/residential projects.

ALIYAH FURMAN STRANGER
As Regional Director Aliyah oversees Pennsylvania’s Department of Community and Economic Development activities in the City of Philadelphia and five surrounding counties. Aliyah works with a diverse group of stakeholders on utilizing public funding options to promote economic development and create healthy and sustainable communities across the Southeast. Aliyah is the chair SOSNA’s Economic Development Committee and a Board member of The Delaware Valley Regional Planning Commission and Jewish National Fund Young Leadership.
KATE SWANSON
Kate Swanson is the Manager of Economic Development and Special Initiatives at the Federal Home Loan Bank of Pittsburgh, where she manages FHLBank’s economic development programs, Banking On Business and the Community Lending Program as well as the FHLBank’s new initiative supporting homeless services, Home4Good. Previously, Ms. Swanson has worked in fundraising and development for non-for-profit institutions. She received a bachelor’s degree from the University of Mary Washington.

FELIX TORRES-COLON
Felix Torres-Colon is the Executive Director of New Kensington Community Development Corporation (NKCDC). He is a veteran leader in the community development field and brings several decades of real estate development experience to his work. Prior to joining NKCDC, Torres-Colon served as Director of Program Development at Saint Joseph’s Carpenter Society (SJCS), a nonprofit devoted to improving quality of life and creating safe neighborhoods through homeownership in Camden, New Jersey. While at SJCS, he acted as a senior advisor to the executive director and as asset manager for over 300 rental units. Prior to that, Torres-Colon led Neighborhood Housing Services (NHS) agencies—in Baltimore, MD and Manchester, NH. Torres-Colon holds a bachelor’s degree in History from Harvard University and completed graduate coursework in City Planning at Massachusetts Institute of Technology.

ANDY TOY
Andy Toy is the Development and Communications Director for Southeast Asian Mutual Assistance Associations Coalition (SEAMAAC), a nonprofit organization that serves the needs, advocates on behalf of, and supports growing opportunities for refugees, immigrants and marginalized communities in Philadelphia. Andy currently serves on the boards of The Merchants Fund, Logan Square Neighborhood Association, and Culture Trust. Andrew received a B.A. in Economics and M.A. in Public and Urban Policy from the University of Pennsylvania.

JENNIFER TURNBULL
Jennifer Turnbull (Co-Director, Spiral Q) is responsible for Spiral Q’s fiscal vitality, sustainability, and achievements toward its mission. Working in partnership with her co-director, Turnbull sets the vision and strategic direction and ensures the organization’s success as a high performing organization that is well respected in its field. An accomplished dance, theater and movement artist, she has worked in Spiral Q’s education and community based programs since 2008. Trained in ballet, jazz, contemporary, hip-hop and West African dance, Turnbull received at BA from Tufts University in 2002 and has taught at the Dance Center of Westchester, NY, at the Barnes Foundation and independently. Turnbull currently collaborates within two mixed media & discipline performance-collectives: BareTeeth and SWARM.

STEPHANIE WALL
Stephanie Wall is the Deputy Director of Community and Economic Development at People’s Emergency Center, a nonprofit in West Philadelphia with a mission to revitalize neighborhoods, nurture families, and advocate for social change. PEC’s community development work focuses on transforming its section of West Philadelphia into a healthy, vibrant community through real estate development, commercial corridor revitalization, and quality of life programs. After receiving her Master’s Degree in Urban Planning from the University of Toronto, Ms. Wall joined PEC in 2006 as its community development grants manager, later becoming the real estate project manager where she guided PEC’s developments from conception to construction completion. She serves on the Scenic Philadelphia board and the Vision Zero Education and Enforcement Committee, co-chairs the Promise Zone Housing Committee, and is a founding member of Jumpstart West Philly.
KEN WEINSTEIN

Ken is an active entrepreneur and real estate developer in the Philadelphia area. He serves as President of Philly Office Retail, which has renovated and restored more than 300 vacant and deteriorated commercial and residential units in the Philadelphia region during the past 30 years. Philly Office Retail currently owns and manages more than 800,000 square feet of commercial and residential space in the Philadelphia region and has received four Preservation Alliance Community Preservation Awards for its adaptive reuse projects. Ken is Founder of the Trolley Car Teacher’s Fund, which contributes $25,000/year in grants to public school teachers, Trolley Car Table Tennis Club, the only full time table tennis club in the Philadelphia area and Jumpstart Germantown, which trains, networks and provides funding to aspiring real estate developers.

MARK WHEELER

Mark Wheeler, AICP, GISP is the interim Chief Information Officer for the City of Philadelphia Office of Innovation and Technology. He previously served as Deputy CIO and Chief Geographic Information Officer leading multiple teams of analysts, developers, and web designers. He is a Citizens Planning Institute Advisory Board member and co-creator of the Neighbors Helping Neighbors Project and Citizens Toolkit. Mark has a Master of Regional Planning from the University of Massachusetts and is a graduate of Ferris State University (B.S. environmental science).

JUDY WICKS

Author, activist and entrepreneur, Judy founded Philadelphia’s iconic White Dog Cafe in 1983, which became a pioneer in the local food movement and a model in sustainable business practices. She is founder of Fair Food Philly (2000) and the Sustainable Business Network of Greater Philadelphia (2001) and cofounder of the nationwide Business Alliance for Local Living Economies - BALLE (2001). Judy’s memoir Good Morning, Beautiful Business won a national gold medal for business leadership and has been translated into Chinese and Korean. Her work has earned numerous local and national awards, including the James Beard Foundation Humanitarian of the Year Award, the International Association of Culinary Professionals Humanitarian Award and the Women Chefs and Restaurateurs Life-time Achievement Award. Judy was inducted into the University Science Center’s Innovators Walk of Fame in 2016.

CHERYL WILTSHERE

Cheryl Wiltshire is a senior at Olney Charter High School and currently serves as the chair for the first ever Olney Youth Advisory Council where she continues the work she started as a student and advocate of the Advocacy Institute’s Young City Planners Initiative. Cheryl graduated from the YCPI Olney cohort in October 2017 and received the Shining Star Award for her outstanding commitment, dedication and diligence as a student and advocate. Cheryl’s public speaking skills and love for her neighborhood and school have afforded her opportunities to lead and grow as an advocate.

SARAH YEUNG

Sarah Yeung is the former Director of Planning and Senior Project Manager at the Philadelphia Chinatown Development Corporation, a grassroots, community-based organization and the first Asian CDC in the country. In this role, she represented Chinatown in matters of planning and development, and oversaw the development of a long-term vision for the community in the Chinatown Neighborhood Plan, among other planning and engagement projects. As a project manager, she managed design and construction activities for the Eastern Tower Community Center. She is currently an active volunteer for a number of organizations in Chinatown around issues of community engagement, senior services and equitable development. She is also member of the Police Advisory Commission. Sarah is currently a manager at The Food Trust, where she advocates for policies to increase access to healthy and affordable food across the country.

LAMEI ZHANG

Lamei Zhang is the Special Projects Associate at the Philadelphia Chinatown Development Corporation. Her work engages her in tasks required to keep a commercial corridor active and vital: small business outreach and development, the business district’s street cleaning program, event planning, and civic engagement. Each year, she manages the Chinatown Night Market Ye Shi, an outdoor festival with a focus on food and entertainment. Lamei received a B.A. in Growth and Structure of Cities from Bryn Mawr College.
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