

Thursday, June 27th: Intensive Seminars

Attendance will be capped at 20 participants per seminar unless otherwise noted.

Building Community Economy with Community Engagement

Led by Andy Toy and Somaly Osteen, SEAMAAC

Take a tour of the South 7th Street commercial corridor and adjacent Mifflin Square Park to hear about the challenges and successes of working in a very diverse community. The SEAMAAC team and other stakeholders will share some of their strategies to reach a broad range of stakeholders in the planning work and how they've been able to build key support for the major Rebuilding of Mifflin Square Park. In addition, see the diverse South 7th Street commercial corridor up close, where every business but one is run by immigrants from at least 10 different countries and languages. And see and hear about current plans to better organize around cleaning and safety, design improvements (from a recent Community Design Collaborative set of recommendations), events and promotions, and programming, including the SoPhiE Food Truck. We will be sampling some of the delicious ethnic cuisine on South 7th Street as well!

Building our Clout through Community Organizing— When We Fight We Win (2 ½ hours)

Led by nationally recognized organizer and educator David Hunt and Nora Lichtash, Women's Community Revitalization Project

This will be an interactive session focusing on working at a community level to support people in bringing about meaningful change in their neighborhood or city-wide. The session will cover identifying common concerns, developing an analysis and empowering people who are affected by that issue to come together and build their power. Participants can be new to community organizing or come to this session to sharpen their skills.

Conducting Walk Audits (2 ½ hours)

Led by Dr. Jeffrey Doshna and Dr. Lynn Mandarano, Tyler School of Art, Temple University

Wednesday's session documented two successful examples of using walk audits by local community development corporations. In this Thursday field learning, participants will be trained on the use of the tool. The training will start with a brief overview at Jefferson. The group will then travel to an intersection in a nearby neighborhood, where the facilitators will demonstrate how to do an audit. Teams will then disperse to other nearby intersections, and conduct their own mock audit, each under the supervision of a facilitator. All teams will then return to Jefferson to share lessons learned. Accessibility note: The training will require participants to traverse approximately 5-7 blocks from the conference (1001 Locust Street) to the field location. Philadelphia streets in this area do meet ADA requirements. The majority of the training will be conducted outdoors, without the benefit of amplification. Limit 16 participants

Introduction to Healing Centered Engagement: What It Means for You and Your Communities (3 hours)

Led by Tess Donie and Rodney Mobley of New Kensington CDC

This will be an interactive discussion-based workshop introducing concepts related to the impacts of trauma, stress, and oppression. The session will provide new tools for individuals, organizations, and communities to promote healing and empowerment. It will bring a new lens to explore the concepts of safety and power in our communities.

Neighborhood Planning... A Case Discussion (3 hours)

Led by Kimberly Allen, Wells Fargo Regional Foundation; Rose Gray, Asociación Puertorriqueños En Marcha; Scott Page, Interface Design; and Lamar Wilson, V. Lamar Wilson Associates

Join in an interactive conversation examining the envisioning, development and implementation of a multi-year revitalization plan by an Eastern North Philadelphia community. The team of Wilson Associates, Interface Studio, APM and the Wells Fargo Regional Foundation will walk through key components to prepare for, take on, and carry out action plans. Bring your experiences, questions and ideas to learn from one another and help inform the neighborhood planning process and the products envisioned by residents and other community stakeholders who helped shape them.

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Seminar Facilitator Bios

Kimberly Allen

Senior Vice President/ Senior Program Officer, Wells Fargo Regional Foundation/CDC

Kimberly Allen was the founding staff member of the Well Fargo Regional Foundation and CDC and continues to oversee more than \$6 million in annual grants and investments for long-term community revitalization in low-income communities across the region. Kimberly holds a BA from University of Maryland in organizational psychology and dynamics, is a 2006 graduate of Leadership Philadelphia, and serves on several boards and committees.

Jeffrey Doshna, PhD, AICP

Department Chair, Department of Planning and Community Development, Tyler School of Art, Temple University

Jeffrey P. Doshna, Ph.D., Department Chair, is an Assistant Professor in the Department of Planning and Community Development. He teaches courses in regional development, community development, community-based organizations, quantitative and qualitative research methods, and supervises the graduate planning studio.

His primary research area is community economic development with a focus on community development finance. Currently, he is researching the influences of neoliberalism on the practice of community development; his doctoral dissertation examined the development of the Pennsylvania Fresh Food Financing Initiative and the subsequent Federal Healthy Food Financing Initiative, which both support the construction of supermarkets in low-income neighborhoods. He has previously conducted research on microenterprise development, state economic development policy, and efforts to promote entrepreneurship in low-income neighborhoods. He has participated in grant-based research for the US EPA, Pennsylvania Department of Transportation, NJ Department of Human Services, the US Economic Development Administration, the International Labour Organization, and has been published in the Journal of Developmental Entrepreneurship.

Dr. Doshna holds a BA in Economics from The Johns Hopkins University, having also completed requirements for the major in Geography. He holds both a Master's in City and Regional Planning and a Doctorate in Planning and Public Policy from Rutgers University. He is a member of the American Planning Association and the Association of American Geographers.

Rose Gray

Senior Vice President of Community & Economic Development

Rose V. Gray is the Senior Vice President of Community and Economic Development at Asociación Puertorriqueños En Marcha (APM), a non-profit community development corporation in North Philadelphia. Since joining the organization in 1990, Ms. Gray has been actively engaged in the revitalization of eastern North Philadelphia, a diverse community that has historically been comprised by Latinos and African Americans. She is responsible for overseeing all aspects of APM's community-based revitalization plan, from community organizing to planning and development. In addition to the physical redevelopment work, Ms. Gray manages APM's rental and commercial portfolio, in addition to a housing counseling program which provides budgeting, pre- and post-mortgage counseling, credit repair, weatherization and basic system repair programs to persons of low and moderate income.

During her tenure at APM, Ms. Gray has successfully leveraged over \$200 million in investments to implement a comprehensive neighborhood revitalization strategy. She has developed over 350 units of affordable housing, which include low-income housing tax credit projects and the successful Pradera home development, a 153-unit homeownership zone within walking distance of Borinquen Plaza, a 44,000 square foot retail center (also developed by APM) that includes a supermarket, Laundromat and a credit union. In addition, Ms. Rose was responsible for the Paseo Verde Transit Oriented Development mixed-use development, which houses 120 units of market/affordable rental units and 30,000 square feet of retail/office space that consist of a Federally Qualified Health Center, a pharmacy, fitness gym, community center, and APM headquarters. The Paseo Verde TOD received triple LEED Platinum status in 2014 and is the first LEED Platinum Neighborhood Development in the Nation and second in the World.

Ms. Gray is a civic leader. She was one of seven delegates appointed by Governor Ridge to the “Summit for America’s Future.” She is a member of the Governor’s Advisory Board on Community and Economic Development, and serves on various boards and committees, TRF New Market Advisory Board, the Urban Land Institute, the Design Collaborative and was a past Board President for the Philadelphia Association of Community Development Corporations. Ms. Gray was appointed to the Commission on Aging by Mayor Michael Nutter in 2011 and was re-appointed in 2016 by Mayor Jim Kenny. Ms. Gray is a Guest Lecturer at Temple University, the University of Pennsylvania, Haverford College and Rutgers New Brunswick Campus

David Hunt

Founder, Hunt & Associates

David is a nationally recognized teacher and leader in organizing for social change. He has been trained in many small and large group facilitation methods which serve him well as a nationally sought after speaker, facilitator, trainer, planner, thinker, community and organization builder.

In 1996, David Hunt & Associates was founded to serve as an institution dedicated to citizen empowerment and community development. Much of his research, training and methodology were born during his three-year W.K. Kellogg Foundation National Leadership Fellowship. David uses a wide variety of techniques and tools including storytelling to create sacred space where the voices and visions of all that are gathered can be shared and heard.

Prior to starting David Hunt & Associates, David served for eight years, 1988 -1995, as the Executive Director of the Chicago Rehab Network, a 25-year-old coalition organization of Chicago’s community development corporations dedicated to Community Development without Displacement. Along the journey David has won many awards in addition to his W.K. Kellogg National Leadership Fellowship: Crain’s Chicago Business “People under 40 to watch”, The Chicago Organizers of the Year Award from the John D. and Catherine T. McArthur Foundation and the Woods and Weiboldt Foundations. From 1998 to 2012, David served as one of four principal trainers of the Midwest Academy, one of the nation’s oldest and most prestigious organizing for social change training institutions.

Nora Lichtash

Executive Director, Women's Community Revitalization Project

Nora has worked with the Women's Community Revitalization Project (WCRP), a multi-racial community development organization committed to social and economic equity for low income women and their families, since its founding in 1987. Working first as a volunteer, and then as its director. She has managed the organization's growth from an operating budget of \$50,000 to its current annual operating budget in excess of \$1.5 million.

WCRP is known for the quality, innovation and effectiveness of its affordable housing and community development strategies; and as an organization that involves low-income women in the process of community building, self-empowerment and change. Most recently the women of WCRP have been speaking out and organizing to make sure that long-term residents in North Philadelphia have the ability to remain in the community and not be pushed out due to high property values and rents. As part of this work they have created the Community Justice Land Trust. Nora has helped to create a group that builds power and honors leadership, dignity and justice in the community.

Lynn Mandarano, PhD

Professor, Temple University, Tyler School of Art, Department of Planning & Community Development

Dr. Mandarano holds a Ph.D. in City and Regional Planning from the University of Pennsylvania, MBA in Management Science from Iona College, and BS in Mechanical Engineering from Cornell University. For her dissertation research she developed a comprehensive framework for assessing outcomes of collaborative environmental planning programs and applied it to evaluate the effectiveness of habitat protection and restoration in the New York/New Jersey Harbor under the voluntary National Estuary Program.

Her research continues to explore how collaborative institutions, city agencies, communities and individuals develop human capital (i.e., knowledge and scientific information), social capital, political capital, and other capacities to address complex environmental and social concerns. Her work has been published in leading planning journals including the, Journal of Planning Literature, Journal of Environmental Planning and Management, Journal of Planning, Education and Research, Local Environment, Planning Practice and Research, and Society and Natural Resources among others.

Prior to becoming a professor, Dr. Mandarano worked for more than 20 years as a professional consultant in the fields of environmental engineering and environmental policy for US municipal, county and state governments, private business, and international clients. In 1998, Mandarano started her own consulting practice, The Natural Resource, which is certified as a woman-owned business enterprise in Pennsylvania and Philadelphia.

Scott Page

Principal, Interface Studio

Scott Page founded Interface Studio to test and develop a unique and innovative set of urban design ideas. Scott is an urban designer and planner with degrees from the University of Pennsylvania's School of Design and the Georgia Institute of Technology Architecture Department including a year of study at the Ecole Des Beaux Arts in Paris. Scott has more than twenty years of diverse experience ranging from

city-wide master planning to site specific design and redevelopment strategies. He has been a leader in developing innovative neighborhood plans targeted toward enhancing communication, awareness and empowerment at the community level. Scott is a lecturer at the University of Pennsylvania School of Design and his research on urban design, emerging technologies and sustainability has been presented and published both in the United States and Europe.

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