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2016-2017

# **ANNUAL REPORT**

TO SUPPORTERS

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RESEARCH AND EDUCATION FOR THE COMMON GOOD

# OUR YEAR AT A GLANCE



4 REPORTS



14 BLOG POSTS



6 OP-EDS



71 MEDIA MENTIONS



44,487 USERS

56,252 VISITS

88,252 PAGE VIEWS



2,942 LIKES



2,987 FOLLOWERS



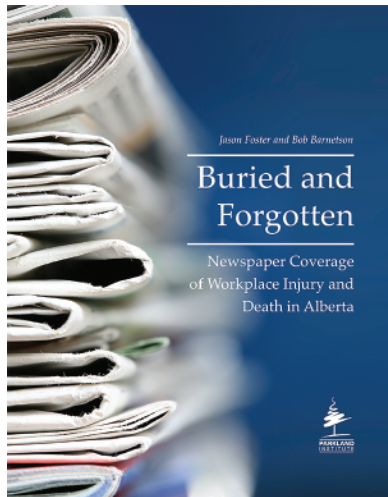
554 SUBSCRIBERS



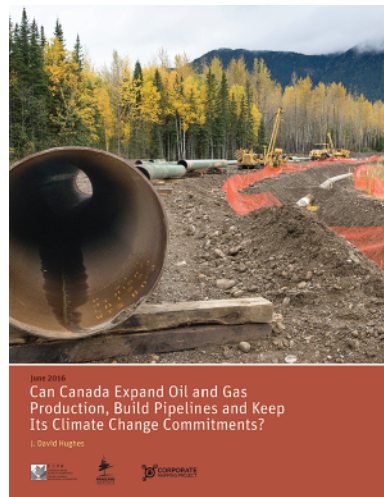
38 PRESENTATIONS

## RESEARCH

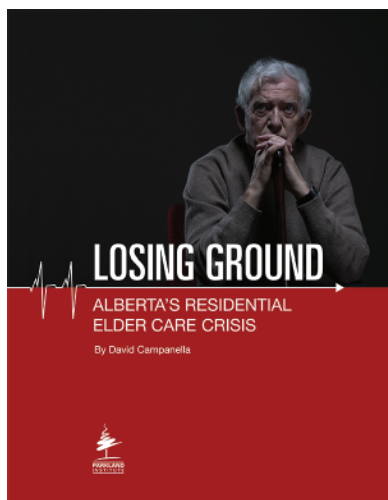
Parkland Institute published four full-length reports in fiscal year 2016-17, including our first two reports co-published with the Canadian Centre for Policy Alternatives through the Corporate Mapping Project.



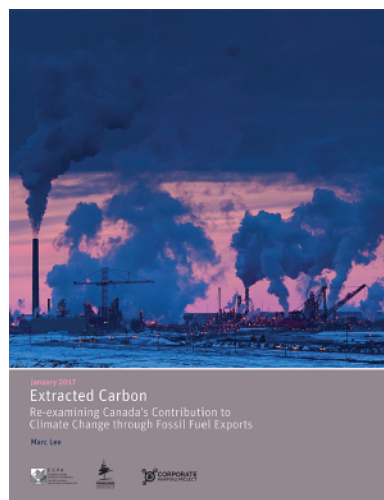
**Buried and Forgotten: Newspaper Coverage of Workplace Injury and Death in Alberta** studied five years of Alberta newspaper coverage of workplace incidents and found Albertans are getting an inaccurate picture of the reality of workplace injuries and fatalities. The report offered 10 recommendations for Alberta Labour and the Workers' Compensation Board.



**Can Canada Expand Oil and Gas Production, Build Pipelines and Keep Its Climate Change Commitments?** was released as part of the Corporate Mapping Project. The report assessed the impact of projected oil and gas expansion on Canada's climate commitments, and reviewed existing pipeline and rail capacity for oil exports under Alberta's 100 Mt oil sands emissions cap.



**Losing Ground: Alberta's Elder Care Crisis** updated our 2013 report on the state of residential elder care. The report found that stagnation in the number of long-term care beds, a continued shift to less-resourced and less-regulated "supportive living" spaces, and higher levels of private for-profit delivery have left residential elder care in Alberta in a state of crisis.



**Extracted Carbon: Re-examining Canada's Contribution to Climate Change through Fossil Fuel Exports** was our second Corporate Mapping Project release. The report analyzed the amount of fossil fuel extracted within Canada and used domestically or exported and combusted elsewhere. It found a dramatic rise in emissions, almost exclusively because of growing fossil fuel exports.

# COMMUNICATIONS



Parkland Institute's website continues to be a go-to source of information and analysis for tens of thousands of people each year. The site includes free access to over 100 Parkland reports and fact sheets. Parkland Institute researchers and research associates produced more than a dozen blogs throughout the year, on topics including the provincial budget, farmworker safety, carbon pricing, and royalties.

Parkland Institute's social media reach continues to expand, with just under 3,000 followers on both Facebook and Twitter. Taken together, Parkland Institute social media posts reached almost a million people.

In addition to our main [parklandinstitute.ca](http://parklandinstitute.ca) website, we now also have a stand-alone conference site at [parklandconference.ca](http://parklandconference.ca), which includes an archive of all 20 of our past annual conferences.



Parkland Institute appeared regularly in provincial and national media over the course of the fiscal year, being mentioned on average more than once every five days. Parkland staff and researchers also had an op-ed published on average every other month. In addition, Parkland's Executive Director Ricardo Acuña continues to write his widely read biweekly column for Edmonton's alternative newspaper *Vue Weekly*.



# PROGRAMMING



Parkland Institute hosted its 20th Annual Fall Conference, **Shifting Gears: Transitioning to the Future Economy** in November, 2016. Featuring keynote speakers Marilyn Waring and John Ralston Saul, the conference explored the many transitions in public services, the economy, environment, and the nature of work in Alberta, Canada, and the world. The conference also featured an evening of celebration to mark Parkland Institute's 20th anniversary.



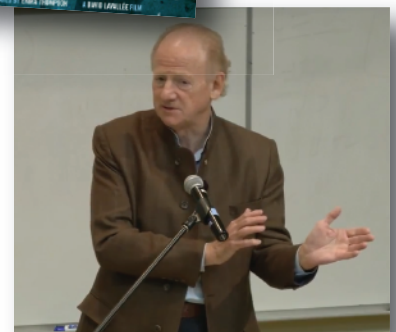
Parkland Institute researchers and staff made almost 40 presentations around Alberta over the course of the year, including to the Calgary Women's Centre, the Southern Alberta Council on Public Affairs, the Canadian Federation for the Humanities and Social Sciences, Friends of Medicare, Ecotrust, and the Edmonton Lifelong Learners Association, directly engaging thousands of Albertans with the results of our research.



Parkland Institute also hosted a number of free public events during the year, including a presentation on economics and the future of Alberta with economist Jim Stanford, and the Edmonton and Calgary premieres of the film *To the Ends of the Earth*, a film examining the state of our global energy system and the impacts of extreme oil and gas extraction.



Parkland continues to be the Alberta host organization for both the Edmonton and Calgary cohorts of Next Up, a seven-month leadership program for young people committed to social and environmental justice. Parkland Institute representatives also sit on the members' council of the Canadian Centre for Policy Alternatives at the national level and on the board of Public Interest Alberta provincially.



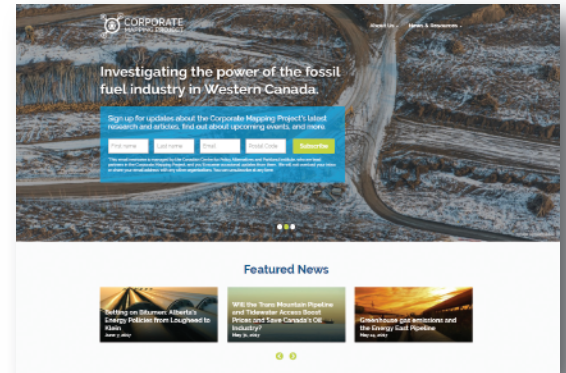


Parkland Institute's work as one of the lead organizations on the six-year, \$2.5 million **Corporate Mapping Project** (CMP) began in earnest over the course of the year.

Hosted by Parkland Institute, the University of Victoria, and the BC and Saskatchewan offices of the Canadian Centre for Policy Alternatives (CCPA) and supported by the Social Sciences and Humanities Research Council (SSHRC), the CMP brings together a team of 28 academic researchers from 12 universities, civil society organizations, and Aboriginal participants to study the oil, gas, and coal industries in Alberta, British Columbia, and Saskatchewan.

In addition to co-publishing two CMP reports in 2016-17 (*Can Canada Expand Oil and Gas Production, Build Pipelines and Keep Its Climate Change Commitments?* and *Extracted Carbon: Re-examining Canada's Contribution to Climate Change through Fossil Fuel Exports*) and a number of CMP-related blogs, Parkland Institute supervised three CMP graduate research assistants over the course of the year.

You can find out more about the Corporate Mapping Project and get updates about all CMP research at [corporatemapping.ca](http://corporatemapping.ca).



# FINANCES & ADMINISTRATION



Parkland Institute continues to do its work thanks to a dedicated group of staff, research associates, and volunteers.

The leadership of Parkland Institute remains with Director **Trevor Harrison** and Executive Director **Ricardo Acuña**.

Parkland Institute currently has two full-time research managers: **Ian Hussey** and **Rebecca Graff-McRae**. **Larissa Stendie** also served as a temporary research manager during a parental leave. Over the course of the year, Parkland has supervised a number of research assistants through the Corporate Mapping Project, including **Emma Jackson**, **Nicole Hill**, and **Susan Cake**.

**Scott Harris** is Parkland Institute's communications director. **Lindsey Yao** has been administration coordinator, but is leaving the position at the end of June, 2017.

**Samantha Power** was our fall conference organizer for the second year in a row, and **Sharlene Oliver** returned to organize the 2017 Parkland Gala.

In addition to its staff, Parkland Institute relies on a provincial network of research associates, a volunteer board of directors made up of representatives from the academic sector and the broader community, and an international group of research fellows who provide guidance and feedback on research and programming. Find out more about all of Parkland Institute's people in the *About* section of our website.



Parkland Institute would like to offer a special thanks to the many volunteers who make our work possible by continuing to offer up their time and expertise throughout the year. We'd also like to thank the hundreds of Albertans whose financial support allows Parkland Institute to continue our research and education for the public good.

## Parkland Institute Financial Report for the year ended March 31, 2017

### Revenue

Individual Donations & Membership	59,811
Organizational Membership & Donations	193,347
Fundraising Revenue	26,133
Endowment Revenue	37,277
Programming Revenue & Sponsorships	45,048
Research Donations & Sponsorships	120,060
General Revenue	3,457
<b>Total Revenue</b>	<b>485,133</b>

### Expenses

Core Staffing	292,678
Administrative Expenses	14,165
Fundraising Expenses	17,515
Programming Expenses	44,432
Research Expenses	231,756
<b>Total Expenditure</b>	<b>600,546</b>

### Summary & Balance

Balance at March 31, 2016*	233,293
Revenue	485,133
Expenditure	600,546
<b>Balance at March 31, 2017</b>	<b>117,880</b>

\* The balance at March 31, 2016 includes funds received before March 31, 2016 that were designated for ongoing research projects and programming that were not expended until the 2016-2017 fiscal year, thus the significant difference in year-end balances.