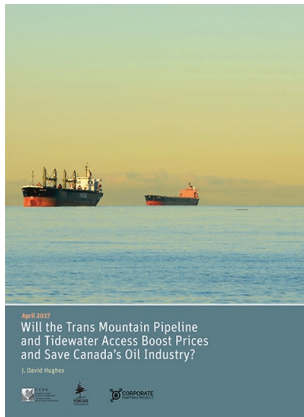




2017–2018  
**ANNUAL**  
**REPORT**

# Research

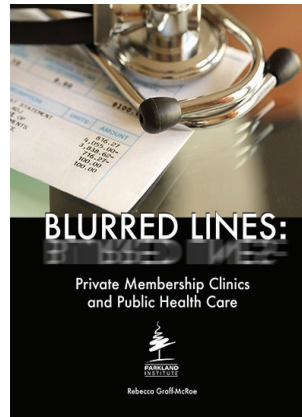
Parkland Institute published four reports in fiscal year 2017–18, including three for the Corporate Mapping Project.



**Will the Trans Mountain Pipeline and Tidewater Access Boost Prices and Save Canada's Oil Industry?** challenges the argument that the Kinder Morgan Trans Mountain pipeline expansion project will lead to a higher price being paid for Alberta's bitumen by getting oil from Alberta to tidewater.



**Betting on Bitumen: Alberta's Energy Policies from Lougheed to Klein** examines the history of energy policies in Alberta as they apply to development of the oil sands, contrasting the approaches of former premiers Lougheed and Klein, and the current Notley government.



**Blurred Lines: Private Membership Clinics and Public Health Care** analyzes private health clinics in Alberta, which charge membership fees for combined physician and complementary care, and examines if there are sufficient measures to ensure the Canada Health Act is being upheld.



**What the Paris Agreement Means for Alberta's Oil Sands Majors** looks at the implications of the Paris climate agreement on the five largest corporations operating the Alberta oil sands by analyzing the carbon liabilities embedded in the proven and probable reserves of the "Big 5" producers.

Parkland researchers and research associates also wrote 20 timely blogs on emerging issues, including the budget, income inequality, health care, and the minimum wage.



Parkland Institute continued work on the six-year Corporate Mapping Project (CMP), including publishing three CMP reports and numerous blogs. Parkland also represents Alberta on the project's steering committee, and is leading CMP research on energy policy, the coal phase-out, and Indigenous rights.

Parkland also supervised three research assistants through the CMP over the past year: Emma Jackson, Nicole Hill, and David Janzen.

You can see all CMP-related research and commentary, and learn more about the project at [corporatemapping.ca](http://corporatemapping.ca).



# Programming



Parkland Institute's 21<sup>st</sup> annual fall conference, **Collapse: Neoliberalism in Crisis**, was held in November on the University of Alberta campus. Speakers included Linda McQuaig, Martin Lukacs, Stephan Lewandowsky, Harsha Walia, Andrew Cash, Jamie Peck, and many more. You can view the conference archive and watch videos of all sessions at [parklandconference.ca](http://parklandconference.ca).



Parkland Institute researchers and staff made over **30 presentations** around Alberta, on topics including health care, climate policy, private clinics, oil economics, guaranteed annual income, the future of jobs and work, and the Alberta budget, directly engaging thousands of Albertans from junior high students to seniors groups with the findings of our research.



In May, Parkland co-sponsored the Edmonton stop of the **Raise a Paddle** tour, featuring a delegation of Pacific Islanders and First Nations leaders focused on the impacts of climate change on Indigenous communities.



In September, Parkland hosted the Edmonton and Calgary book launches of researcher Kevin Taft's latest book, **Oil's Deep State**.



Parkland continues to be the host organization for the Edmonton and Calgary **Next Up** leadership programs for young people committed to environmental and social justice.



# Communications



« Nearly 40,000 people viewed close to 90,000 pages on [parklandinstitute.ca](http://parklandinstitute.ca) over the year, and our social media accounts collectively reached over a million people.

» Parkland research was featured in the media **68 times**, and **six Parkland op-eds** were published, including in the *Globe and Mail*, *Calgary Herald*, *Winnipeg Free Press*, and *The Tyee*.



# Admin & Finances

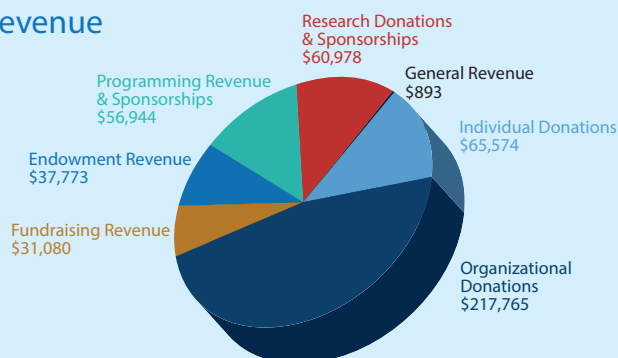
Parkland Institute welcomed two new staff over the past year: Gale Davy as programming & development coordinator, and Sharlene Oliver as administration coordinator. The leadership of Parkland remains with Director Trevor Harrison and Executive Director Ricardo Acuña. Parkland has two research managers, Ian Hussey and Rebecca Graff-McRae, and Scott Harris is communications coordinator.

A very special thanks to all the individuals who made a donation to support Parkland this year, the **46 volunteers** who contributed over **275 volunteer hours**, our practicum student Kaity Doiron, and research volunteer Jakob Meyer.

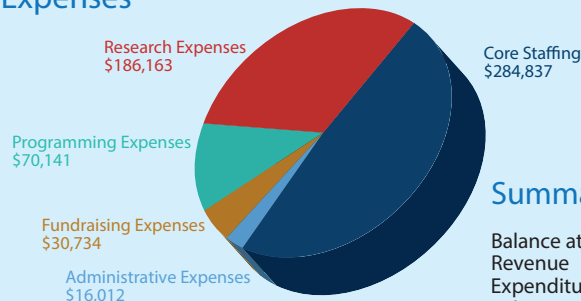
Parkland also relies on our provincial network of research associates, volunteer board of directors, and an international group of research fellows. Find out more about all of Parkland's people at [parklandinstitute.ca/about](http://parklandinstitute.ca/about).

## FINANCIAL REPORT for the year ended March 31, 2018

### Revenue



### Expenses



### Summary & Balance

Balance at March 31, 2017*	\$ 117,880
Revenue	\$ 471,007
Expenditure	\$ 587,887
Balance at March 31, 2018	\$ 1,000

\* The balance at March 31, 2017 includes funds received before March 31, 2017 that were designated for ongoing programming and research that were not expended until the 2017-18 fiscal year, accounting for a significant part of the difference in year-end balances.