

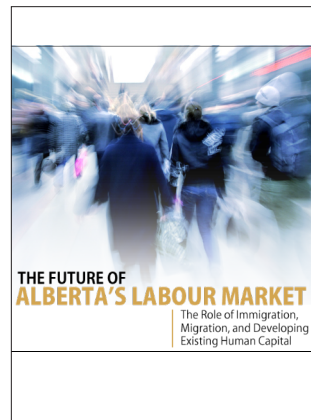


**PARKLAND  
INSTITUTE**

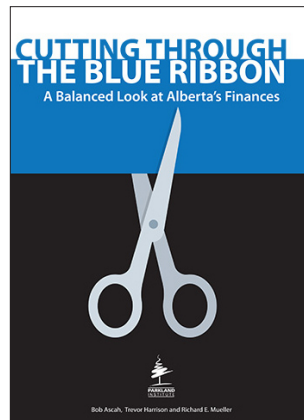
2019–2020  
**ANNUAL  
REPORT**

# Research

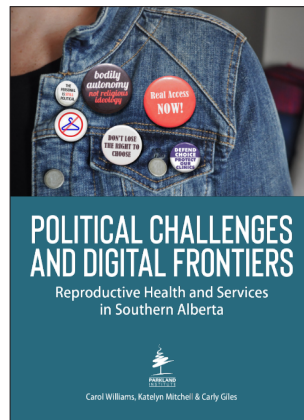
Parkland Institute published seven research reports in 2019-2020. Two reports were co-published as part of the Corporate Mapping Project. Parkland research reports are double-blind peer reviewed and meet the high academic research standards of the University of Alberta.



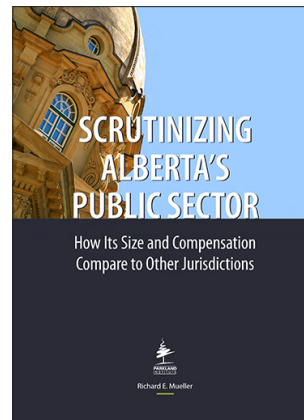
**The Future of Alberta's Labour Market** looks at how Alberta can best meet its workforce needs once the province returns to prosperity and how the Alberta labour market needs new sources of labour.



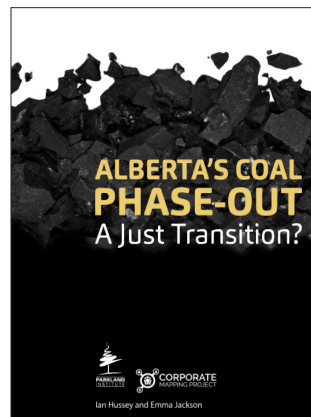
**Cutting Through the Blue Ribbon** provides a balanced analysis of Alberta's finances and concludes that long-term fiscal stability cannot be achieved without addressing the province's long-standing revenue problem.



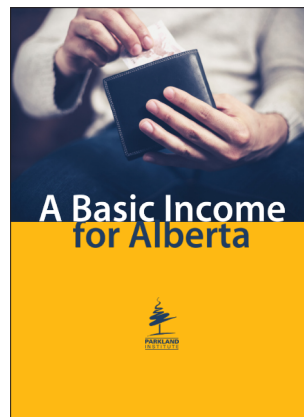
**Political Challenges and Digital Frontiers** contains papers that chart the history of reproductive justice and health in Canada and Alberta, survey emerging trends and explore how reproductive health services and justice are under threat.



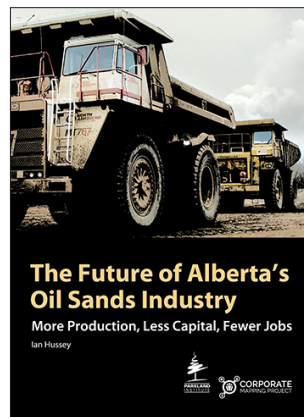
**Scrutinizing Alberta's Public Sector** compares the size and compensation of Alberta's public sector to Canada and the other three large provinces, and concludes that Alberta's public sector doesn't stand out in any significant way.



**Alberta's Coal Phase-out** analyzes the phase-out and compares the transition programs for impacted workers and communities put in place by the Notley government to the key principles of the "just transition" literature.



**A Basic Income for Alberta** looks at whether a basic income is an effective policy response to address the changing nature of work, including increasing employment precarity, labour market restructuring and job loss due to automation.



**The Future of Alberta's Oil Sands Industry** explores the employment and capital and operational spending implications of the ongoing restructuring and consolidation of the Canadian oil sands industry.

# Programming



Parkland's 23<sup>rd</sup> annual fall conference, **Populism and its Discontents**, was held November 15–17, 2019 on the University of Alberta campus. More than 450 people attended at least some part of the conference. The focus was notions of populism and how it's playing out in Alberta, Canada and the world. The conference archive and videos are available at [parklandconference.ca](http://parklandconference.ca).

Parkland Institute staff and researchers spoke directly to thousands of Albertans at more than 35 presentations around the province. They provided expertise and research on democracy, provincial finances, the provincial election, basic income, long-term care, pipelines and energy, just transition and the importance of public services in general.

## Civil Society in a New Alberta: Lessons from B.C.

June 20, 2019

Featuring Shannon Daub and Seth Klein in conversation with Ricardo Acuña

## Post-mortem on the 2019 Alberta Budget

Nov. 5, 2019

Co-sponsored with the Economics Society of Northern Alberta, Policy Studies at the U of A  
Featuring Keith Gerein, Ken Kobly, Nicole Martel, Elizabeth Smythe, Jonathan Teghtmeyer, Katherine White and Bob Ascah

## Defending Alberta - At What Cost?

Sept. 10, 2019

Co-sponsored with Ryerson University Centre for Free Expression  
Featuring Laurie Adkin, Eriel Tchekwie Deranger, Tim Gray, Alex Neve and James L. Turk

## Lessons from Ontario's Days of Action: Relevance for Alberta

Jan. 20, 2020

Co-sponsored with the Confederation of Alberta Faculty Associations  
Featuring Sam Gindin

## The Trudeau Formula Edmonton and Calgary book launches

Sept. 28 and 29, 2019

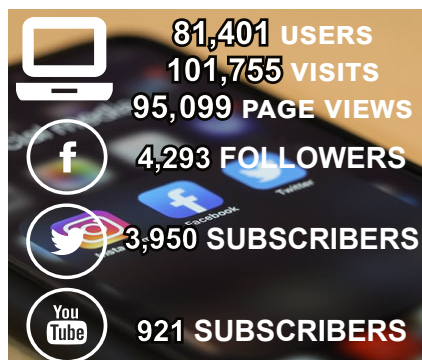
Featuring Martin Lukacs, Crystal Lameman and Ricardo Acuña

## Post-mortem on the 2020 Alberta Budget

March 9, 2020

Co-sponsored with the Economics Society of Northern Alberta, Policy Studies at the U of A  
Featuring Ricardo Acuña, Laurie Adkin, Akanksha Bhatnagar, Nicole Martel, Carman McNary, Sheila Pratt, Katherine White and Bob Ascah

# Communications



Nearly 82,000 people viewed more than 153,000 pages on parklandinstitute.ca over the fiscal year.

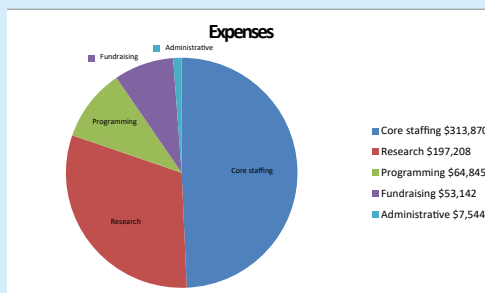
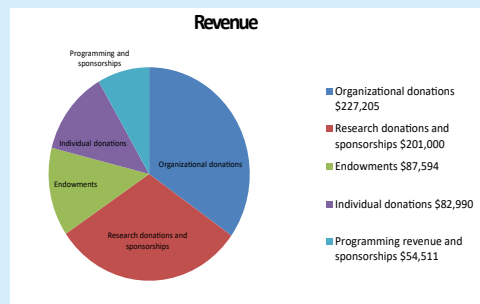


Our research and commentary was featured in the media 94 times. Staff and researchers published 18 timely entries on our blog, covering a range of public policy topics. The blog was especially active during the provincial election, with four posts dealing with election platforms and promises made. Parkland also published eight opinion pieces in local and national print publications and online journals.



# Admin and Finances

## FINANCIAL REPORT for the year ended March 31, 2020



### Summary and balance

Balance	
March 31, 2019	-\$72,783
Revenue	\$664,902
Expenditure	\$636,609
Balance	
March 31, 2020	\$-44,490

Parkland had a number of staffing changes throughout the year.

We welcomed Alison McIntosh as a temporary research manager to cover Rebecca Graff-McRae's maternity leave. Alison was with us in that capacity all year, and continued for two months after Rebecca returned on April 1, 2020. Ian Hussey continued his role as research manager.

Trevor Harrison is Parkland's director, and Ricardo Acuña continued as executive director all year. In

March, Ricardo was elected president of AASUA, meaning he will be on full-time leave from Parkland for two years starting July 1, 2020.

Bill Kilgannon returns to Parkland as the acting executive director. Sharlene Oliver continues as our administration co-ordinator.

In January, programming and development co-ordinator Gale Davy left to work in the office of Edmonton Strathcona MP Heather McPherson.

In February, after five years on the

job, communications co-ordinator Scott Harris left to work for NASA at the U of A.

Sarah Pratt now fills the role of communications co-ordinator. Nicole Hill was a Corporate Mapping Project research assistant for part of the year.

As always, a special thanks to our loyal supporters and the tireless volunteers who help make our programming possible.

Find out more about Parkland's people at [parklandinstitute.ca/about](http://parklandinstitute.ca/about).