



Press Contact: Abbey Hutter
Marketing Coordinator
724-547-6203
abbey@jsfirm.com
www.jsfirm.com

Making Aviation Great Again

Roanoke, Texas (March 7, 2017) JSfirm.com, an aviation job website, released their Hiring Trends Survey for 2017. Of those surveyed, over 51% feel the presidential election will have a positive impact on the aviation industry; while 6% believe the election will have a negative effect. Operations Manager Jeff Richards said, "The survey results indicate a thriving aviation job market." He added, "We are busy! New companies are posting jobs and job seekers are creating memberships to stay up-to-date on new opportunities."

In summary:

- 358 aviation companies across various sectors were surveyed
- 51% feel the 2016 presidential election will have a positive impact on the industry
- 88% will hire in 2017
- 71% did not cut jobs in 2016
- Maintenance & avionics technicians and pilots remain in highest demand
- Companies report that the shortage of qualified professionals is their biggest hiring challenge

Results: Aviation Industry 2017 Hiring Trends and Expectations

Copyright 2017

Q1 - Approximately how many people does your company employ?

<i>Answers</i>	<i>Responses</i>	<i>Percent</i>
1 - 10	70	19.39%
11 - 30	89	24.65%
31 - 50	53	14.68%
51 - 100	35	9.7%
101 - 200	35	9.7%
201 - 500	37	10.25%
501+	42	11.63%

Q2 - Last year (2016), were any jobs cut from your company?

<i>Answers</i>	<i>Responses</i>	<i>Percent</i>
None	258	71.47%
1 - 5	61	16.9%
6 - 10	15	4.16%
11 - 20	12	3.32%
21 - 50	6	1.66%
51 - 100	0	0%
101 - 200	7	1.94%
201 +	2	0.55%

Q3 - Last year (2016), how many people did your company hire?

<i>Answers</i>	<i>Responses</i>	<i>Percent</i>
None	45	12.47%
1 - 5	143	39.61%
6 - 10	47	13.02%
11 - 20	27	7.48%
21 - 50	31	8.59%
51 - 100	32	8.86%
101 - 200	12	3.32%
201+	24	6.65%

Q4 - In 2017, my company is projecting:

<i>Answers</i>	<i>Responses</i>	<i>Percent</i>
Significant growth	44	12.19%
Moderate growth	218	20.78%
No Growth	75	16.22%
Moderate decline	4	1.11%
Significant decline	2	0.55%
Not sure	18	4.99%

Q5 - In 2017, how many people will your company be hiring?

<i>Answers</i>	<i>Responses</i>	<i>Percent</i>
1 - 5	150	41.55%
6 - 10	50	13.85%
11 - 20	23	6.37%
21 - 50	31	8.59%
51 - 100	26	7.2%
101 - 200	11	3.05%
201+	25	6.93%
Likely not hiring	45	12.47%

Q6 - When do you expect your company to hire? (Select all that apply)

<i>Answers</i>	<i>Responses</i>	<i>Percent</i>
1st Quarter 2017 (Jan - March)	175	24.2%
2nd Quarter 2017 (April - June)	227	31.4%
3rd Quarter 2017 (July - Sept)	155	21.44%
4th Quarter 2017 (Oct - Dec)	103	14.25%
N/A	63	8.71%

Q7 - Who will your company be hiring this year?

<i>Answers</i>	<i>Responses</i>	<i>Percent</i>
Avionics	105	9.29%
Maintenance	194	17.17%
Sheet metal/Structures/Composites/Fabricators/Machine Operators	65	5.75%
Interiors/Cabinetry/Upholstery	35	3.1%
Paint	32	2.83%
Quality Assurance	49	4.34%
Safety (SMS)	20	3.54%
Engineers	40	4.30%
Pilots	169	14.96%
Flight Attendants	19	1.68%
Dispatchers	38	3.36%
Line Service	67	5.93%
Sales/Marketing/Business Development	47	4.16%
Social Media Manager	7	0.62%
Customer Service	59	5.22%
Administration including Human Resources/Recruiting	52	4.6%
Management	52	4.6%
N/A	37	3.27%
Other	43	3.81%

Q8 - What type of aircraft does your company primarily support?

<i>Answers</i>	<i>Responses</i>	<i>Percent</i>
Helicopter	93	15.22%
General aviation: single and light twin engine aircraft	132	21.60%
Corporate aircraft: Lear, Citation, Hawker, Gulfstream, etc.	189	30.93%
Commercial/Transport Category: wide body aircraft, transport, etc.	89	14.57%
Military: F-16, C130, V-22, etc.	47	7.69%
Unmanned Aircraft System (UAS / UAV)	27	4.42%
N/A	16	2.62%
Other	18	2.95%

Q9 - Which best describes the service your company provides?

<i>Answers</i>	<i>Responses</i>	<i>Percent</i>
Airport/FBO	68	13.6%
MRO	77	15.4%
OEM	19	3.8%
Aircraft Operator	161	32.2%
Association	1	0.2%
Support Service such as insurance, software, data, etc	9	1.8%
School or Training Center	41	8.2%
Staffing/Recruiting	43	8.6%
Sales/Distribution/Lease	22	4.4%
Other	59	11.8%

Q10 - What is the biggest challenge you have finding qualified aviation talent?

<i>Answers</i>	<i>Responses</i>	<i>Percent</i>
No problem	42	6.05%
Shortage of qualified professionals	224	32.28%
Finding effective resources	39	5.62%
Lack of experience	160	23.05%
Candidate pay expectations are too high	119	17.15%
Our company pay is below standard	36	5.19%
Lack of feedback from hiring managers	19	2.74%
No time to actually recruit	24	3.46%
Other	31	4.47%

Q11 - What resources do you use to find aviation specific talent?

<i>Answers</i>	<i>Responses</i>	<i>Percent</i>
Non-Aviation Websites (Monster, Careerbuilder, Indeed, etc.)	147	11.92%
Aviation Specific Websites (JSfirm, Pilotjobs, Avianation, etc.)	264	21.41%
Professional Networking Websites (Linkedin)	149	12.08%
Social Media Websites (Facebook, Twitter, etc.)	83	6.73%
Aviation Contract Labor Companies	31	2.51%
Aviation Direct Hire Recruiting Companies	27	2.19%
Aviation Job Fairs	59	4.79%
Local Newspapers	45	3.65%
Industry Magazines	24	1.95%
Aviation Schools	96	7.79%
Paid Referrals from Internal Employees	63	5.11%
Word of Mouth	218	17.68%
Other	27	2.19%

Q12 - How do you feel the 2016 presidential election will impact the aviation industry?

<i>Answers</i>	<i>Responses</i>	<i>Percent</i>
Positively	183	50.69%
Negatively	22	6.09%
Neutral	156	43.21%

About JSfirm.com

JSfirm.com is the most recommended aviation job website. Founded in 1999, they have been providing service to the aviation industry for over 15 years. JSfirm.com is a **free** service for Job Seekers. The company's comprehensive website includes access to job postings, direct email of new employment opportunities, free resume builder and networking tools. Companies receive direct access to resumes, management tools, and unlimited job postings with multiple user capabilities and a dedicated Account Manager to help plan a company's candidate search program. For more information, visit: www.jsfirm.com or call 724-547-6203.