



PATHWAYS TO AVIATION

Futures in Aerospace

2019 Sponsorship Opportunities

Pathways to Aviation's

Futures in Aerospace

Position Statement

Founded in 2004, the Reno Air Racing Foundation's purpose has advanced from general aviation education to aviation curriculum, economic, and workforce development. The small non-profit has captured the attention and collaborative engagement of numerous organizations, including: Nevada Governor's Office of Economic Development, Nevada Governor's Workforce Investment Board (Aerospace & Defense Sector Council), Nevada Governor's Office of Workforce Innovation, Reno-Tahoe Airport Authority, Truckee Tahoe Airport Authority, Economic Development Authority of Western Nevada, State of Nevada Department of Education, Washoe County School District, Truckee Tahoe Unified School District, Embry-Riddle Aeronautical University, University of Nevada, Truckee Meadows Community College, Sierra College, and Nevada Business Aviation Association.

The concerns facing the greater aviation industry are no secret. Here are a few which have our greatest attention:

- ✓ There's a growing workforce shortage, not just with pilots, but within avionic, mechanical, technological, and service-oriented positions.
- ✓ The industry needs a skilled labor force, especially well-trained and certified personnel.
- ✓ The topic of aviation is missing from both general and elective education instruction.
- ✓ Many students do not take advantage of or receive career coaching and mentoring resources and opportunities, particularly in advance of graduation into the workforce.

Our overall mission is straight-forward...Pathways to Aviation provides solutions to the aviation industry's growing workforce needs by informing, inspiring, and engaging its future labor force. Guided by our mission, we're addressing workforce shortages in a number of ways, including:

- ✓ Empowering a new generation of aviation experts and leaders.
- ✓ Awarding scholarships to students attending collegiate and specialty instruction.
- ✓ Fostering 100% of hiring from local and nearby locations.
- ✓ Conducting career-readiness workshops for high school and college students.
- ✓ Hosting networking receptions, connecting aviation executives and recruiters to job and internship-seeking students.

The Futures in Aerospace initiative connects students to industry, aviation executives, and college and career opportunities. Students obtain an understanding of their hard and soft skills, articulate those skills on their resumes, share the skills and passions through face-to-face interactions, and develop strong relationships with aviation leaders.

The career development workshops will be conducted at airports and aviation-related businesses in three locations: Reno NV, Carson NV, and Truckee CA. They feature aviation executives, who share their experiences, descriptions of their company specialties, overviews of hiring practices, and career-focused advice. In addition, students receive career planning best practices, such as skills identification, resume writing, interviewing tips, and networking instruction. The goal is for students to be well-prepared to meet aviation executives and recruiters at the final session, where all students and aviation leaders will assemble. If all goes well for the students, they'll leave with job shadowing, internship, and part and full-time employment commitments.

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Speaker presentations, career planning best practices, and industry networking nights to inform and engage aviation's next generation.

Desired Specialty Areas

<u>Specialty</u>	<u>Percentage</u>
Accounting	22.9
Administration	25.7
Avionics	51.4
Dispatcher	20.0
Engineering	62.9
Finance	11.4
Flight Attendant	28.6
Mechanics	37.4
Pilot-Fixed Wing	77.1
Pilot-Helicopter	40.0
Unmanned Aerial Vehicles	45.7



Pursuing Aviation Careers

(post-2018 workshops)

<u>Likelihood</u>	<u>Percentage</u>
Most Likely	54.5
More Likely	36.3
Likely	9.1

Future Plans

(post-2018 workshops)

<u>Event</u>	<u>Pct.</u>
Attend 2019 workshops	82%
Attend Networking Night	91%

Career Planning Gaps

(pre-workshops)

<u>Need</u>	<u>Percentage</u>
General career planning tips	60.0
Interviewing skills	54.3
Meet aviation experts	85.7
Mentoring	57.1
Networking skills	54.3
Resume writing	51.4

Student Feedback

Thank you so much for all the effort put in to this program! I loved every second of it and I want to go to more of them, hopefully in the fall. Great work on the program and thank you for all of the information.

Thank you so much for the opportunity. It means a lot more to me than you can imagine. Programs like these are what make a difference in the lives of kids like me.

This program has been an amazing help for me. I wish I had learned about it sooner so I could have attended more events but I am excited to hear that there will be events potentially in the upcoming fall which I wish to attend.

Student Participation

<u>Year</u>	<u>Number</u>
2017	20
2018	86
High School:	81
College:	5

Funded by Sponsors – Free of Charge for students!

**Visit www.PathwaysToAviation.org
for details, career information, and to RSVP.**

Futures in Aerospace

Flight Plan Events

Event	Date	Time	Format
Reno Flight Plan	1/22/2019	5:30pm-7:00pm	Presentations: Three Industry Experts; Workshop: Careers, Colleges, Scholarships
Reno Flight Plan	2/5/2019	5:30pm-7:00pm	Presentations: Three Industry Experts; Workshop: Skills, career interests
Reno Flight Plan	3/5/2019	5:30pm-7:00pm	Presentations: Three Industry Experts; Workshop: Resumes, applications
Reno Flight Plan	4/9/2019	5:30pm-7:00pm	Presentations: Three Industry Experts; Workshop: Personal branding, networking
Truckee Tahoe Flight Plan	1/24/2019	5:00pm-7:00pm	Presentations: Three Industry Experts; Workshop: Careers, Colleges, Scholarships
Truckee Tahoe Flight Plan	2/14/2019	5:00pm-7:00pm	Presentations: Three Industry Experts; Workshop: Skills, career interests
Truckee Tahoe Flight Plan	3/14/2019	5:00pm-7:00pm	Presentations: Three Industry Experts; Workshop: Resumes, applications
Truckee Tahoe Flight Plan	4/17/2019	5:00pm-7:00pm	Presentations: Three Industry Experts; Workshop: Personal branding, networking
Carson Flight Plan	1/24/2019	5:30pm-7:00pm	Presentations: Three Industry Experts; Workshop: Careers, Colleges, Scholarships
Carson Flight Plan	2/20/2019	5:30pm-7:00pm	Presentations: Three Industry Experts; Workshop: Skills, career interests
Carson Flight Plan	3/20/2019	5:30pm-7:00pm	Presentations: Three Industry Experts; Workshop: Resumes, applications
Carson Flight Plan	4/22/2019	5:30pm-7:00pm	Presentations: Three Industry Experts; Workshop: Personal branding, networking

Aviation Career Week

The second annual week dedicated to aviation careers will take place May 13-17. The week will be highlighted by traditional and social media messaging, interviews with industry executives, promotion of industry trends and opportunities, and recognition of outstanding student participation. The week will feature three industry networking events, where students will meet and share career goals with industry and other professional executives through structured networking.

The Aviation Career Nights will take place on the following dates:

May 14 in Reno
May 15 in Carson
May 16 in Truckee



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2019 Sponsorship Opportunities

Invest in the Future

[overall premier sponsor]

Investment: \$10,000

- ✈️ Mentioned and direct quote in all Futures in Aerospace press releases.
- ✈️ Mentioned and direct quote in all Aviation Career Week press releases.
- ✈️ Host experience at each Networking Night.
- ✈️ Featured workshop presenter at each series.
- ✈️ Webpage promoting your business.
- ✈️ Career-inspiring video on your webpage
- ✈️ Listed as the Premier sponsor on our website
- ✈️ Onsite visual promotions.

Available: 1

Flight Plan

[individual series premier sponsor]

Investment: \$5,000

- ✈️ Mentioned and direct quote in selected Flight Plan press releases.
- ✈️ Mentioned and direct quote in selected Networking Night press releases.
- ✈️ Host experience at each Networking Night
- ✈️ Present scholarship awards at selected Networking Night.
- ✈️ Webpage promoting your business.
- ✈️ Career-inspiring video on your webpage
- ✈️ Listed as a sponsor on our website
- ✈️ Verbally mentioned as a sponsor at sessions.

Available: Reno, Carson, Truckee Tahoe

Networking Night

Investment: \$2,500

- ✈️ Mentioned in all selected Networking Night press releases.
- ✈️ Host experience at selected Networking Night.
- ✈️ Webpage promoting your business.
- ✈️ Listed as a sponsor on our website
- ✈️ Verbally mentioned as a sponsor.
- ✈️ Onsite visual promotions.

Available: Reno, Carson, Truckee Tahoe

Individual Workshop

Investment: \$1,000

- ✈️ Mentioned in workshop press release.
- ✈️ Featured session presenter.
- ✈️ Webpage promoting your business.
- ✈️ Listed as a sponsor on our website
- ✈️ Verbally mentioned as a sponsor at session.
- ✈️ Onsite visual promotions.

Available: Reno Carson Truckee Tahoe (Spring-4)

Join the Crew

Investment: \$500

- ✈️ Host booth at selected Networking Night.
- ✈️ Webpage promoting your business.
- ✈️ Listed as a sponsor on our website
- ✈️ Verbally mentioned as a sponsor.
- ✈️ Onsite visual promotions.

Available: Reno, Carson, Truckee Tahoe

Ways to register your sponsorship:

1

Complete and mail:

PO Box 21433
Reno, NV 89515

2

Request an invoice:

Call Pete at 775-745-1235

Email Pete at pparker@pathwaystoaviation.org

Complete an online sponsor form at:

www.pathwaystoaviation.org/futures_sponsorship_form

3

Register and pay:

Go to: www.pathwaystoaviation.org/futures_sponsorship and select the payment matching your sponsorship amount.



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