

PAUL EVANS FOR OREGON HOUSE DISTRICT 20

Thank you for your interest in holding a House Party to support Paul Evans for House District 20!

This is a very important way for you to make a difference! Not only will you be helping the campaign raise money, but you will also be informing each guest that our campaign is a worthy cause that relies upon their support and their vote!

Here are some suggestions to help ensure your event will be a success!

- 1. SET THE DATE.** Plan for about a 2-hour time-frame for the party. Please coordinate with Amanda Ditzhazy from the campaign staff. As our Volunteer Coordinator, she will help you find the most suitable time and make the most of your House Party – amandaditzhazy@gmail.com or C: 253-632-9295
- 2. PRODUCE A GUEST LIST.** To secure good attendance, invite roughly twice the number of guests that you hope to have in attendance. Include friends and family that share your political views, and ask your guests to bring a friend. Please send Amanda a guest list including contact information and be sure to include guest's phone numbers so you can make follow-up calls at least 1 week before your House Party.
- 3. CREATE INVITATIONS.** Once the date of your House Party is confirmed, use the attached invitation form to create invitations, make copies, and send them out! Sending out personal emails and creating a Facebook event are helpful ways to invite friends. Consider all of your networks when deciding who to invite:
 - Colleagues from work
 - Folks from any organizations you belong to (PTA, environmental groups, sports clubs...)
 - Facebook/twitter friends
 - Family members
 - Church or congregation members
 - Neighbors in your area
- 4. REVIEW CAMPAIGN MATERIALS.** Included in this kit you will find a House Party sign-in sheet, flyers, voter registration forms, and remit envelopes to give out during the party. Please contact the campaign office if you have any questions.
- 5. REVIEW THE BIO.** Please review Paul's bio, which is included in this packet and also available Online. You can use this information to assist with your introduction at the event. It is also most effective later in the event when you personally, as the Host, announce an ASK for contributions from the attendees, with a remit envelope in hand. This gesture is appreciated, and it also emphasizes your support for the campaign to your attendees.

PAID FOR BY FRIENDS OF PAUL EVANS

PAULEVANS.ORG

6. CHECK WI-FI. Inform campaign headquarters if you have Wi-Fi accessibility for web-based contributions. If you are able to set up a home computer/laptop/iPad to be used during your House Party, please have www.paulevans.org on your screen at the start of your event.

7. ASSESS PARKING. Please assess and inform our campaign staff of parking availability and reserve a convenient parking space for Paul's vehicle.

8. OFFER LIGHT REFRESHMENTS. A choice of light refreshments is appreciated.

9. USE SIGNS AND STICKERS. Provide signs, bumper stickers, and dog tags to your guests. You may pick up additional campaign yard signs, dog tags, and bumper stickers at the campaign office at: 1320 Edgewater Street NW, in West Salem (across from Annette's).

10. FINAL PREPARATIONS. On the day of your House Party:

- Place yard signs along your yard so all of your guests are able to find you!
- Give each guest a button, bumper sticker, or dog tag upon arrival.
- Have name tags available for each guest. You will find these in your house party kit.
- Place sign-in and volunteer preference sheets at a registration table.
- Roughly 30 minutes after the start time, give a short speech about the candidate and explain why you think the candidate deserves their vote. Invite anyone that has not registered to vote to the voter registration table.
- Before introducing Paul for brief remarks, encourage your guests to make a contribution to the campaign by using your computer or remit envelopes.
- Take pictures during your House Party so we can add them to the campaign website and Facebook page.

11. SAMPLE ITINERARY:

- **6:30 PM:** Arrival of candidate, mingle time
- **6:55 PM:** Along with you - as the Host - a campaign staff person will also make an ASK for funding, volunteering, and recruitment of names of potential hosts for the next House Party!
- **7:00 PM:** Introduction of Candidate by host
- **7:10 PM:** Candidate speaks, Q & A time
- **7:30 PM:** Mingle time and thanks by Candidate
- **8:00 PM:** Thank your guests for coming! (See the sample Thank You Notes included with your kit)

12. STAFF ASSISTANCE. Campaign staff will gladly maintain the registration table, collect contributions, and answer any questions or concerns you may have before or during the event. All checks need to be made out to "Friends of Paul Evans."

Thank you again for your interest in supporting Paul's re-election campaign for HD 20!

PAID FOR BY FRIENDS OF PAUL EVANS

PAULEVANS.ORG

PAUL EVANS FOR OREGON HOUSE DISTRICT 20

ABOUT PAUL

Education, Political Experience, and the Air Force: A Life of Service

Paul Evans was born in Salem, Oregon. Raised in the small town of Monmouth, he graduated from Central High School (Independence, Oregon) in 1988. At age 18, he was elected to serve his community as a city councilor, one of the youngest elected leaders in the nation. Like his cousin, father and uncle before him, Paul joined the volunteer fire department and served with Polk County Fire District #1 throughout college. Following graduation from Western Oregon University (WOU) in 1992, he enlisted in the U.S. Air Force, earning a commission in 1993 and qualification as an Air Weapons Controller.

Paul spent more than four years on active duty with the 728th Air Control Squadron completing missions throughout the world. Upon fulfilling his initial military commitment in 1997, he returned home to continue his education and begin a civilian career. He led the city as Mayor, served in the Oregon Air National Guard, educated students at WOU and Oregon State University, taught Sunday school at Monmouth Christian Church, worked with the Monmouth-Independence YMCA to support youth programs, and volunteered as a senior firefighter.

Shortly after the September 2001 attacks on the Pentagon and the World Trade Center, the 116th Air Control Squadron, Paul's Oregon Air National Guard unit, was recalled to active duty. For most of 2002 he collaborated with city leaders and community members from locations around the country. Knowing that his skills were needed in the evolving Global War on Terror, he chose not to run for a third term of office. Subsequently, Paul served on active duty overseas including Iraq in 2003 (and 2005) and Afghanistan in 2006, as well as on priority homeland security missions throughout the U.S.

After returning from Iraq in 2005, Paul resumed teaching at WOU. He ran for Oregon State Senate District 10 in 2006. Despite a spirited campaign Paul lost the election. Ironically, he was in Afghanistan during the last phase of the campaign due to an unanticipated deployment schedule change.

Paul's Government Experience

Upon return from overseas, Governor Kulongoski asked Paul to join his staff as a senior advisor for Emergency Management, Military, and Veterans Affairs. Paul served in that capacity for just over three years.

During his tenure, Paul led recovery planning for the largest homeland security exercise in U.S. history, directed initial state-level storm recovery efforts in response to major disasters throughout Northwest Oregon, coauthored the Governor's Recovery Framework in 2008, collaborated with

PAID FOR BY FRIENDS OF PAUL EVANS

PAULEVANS.ORG

PAUL EVANS
FOR OREGON
HOUSE DISTRICT 20

appointed and elected state leaders on regional preparedness and resiliency initiatives, and served as the Chair of the Governor's Task Force on Veterans' Services.

PAID FOR BY FRIENDS OF PAUL EVANS

PAULEVANS.ORG

Paul Enters the Private Sector and Establishes Small Businesses

Paul departed the Governor's Office in April 2010 to accept the position of Chief, Protection and National Security Division for High Impact Technology (HIT). His portfolio included oversight of emergency services equipment and infrastructure product development, marketing, and sales. This work provided him with added insight to international issues with an emphasis on trade within the Pacific Rim. Paul left HIT in February 2012 to establish Mayberry Enterprises (a policy consulting firm) and Northwest Passage Trading Company (an import/export business).

Paul Evans is a full-time Speech Communication professor at Chemeketa Community College and a frequent guest speaker around the Northwest. He serves as the Advisory Board Chair for the Portland State University Emergency Management & Homeland Security Professional Training Program. Paul published *VeteranSpeak: An Introduction to the Language of Veterans* in September 2012.

Service to House District 20

In 2014 Paul was elected to serve the people of Oregon House District 20. As a freshman Representative he served on the House Committees on Veterans and Emergency Preparedness, Business and Labor, and Human Services and Housing.

Notable achievements for the 2015 legislative session include the passage of HB 3303, which certifies the Office for Business Inclusion and Diversity to give preference to disabled veterans in contracting; HB 3391, the Department of Human Services Anti-Stalking bill; as well as increased education funding for the College Inside Funding Program (\$300,000), rehabilitation funding for WOU's Natural Science Building (\$5,940,000) and North Salem High School (\$1 Million). Representative Evans also spearheaded the effort to double the number of free fishing days from 2 to 4, hoping to share this great Pacific Northwest tradition with a wider audience.

In the 2016 interim he will serve on a task force studying incarcerated veterans. As a product of HB 2838, one of Representative Evans' priorities for the 2015 legislative session, this group will propose outreach solutions to better serve our veterans and decrease the rate of incarceration.

During the 2015-2016 Interim he will be preparing his legislative agenda for the 2016 short session in February and will gear up for the 2016 election cycle. He will also return to teaching at Chemeketa Community College.

PAID FOR BY FRIENDS OF PAUL EVANS

PAULEVANS.ORG

PAUL EVANS FOR OREGON HOUSE DISTRICT 20

HOUSE PARTY FAQs

Who do I invite for my house party?

You can invite anyone you like. We recommend that your list include friends and family who share your political views and who live in your community.

What are my responsibilities as host?

Traditionally the host supplies a list of potential attendees to contact, makes a formal ask for donations for Paul and provides light refreshments for the party.

How can Paul and his staff support me in preparing for my house party?

A member of Team Evans will help you create a list of invitees, will help you craft your invitations, will supply postage for hard copies of the invitation and will answer any specific questions that you have before, during and after your party. In addition, they will provide follow up calls for your invitees a week before your party.

What are some tips and best practices for planning and implementing my house party?

First, do not put off planning your party. Stick to the guidelines in the House Party Packet for best results. Encourage your invitees to bring a friend or their partner with them to further expand Paul's support network. Set goals for yourself; for a party a good (and attainable) goal would be to raise between \$300-500 and/or have 15-20 participants who live in HD 20.

What type of refreshments should I provide?

Normal party snacks such as fresh fruit and vegetables, crackers, cheese and cold meat are perfect, especially when accompanied by some wine. Simple is best and will prove more economic.

How can guests make financial contributions?

Guests can contribute either with checks made out to "Friends of Paul Evans, with cash or with debit/credit card

EXAMPLE TIMELINE

3 Weeks Away

Create guest list, send out hard copy of invitations

2 Weeks Away

Work with Team Evans staff to develop loose schedule for the evening.

1 Week Away

Team Evans staff will contact invitees, host will follow up with email which includes directions to their home, parking instructions, arrival time and schedule for the evening.

3 Days Away

Prepare home and insure that refreshments, signs, stickers and all other needed items are on hand

PAID FOR BY FRIENDS OF PAUL EVANS

PAULEVANS.ORG

PAUL EVANS
FOR OREGON
HOUSE DISTRICT 20

Day of

Prepare home with sign up station, decorate lawn with signs to help guests find your home, set out refreshments

PAID FOR BY FRIENDS OF PAUL EVANS

PAULEVANS.ORG

THANK YOU NOTES

Thank-you notes are also a great way to ensure that your guests will have a positive impression of the campaign long after the event. Include any people from your list that didn't make it to the event as well. Be sure to ask people to host their own House Parties in the thank you note and give them the contact information for the campaign:

Friends of Paul Evans

West Salem Office
1320 Edgewater Street NW, Suite 120 Salem,
Oregon 97304 | www.PaulEvans.org

Facebook: facebook.com/paulevansdistrict20

Amanda Ditzhazy, Volunteer Coordinator – amandaditzhazy@gmail.com C: 253-632-9295

A sample thank you note:

Dear Friends,

Last night's Paul Evans for District 20 House Party was a great success! While some of you weren't able to make it last night, those of you that were got a great introduction to who Paul Evans is and the grassroots campaign that they are running. You also know how important we are in helping get out the message. I hope that you are able to host your own House Party within the coming weeks, which you can sign up to do at www.PaulEvans.org.

You can also make a donation there and sign up to volunteer. This campaign matters a lot to me because _____, and your help will ensure that we are victorious come May/November!

Thank you for your support!

PAID FOR BY FRIENDS OF PAUL EVANS

PAULEVANS.ORG

PAUL EVANS

FOR OREGON

HOUSE DISTRICT 20

How you can help: *Host a House Party • Put up a lawn sign • Phone calls • Letters to the editor • Canvassing • In-office support • Fundraising*

Name	Phone Number	Email	Volunteer Preference

PAULEVANSHOUSEPARTY

PAULEVANSHOUSEPARTY

We invite you to join us for a house party in support of PAUL EVANS for House District 20!

We invite you to join us for a house party in support of PAUL EVANS for House District 20!

WHEN: ____/____/____

WHEN: ____/____/____

TIME: ____:____ - ____:____

TIME: ____:____ - ____:____

WHERE: _____

WHERE: _____

PHONE: _____

PHONE: _____

PAUL EVANS
FOR OREGON
HOUSE DISTRICT 20

PAUL EVANS
FOR OREGON
HOUSE DISTRICT 20

PAID FOR BY FRIENDS OF PAUL EVANS

PAID FOR BY FRIENDS OF PAUL EVANS