



PAWSITIVITY SERVICE DOGS ANNUAL REPORT

FISCAL YEAR 2015

"RESCUING DOGS TO RESCUE PEOPLE"

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LETTER FROM EXECUTIVE DIRECTOR

STRATEGIC HIGHLIGHTS

As recommended by the Better Business Bureau's "20 Standards for Nonprofits" (all of which Pawsitivity meets), Pawsitivity elected a new independent Board of Directors:

- Chair: Dr. Kris Butler, Professor of French and Department Chair at the University of Wisconsin–River Falls
- Treasurer: Dave Mackmiller, Principal IT Developer at Medtronic
- Secretary: Dr. Todd Savage, Associate Professor School of Psychology at the University of Wisconsin–River Falls and President of the National Association of School Psychologists
- Vice Chair: Dr. Michelle Parkinson, Associate Professor of English at the University of Wisconsin–River Falls
- Board Member: Julie Coleman, Managing Director and Head Trainer (staff) at Pawsitivity
- Note: Executive Director Tom Coleman is not on the Board of Directors.

The other big news of 2015 is that Pawsitivity was selected as a "Charity of the Month" by the Minnesota Wild professional hockey team and will be featured during a game in April 2016.

FINANCIAL HIGHLIGHTS

- 2014 was the year that Pawsitivity became a 401(c)(3), and 2015 was the year Pawsitivity became much more financially stable.
- For the first time, a staff member, Julie Coleman, drew a full salary of \$31,406.
- Four dogs graduated (two had most of their training the year before but their graduation was in 2015...and two dogs have started their training for an early 2016 graduation).
- Each family raised their share of the fundraising goal (\$16,500 each), a policy that Pawsitivity uses to ensure that families are "on board" and will cherish the dogs they receive.

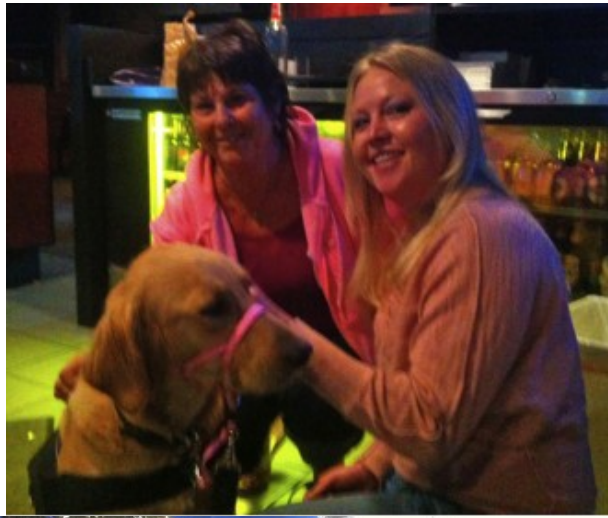
LOOKING AHEAD

Pawsitivity designated \$30,000 as reserves to be used in 2016 to train two dogs. Pawsitivity will continue to hold fundraisers and to ask families to fundraise, as well.

Thank you for your continued support!

Tom Coleman, Executive Director, February 12, 2016

2015 GRADUATES



LENA

Colleen Reddy Humphreys and Nina Hall of Sherwood Lounge in St. Paul, MN (pictured above), sponsored Lena and threw an amazing fundraiser for Pawsitivity in 2014, which included a parade!

In early 2015, Lena graduated to work with her girl who has seizures, and both are doing great!



HARLEY

After service-dog-trainee Otto's tragic death from cancer in 2014, Harley (pictured in both photos above) was rescued from abandonment and stepped up to the plate to take Otto's place as a service dog for a man with a traumatic brain injury and PTSD. Pawsitivity fundraised all over again (with no further contribution required from his handler). Harley graduated in early 2015 and is helping already—recently, his man started volunteering as a PTSD counselor!



DANI

Dani is named after her sponsor, Daniel Maltz, and Pawsitivity trained Dani for a boy with autism and blindness, and now the boy has a new best friend, who helps his family exercise with the boy and serves as a “social bridge” to help him meet new people and interact with his community.



Dani the Dog loved visiting the Herzing University Dental Hygienists and Dental Assistants classes, who then threw a dental-cleaning fundraiser for Pawsitivity!



SYDNEY

Syd was an especially active contributor in our fundraising efforts in 2015, not only having fun with her sponsor “Syd” but also with the Totally Kids fundraiser, Clarice Chikazawa and Frank Tsuchiya’s house party, and the Woodbury Girl Scouts’ auction and fundraiser! Thank you to all who contributed! Pawsitivity trained Syd for a wonderful boy with autism whose brother is afraid of dogs...but the whole family loves gentle Syd, and she is doing great work!

FINANCIAL SUMMARY

PAWSITIVITY EXPENSES, FISCAL YEAR 2015

ADMINISTRATIVE EXPENSES, 7%

DEVELOPMENT EXPENSES, 6%

PROGRAM EXPENSES, 87%



PAWSITIVITY'S PROGRAM EXPENSES WERE AN OUTSTANDING 86.9%, WHICH IS CONSIDERED AN "A" RATING, THE HIGHEST RATING AVAILABLE, BY CHARITYWATCH.

FINANCIAL STATEMENTS

STATEMENT OF FINANCIAL POSITION (SOP) AKA BALANCE SHEET

Pawsitivity Service Dogs Statement of Financial Position as of 12/31/2015	Current Year						
	Total	Unrestricted					
		Operations	Board				
			Designated				
	To Date				New	Prior Year	Note
ASSETS							
Current Assets	30,055	30,055	-	-		-	-
Fixed Assets	-	-	-	-		-	-
Long Term Assets	-	-	-	-			
TOTAL ASSETS	30,055	30,055	-	-		-	-
LIABILITIES							
Current Liabilities	-	-	-	-		-	-
Long Term Liabilities	-	-	-	-		-	-
TOTAL LIABILITIES	-	-	-	-		-	-
NET ASSETS							
Unrestricted							
Undesignated	30,055	30,055	-	-		-	-
Board Designated	-	-	-	-		-	-
Property, Plant & Equip.	-	-	-	-		-	-
Temporarily Restricted	-	-	-	-		-	-
Permanently Restricted	-	-	-	-		-	-
TOTAL NET ASSETS	-	-	-	-		-	-
TOTAL LIABILITIES & NET ASSETS	30,055	30,055	-	-		-	A

Note A (Narrative explanation): \$30,000 of assets are dedicated to two new dogs in 2016.

STATEMENT OF ACTIVITIES (INCOME AND EXPENSES) (SOA) AKA BUDGET
REPORT, OR PROFIT & LOSS AKA INCOME AND EXPENSE

Pawsitivity Service Dogs Statement of Activities 12/31/15	Prior Year Actual	Current Year to Date	Current Year Budget	% Budget to Date	Year End Forecast	Budget to YE Variance	Notes
Earned Revenue	0	0	0	0%	0	0	-
Contributed Revenue	42,258	96,523	75,000	129%	96,523	21,523	-
Released from Restriction (1)	42,258	96,523	75,000	129%	96,523	21,523	-
Total Unrestricted Revenue	42,258	96,523	75,000	129%	96,523	21,523	-
Program Expense	32,195	61,800	70,000	88%	61,800	-8,200	-
Development Expense	1,190	4,538	298	1523%	4,538	4,240	-
Admin Expense	4,244	4,759	5,000	95%	4,759	-241	A
Total Operating Expense	37,629	71,097	75,298	94%	71,097	-4,201	-
NET UNRESTRICTED INCOME	4,629	25,426	-298	-8532%	25,426	25,724	-
Restricted Contributions	-	-	-	-	-	-	-
Released to Unrestricted	-	-	-	-	-	-	-
NET RESTRICTED INCOME	-	-	-	-	-	-	-
NET ALL ACTIVITY	4,629	25,426	-298	-8532%	25,426	20,797	-

Note A (Narrative explanation): 2015 includes one week of continuing education.

STATEMENT OF FUNCTIONAL EXPENSES (SFE) OR P&L BY ACTIVITY

	Second half of training Dog #1 & 2	Dog #3	Dog #4	Admin	Fundraising	Set aside for assets	Total	Notes
Salaries and benefits	10,469	10,469	10,469	-	-		31,406	A
Advertising	-	-	-	298	-		298	-
Conference fees	-	-	-	1,568	-		1,568	-
Facility Maintenance	-	-	-	2,893	-		2,893	-
Website	-	-	-	-	1,067		1,067	-
Telephone expenses	-	-	-	-	327		327	-
Office furniture	-	-	-	-	499		499	-
Office expenses	-	-	-	-	2,322		2,322	-
Printing	-	-	-	-	323		323	-
Service Dog Expenses	10,131	10,131	10,131	-	-		30,394	B
Set aside for assets						30,000	30,000	-
Total	20,600	20,600	20,600	4,759	4,538	30,000	101,097	-

Note A (Narrative explanation): In 2015, only one staff member (Julie Coleman) drew a salary

Note B (Narrative explanation): \$30,000 in assets are dedicated to two new dogs in 2016.

CONTACT INFORMATION



Tom Coleman Executive Director

Tel 651-321-3647

mail@pawsitivityservicedogs.com

Photo from continuing education at Mahogany Ridge dog training camp in April 2015



Julie Coleman

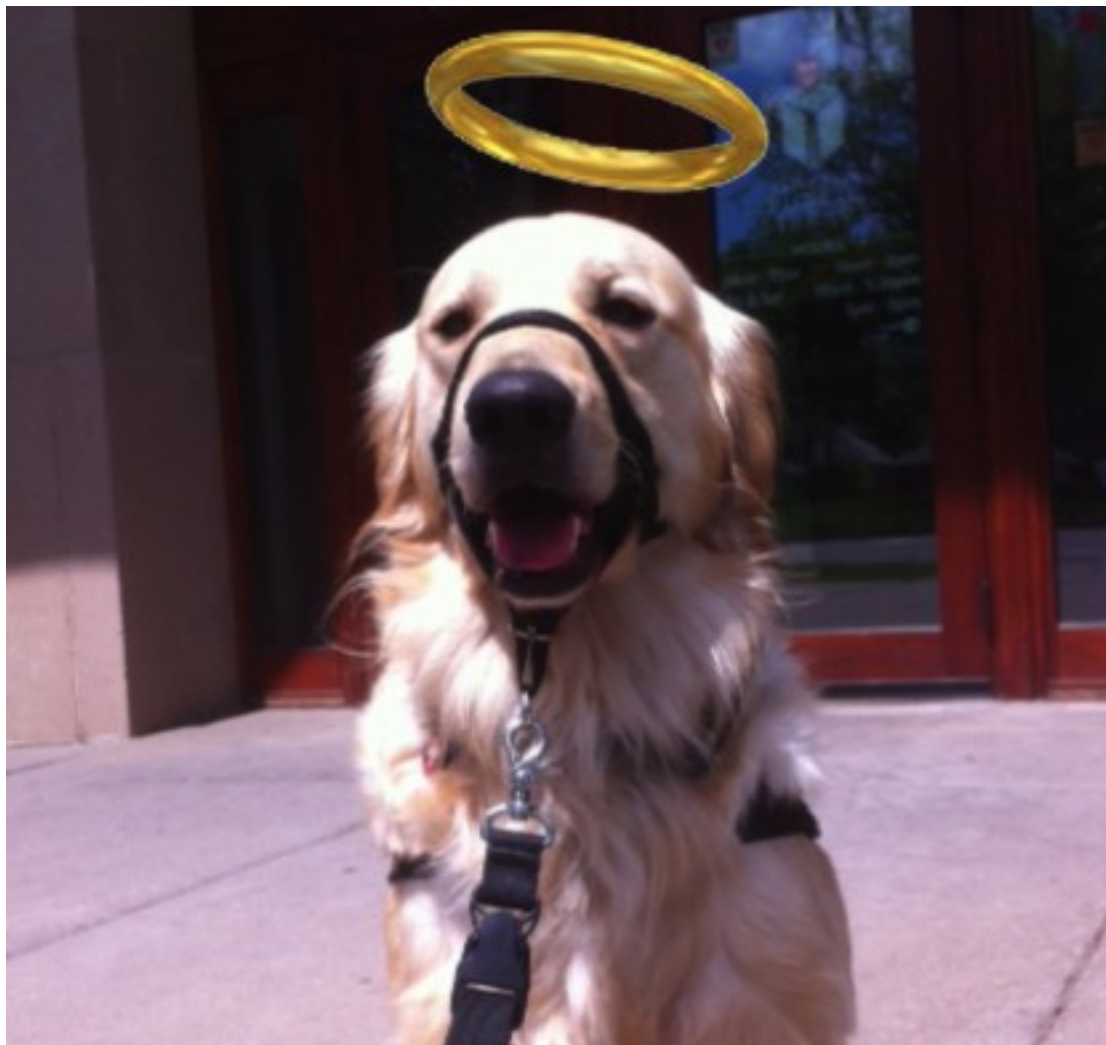
Managing Director and Head Trainer

Tel 651-321-3647

mail@pawsitivityservicedogs.com

Photo from continuing education at Mahogany Ridge dog training camp in April 2015

2015 DONORS – THANK YOU!



ANGEL DONOR

DANIEL MALTZ



GREAT DANES

JIM & PATTY ANDERSEN

ANDERSON FAMILY FOUNDATION (CHARLES SCHWAB)

ANONYMOUS

MEGAN BEER

ROBIN BEVERS

ROGER & PATSY BEVERS

KRIS BUTLER AND DAVE MACKMILLER

HELEN CASILLAS

EBERT LEBLANC FAMILY FOUNDATION INC.

GREG & SUZANNE FLANNIGAN

RENEE & JIM GRECO

KRISTI ERICKSON KAMPMAYER

ROBERT LABARGE

ROBIN SHAVER

JOSEPH & LINDA VUMBACO



SHEPHERDS

ERIC, JONI, PAUL & TEAM AT ABP

JAY H. BANKS

CHARLES CRIST

DENTAL HYGIENIST & DENTAL ASSISTANT STUDENTS AT HERZING UNIVERSITY

KRISTI DANIELSON

KRISTINA FIELDING

SHIRLEY HOWE

PETER KUMASAKA

PHILIP MOVISH

GREGORY OSBORN

JEANNE PIETRINI

VIC PREP

JOSEPH ROGERS

TINA SCHEID

LOUIS SIGMAN

ELENA & DAVID STUMPE

DAVID TWIBELL

BEVERLY & GREGORY VANDERVORSTE



GREYHOUNDS

BETH ALEXANDER & LEALLAN ESTREM

CALVIN & LAMOYLE AMAN

CRAIG & LINDA AMAN

CHERYL ANDERSEN

DAVID & RACHEL ANDERSON

PETER ANTONEKO

JON BECKER

KARI BERGER

SHARI BERGSTEIN

JAKE & ANA BOWLSBY

CAROL BRADBURY

KAYLYNN BROWN

ILA JUNE BROWN-PRATT & JAMES PRATT

JOHN & MELANIE BROWNLEE

MIKE & JEAN BULLER

ANNE CASILLAS

CLARICE CHIKAZAWA

TOMOKO CHIKAZAWA & JANICE LUIS

DICK & TERI CORBET

BARBARA DANNENBERG

JODY DEPENNING

EMILY & RYAN DOYLE

MANDY ELLERTON & PETER WAGENIUS

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DARREN & KATHY FORBES

CHRIS & KELLY FROST

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CORDELL GRAND

AARON & JENNA GUGGISBERG

MARSHA HANOVER

ANN & GENE HOFF

MICHAEL HOFFMAN

BRENDA & DAVID KNAPP-POLZIN

ROBERT KOLB

JIM & MIMI KRON

RYAN & TERESE KRZMARZIK

ROGER & MARYLU LEDEBUHR

REBECCA LIEN

ADAM & KELLY LINDAHL

JIM & MARCIA LOCKMAN

LINDA LOEHR

CORDELL & KERI MACK

TERRI MARKS

CAROL MARTY

RYAN & MOLLY MCCLURE

MICHAEL MCGLOIN

KYLE & MELISSA MOLIN

CAL MOORE

SCOTT & NICOLE MUSCHEWSKE

BRETT & HOLLY NEEDENS

KRIS NOLAN

CARLA NORTH

HEIDI & CHRIS PARTON

CARRIE PETERSON

DR. BETH RAUSCH

LAURA RINGUETTE

PATRICIA RUBLE

JILL RUSSELL

VIRGIL & CHERYL SCHNEIDER

STEVEN SHEPHERD

SONS OF AMVETS

SHARON STANTON

DIANE TAYLOR & LELAND SAPP

MICHELLE TROMBETTA

CONNIE TSUCHIYA

FRANK TSUCHIYA

DEBRA VANDER VORST

DUSTIN & NICOLE VANDER VORST

BYRON WATSON

MIA L. WILLIAMS C/O PAUL & MARY FOX



BEAGLES

DAVID & LYNN AMAN

CULLYN ANDERSON

JENNI ANDERSON

KRISTA ANDERSON

RANDY ANDERSON

MARIT APPELDOORN

COLETTE BAUER

GLYNN BEHMEN

ALISA RABIN BELL

KARRI SWENSON BELL

MARY BENDTSEN

MARGARET BENSON

HOLLY HAYES BERGER

AIMEE BISSONETTE

SANDY BOESCHE

KRISTIN BOIKE

GINGER & MARK BOLLINGER

SILAS BOWMAN

SUSAN BOWMAN

ROBYN BROWN

ERIC & KRISTA BULL

FREDA & GREGG CALDWELL

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ANNETTE CARPENTER

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CARLI CHADDERDON

LINDA CHAMPLIN

CLARICE CHIKAZAWA

MAYA DAHLBERG

SUSANNA DANNER

ROBIN DARSOW

THANH DOAN

MICHELE & PERRY EGGERS

JOYCE EHMKE

APRIL & SCOTT ENGEBRETSON

LAURA ENKOJI

MELISSA ERICKSON

JAN FILPIAK

BARBARA FIRTH

NANCY FONTANA

RANAE FRANKE

ARIC & TRACY FROST

CHERYL & DAN FROST

GIRL SCOUTS OF MN-WI RIVER VALLEY TROOP 55546

LINDA GORTON

JULIE GRAUPMANN

HILLARY GRODSKY

GLENN HAMANAKA

DICK HANSON

CATHERINE HARRINGTON

DAVID HAUSER

KATHY HAUSER

KEN & LYNN HEISER

EIKO HIDANA

KELLY & AMANDA HILL

DAN HOLMBERG

JOALLE HOLMBERG

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KATHLEEN HUNTLEY

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CAROL KINGSTAD

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SUMIKO KOSOBAYASHI

RICH KRUMHOLZ

LISA KUFFEL

CINDY KULZER

JUDY LABARGE

KIRSTEN LAKSO

DARYL LAMON

DAVE & JENNIFER LARSON

HSIN-YEN LEE

GWEN LEWIN

SHUANGSHUANG LIANG

LAURA LOHMER

REBECCA MAJOR

PHYLLIS & CURT MANLEY

TODD & TRICIA MANOLIS

ALICE MARKHAM

NANCY & DAN MCCLAIN

SUSAN MINNICK

HOLLY MISHLER

LORELLE MOLLIN

GILBERT OLSON

CLARICE ONYANGO

ALICE OSADA

OCCUPATIONAL THERAPY ASSISTANTS CLASS OF 2015, HERZING UNIVERSITY

ALISON PETERSON

JANE PHILLIPS

KIMBERLY PILARSKI

ERIN PITMAN

SARAH & MARK POLOVITZ

JAMES & SHARON RICE

CAROL RICHARDS

MARK & SUE RINGHAM

JEAN & JAMES ROEMER

DARLENE ROSSOW

PATTY RUNYON

CHERYL & LESLIE SASS

BARBARA SAVAGE

BRONWYN SCHELL

JUSTIN SCHERER

PAM SCHMITZ

HELEN SCOTT

ANN SENDRIJAS

MELINDA SHIEK

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NELSEN SMITH

RENEE SRCH

LAWRENCE & CHERYL STOVERN

SUSAN STURMS

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CARRIE TRYGSTAD

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JIM & STEPHANIE VERDOORN

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MARIA WASTE

JUSTIN WENZELMAN

ROBB WESTAWKER

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