Board Votes
Interim Report of the Policy Committee on October 2013 Meeting

Committee held one meeting, some proposals were agreed on and it was agreed that further discussions would be necessary.

Endorsements:

Approved

Issue: Should the PDC endorse candidates in races where more than one viable Democratic candidate is running, initiatives and resolutions?

Concern: Endorsing in competitive races or issues can erode club unity.

Concern: Local issues may have details very specific to the locale.

Concern: Lack of clarity in the Bylaws.

Recommendations (Approved):

- By-laws have specific requirements for endorsements. Joe Rolfe agreed to suggest a clarification.
- Endorsement committee should be aware of the issues.
- Should consider if endorsement would be instructive to membership.
- Emphasis added: Pro and con of issues must be presented before voting
- Issue raised: Concerns of members should be part of decision about endorsements.
- No endorsement on local ballot initiatives

Delegate Selection to Assembly District Caucus:

No Decision

Issue: In election years, Assembly Districts hold caucuses to vote on state level candidate endorsements. Clubs are asked to send voting representatives proportional to their membership in each Assembly District. As of 2013, the PDC has enough members in AD22 to send 1 rep, AD24 21 reps, and AD28, 2 reps.

Concern: The question is how to be fair in sending representatives, particularly if there is a contentious race between competing Democrats (such as Honda and Khanna, though that didn’t affect us, just an example).

Recommendation (not Decided):

Numerous suggestions were made, such as asking for volunteers, pulling names from a hat, restricting to membership of specific length of time (to keep a candidate from having a bunch of people join the club just to participate in the endorsement caucus).

Mailing List

Approved

Issue: To whom and when should the PDC provide its mailing list?

Concern: Members do not expect to have their information “marketed” to anyone other than the PDC

Recommendation (Approved):

That the PDC not provide the club mailing list except to the local headquarters once every two years for the purpose of recruiting volunteers. We will provide the headquarters only members
names and phone numbers, not email addresses. For other purposes, the PDC Board can email members about affiliated communications.

**Robo Calls**

*Approved*

**Issue:** When should we do robo calls?

**Concern:** In general, many people don’t like getting robocalls, but they are a good way to bring attention to our events.

**Concern:** Recently an elected official with close ties to the club asked that we allow them to use our phone list for a robocall.

**Recommendation (Approved):**
That Robo Calls only be used to publicize PDC or PDC sponsored events. The President will designate the person responsible for the robo call.

**Newsletter**

*Not Decided*

**Issue:** What events should be publicized in the newsletter? Should we publicize non-PDC Democratic related events? What about candidate fundraisers?

**Issue:** What about DVC and other Democratic Events?

**Recommendation (not decided):**
Newsletter only publicize PDC or PDC co-sponsored events.

**Weekly Email Calendar**

*Not Decided*

**Issue:** What events should be publicized in the newsletter?

**Concern:** Should we publicize non-PDC Democratic related events?

**Concern:** What about candidate fundraisers? What about direct appeals for contributions by candidates?

**Concern:** When there are fundraiser events where there are “bundler” codes (ie the link for contributing or signing up is specific to an individual who is raising money for a candidate), do we list the bundler-specific link? This comes up for example for Presidential fundraising events. We may have multiple members who are raising funds for an event; there may be non-members who want to list the event with their code. Some people who receive the weekly calendar aren’t current members and may be confused by that.

**Recommended (not decided):**
The weekly calendar should only include PDC sponsored or co-hosted events, Democratic non-fundraiser events put on by elected officials and Democratic candidates. Agreed that the calendar needs to prioritize and be shorter.

**Future Topics:**
PDC Financial support and monetary contributions to candidates, campaigns, initiatives, and local or out of area candidates.

Should the PDC announce/support for “bundler events” and/or only for PDC members?