

Ten Minute Building Meeting Measure 97

Time	Topic	Rationale
About 1 Minute	Measure 97 is on the ballot in November, and it is our ONLY real chance to improve education funding.	All of us know that Oregon schools do not have the all the staff, all the materials, or many of the services that students in virtually every other state have. We <u>MUST</u> act to support our students, end the inequity, and PASS MEASURE 97
3 Minutes (minutes 2-4)	Measure 97 only increases taxes for large corporations on Oregon sales over 25 million dollars. [Refer to “Who Pays and Who Doesn’t”]	<ul style="list-style-type: none"> • Oregon has the lowest corporate tax rate in the entire country. • When Measure 97 passes Oregon will go from 50th in corporate taxes rates in the US to about 44th. We would still be lower than every other state around us. • No corporation is going to leave the state because of Measure 97 – the increase in tax only represents about 1% of most of the huge corporations’ global sales. • 82% of the money raised by Measure 97 will come from out-of-state companies.
3 Minutes (minutes 5-7)	We need your help to pass Measure 97 and make adequate funding a reality.	<ul style="list-style-type: none"> • The opponents to the Measure, big out of state corporations like Monsanto, Comcast, and Shell Oil, are spending millions of dollars to defeat the measure. • Some of you may have already viewed some of the “No on 97” commercials on TV. They totally distort the facts but they could be effective. • We need to talk <i>as teachers</i> to our neighbors and tell our stories about why a <u>YES</u> on Measure 97 is needed if we are going reach Oregon’s education potential.
2 Minutes (minutes 8 and 9)	Every building is PAT is doing a canvass and a phone bank – we need to help our colleagues by doing our part.	<ul style="list-style-type: none"> • Think of all of the improvements that a 33% increase in building funds could mean. We would finally have what students need. • If we don’t take part and talk to voters, we will not be able to counteract all the negative adds. People trust teachers, but to be effective and to really defend education and our students we need to get out and talk to people. • If we don’t pass Measure 97, estimates are that we will immediately slip into a “cuts-budget” again. This is our only real hope if we are going to help education in Oregon.
1 Minute (minute 10)	Pass around the sign-up sheets for the building and the M97 info sheet	<ul style="list-style-type: none"> • [Get a colleague to agree to step up and be the first to sign-up before the meeting starts]

STAY FOR QUESTIONS –

THANK THEM FOR COMING TO THE MEETING