

# DIFFERENTIATORS DATA

## NORTH CAROLINA STATEWIDE (N=500) LIKELY GENERAL ELECTION VOTERS CONDUCTED: NOVEMBER 6<sup>TH</sup> – NOVEMBER 8<sup>TH</sup>, 2021

1. THINKING AHEAD, HOW LIKELY IS IT YOU WILL VOTE IN NEXT YEAR'S NOVEMBER GENERAL ELECTIONS FOR US SENATE, CONGRESS, STATE LEGISLATURE AND JUDGES? WOULD YOU SAY YOU ARE DEFINITELY GOING TO VOTE, VERY LIKELY TO VOTE, SOMEWHAT LIKELY TO VOTE OR NOT LIKELY AT ALL? IF YOU ARE NOT REGISTERED TO VOTE IN NORTH CAROLINA, JUST SAY SO.

Total	500
LIKELY VOTER	96.5%
Definitely	83.3%
Very Likely	13.2%
SOMEWHAT LIKELY	3.5%
Mean	2.80

2. THOUGH THE MID-TERM ELECTION IS A LONG WAY OFF, HOW DO YOU INTEND TO VOTE IN ELECTIONS FOR US SENATE, CONGRESS, STATE LEGISLATURE AND JUDGES?

Total	500
ELECTION DAY	49.0%
ABSENTEE BALLOT	7.9%
EARLY VOTING LOCATION	37.9%
DON'T KNOW	5.2%

3. IN NEXT YEAR'S MID-TERM ELECTION THERE ARE TWO RACES FOR THE STATE SUPREME COURT ON THE BALLOT, IF THE ELECTION WERE HELD TODAY AND YOU WERE THINKING SPECIFICALLY ABOUT THE TWO ELECTIONS OF JUSTICES TO THE STATE SUPREME COURT, FOR WHOM WOULD YOU VOTE?

Total	500
REPUBLICAN JUDGE	51.1%
Definitely	40.2%
Probably	8.6%
Leaning	2.3%
DEMOCRATIC JUDGE	38.6%
Definitely	27.7%
Probably	6.8%
Leaning	4.1%
UNDECIDED	10.3%
Net Diff.	12.5%

4. I AM GOING TO READ SOME NAMES OF PEOPLE, ORGANIZATIONS AND TOPICS IN THE NEWS. FOR EACH ONE, PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF THE PERSON. IF I NAME SOMEONE THAT YOU HAVE NO OPINION OF OR HAVE NEVER HEARD OF, JUST TELL ME AND WE'LL GO ON TO THE NEXT ONE.

OPINION: JOE BIDEN

Total	500
FAVORABLE	40.6%
Very	21.5%
Somewhat	19.2%
UNFAVORABLE	56.9%
Somewhat	7.3%
Very	49.6%
NO OPINION	2.5%
Net Diff.	-16.2%
Mean	2.56

5. OPINION: ROY COOPER

Total	500
FAVORABLE	44.5%
Very	26.4%
Somewhat	18.1%
UNFAVORABLE	43.3%
Somewhat	11.4%
Very	31.9%
NO OPINION	7.4%
NEVER HEARD OF	4.7%
Net Diff.	1.2%
Mean	2.96

6. OPINION: TEACHERS UNIONS

Total	500
FAVORABLE	36.2%
Very	19.1%
Somewhat	17.1%
UNFAVORABLE	39.0%
Somewhat	9.2%
Very	29.8%
NO OPINION	19.5%
NEVER HEARD OF	5.3%
Net Diff.	-2.8%
Mean	2.86

7. OPINION: NORTH CAROLINA ASSOCIATION OF EDUCATORS, ALSO KNOWN AS THE NCAE

Total	500
FAVORABLE	31.1%
Very	13.8%
Somewhat	17.3%
UNFAVORABLE	26.4%
Somewhat	7.7%
Very	18.7%
NO OPINION	27.7%
NEVER HEARD OF	14.8%
Net Diff.	4.7%
Mean	3.00

8. IF THE FIRST ELECTION FOR SUPREME COURT WAS BEING HELD TODAY, FOR WHOM WOULD YOU VOTE?

Total	500
RICHARD DIETZ	50.1%
Voting	47.4%
Leaning	2.7%
LUCY INMAN	38.6%
Voting	35.7%
Leaning	2.9%
UNDECIDED	11.3%
Net Diff.	11.5%

9. IF THE SECOND ELECTION FOR SUPREME COURT WAS BEING HELD TODAY, FOR WHOM WOULD YOU VOTE?

Total	500
TREY ALLEN	50.8%
Voting	47.9%
Leaning	2.9%
SAM IRVIN	38.7%
Voting	35.6%
Leaning	3.0%
UNDECIDED	10.5%
Net Diff.	12.1%

10. IF COST AND DISTANCE WERE NOT CONCERNS AND YOU WERE RESPONSIBLE FOR DECIDING WHERE TO SEND A CHILD TO SCHOOL, WOULD YOU WANT THEM TO ATTEND.....

Total Answering	500
TRADITIONAL PUB. SCHOOL	38.1%
CHARTER SCHOOL	10.5%
NON-REL. PRIVATE SCHOOL	10.9%
RELIGIOUS PRIVATE SCHOOL	22.3%
HOME SCHOOL	8.6%
DK/REFUSED	9.6%

11A. DO YOU SUPPORT OR OPPOSE THE NORTH CAROLINA OPPORTUNITY SCHOLARSHIP PROGRAM THAT PROVIDES \$4,200 SCHOLARSHIPS TO LOWER- AND MIDDLE-INCOME FAMILIES SO THEY CAN CHOOSE TO SEND THEIR CHILD TO A PRIVATE OR RELIGIOUS SCHOOL IF THEY BELIEVE THEIR LOCAL PUBLIC SCHOOL DOESN'T MEET THEIR CHILD'S EDUCATIONAL NEEDS?  
(SAMPLE A)

Total	250
SUPPORT	61.3%
Strongly	38.3%
Somewhat	23.0%
OPPOSE	30.7%
Somewhat	8.9%
Strongly	21.8%
DK/REFUSED	8.0%
Net Diff	30.6%
Mean	2.85

12B. DO YOU SUPPORT OR OPPOSE THE NORTH CAROLINA OPPORTUNITY SCHOLARSHIP PROGRAM THAT PROVIDES \$4,200 SCHOLARSHIPS TO LOWER- AND MIDDLE-INCOME FAMILIES SO THEY CAN AFFORD TO SEND THEIR CHILD TO A PRIVATE OR RELIGIOUS SCHOOL IF THEY BELIEVE THEIR LOCAL PUBLIC SCHOOL DOESN'T MEET THEIR CHILD'S EDUCATIONAL NEEDS?  
(SAMPLE B)

Total	250
SUPPORT	62.0%
Strongly	33.9%
Somewhat	28.2%
OPPOSE	25.3%
Somewhat	11.5%
Strongly	13.8%
DK/REFUSED	12.7%
Net Diff	36.8%
Mean	2.94

SAMPLE A & B COMBINATION: NORTH CAROLINA OPPORTUNITY SCHOLARSHIP PROGRAM

Total	500
SUPPORT	61.7%
Strongly	36.1%
Somewhat	25.6%
OPPOSE	28.0%
Somewhat	10.2%
Strongly	17.8%
DK/REFUSED	10.4%
Net Diff	33.7%
Mean	2.89

13. AS YOU MAY KNOW, THE STATE TEACHER’S UNION HAS ASKED THE STATE SUPREME COURT TO DECLARE THE NORTH CAROLINA OPPORTUNITY SCHOLARSHIP PROGRAM UNCONSTITUTIONAL, TAKE SCHOLARSHIPS AWAY FROM NEARLY TWENTY THOUSAND CHILDREN, AND FORCE THOSE CHILDREN TO RETURN TO TRADITIONAL PUBLIC SCHOOLS. DO YOU AGREE OR DISAGREE THAT THE STATE SUPREME COURT SHOULD DECLARE THE OPPORTUNITY SCHOLARSHIP PROGRAM UNCONSTITUTIONAL?

Total	500
AGREE	26.4%
Strongly	13.0%
Somewhat	13.4%
DISAGREE	50.1%
Somewhat	15.0%
Strongly	35.0%
DK/REFUSED	23.5%
Net Diff	-23.7%
Mean	2.06

14. WOULD YOU BE MORE OR LESS LIKELY TO VOTE FOR A SUPREME COURT JUSTICE WHO DECLARED THE OPPORTUNITY SCHOLARSHIP PROGRAM UNCONSTITUTIONAL AND FORCED LOWER- AND MIDDLE-INCOME FAMILIES TO SEND THEIR CHILDREN TO TRADITIONAL PUBLIC SCHOOLS? IF IT WOULD MAKE NO DIFFERENCE, IN HOW YOU VOTE, PLEASE JUST SAY SO

Total	500
MORE LIKELY	24.7%
Much	12.8%
Somewhat	11.9%
LESS LIKELY	34.1%
Somewhat	8.2%
Much	25.8%
NO DIFFERENCE	20.4%
DK/REFUSED	20.9%
Net Diff.	-9.4%
Mean	2.72

15. WITH WHICH POLITICAL PARTY ARE YOU REGISTERED?

Total	500
REPUBLICAN	33.4%
DEMOCRATIC	36.6%
INDEPENDENT/OTHER	29.4%
Independent	28.2%
Other	1.2%
DK/REFUSED	0.6%
Net Diff.	-3.2%

16. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

Total	500
LIBERAL	21.6%
Very	10.0%
Somewhat	11.6%
MODERATE	29.8%
CONSERVATIVE	42.9%
Somewhat	17.5%
Very	25.4%
DK/REFUSED	5.7%
Net Diff.	21.2%
Mean	3.39

17. WHAT IS THE LAST GRADE OF FORMAL EDUCATION YOU HAVE COMPLETED?

Total	500
LESS/COLLEGE GRAD	63.5%
Less Than High School	2.9%
High School Graduate	18.2%
Some College/Trade	27.2%
Associates Degree	15.2%
COLLEGE GRADUATE	35.4%
Bachelors Degree	22.2%
Post-Graduate Degree	13.2%
DK/REFUSED	1.1%
Net Diff.	28.1%

18. DO YOU HAVE ANY CHILDREN THE AGE OF 18 LIVING IN YOUR HOUSEHOLD?

Total	500
YES	15.5%
NO	82.9%
DK/REFUSED	1.5%
Net Diff.	-67.4%

19. GENERALLY SPEAKING, REGARDING THE ISSUE OF ABORTION, WOULD YOU SAY THAT YOU ARE PRO-LIFE OR PRO-CHOICE?

Total	500
PRO-LIFE	47.8%
PRO-CHOICE	41.4%
NOT SURE/NEITHER	8.0%
DK/REFUSED	2.8%

20. WHAT IS YOUR MAIN RACIAL BACKGROUND?

Total	500
AFRICAN AMERICAN/BLACK	21.1%
HISPANIC/LATINO	2.8%
ASIAN/ASIAN-AMERICAN	2.2%
WHITE	72.8%
OTHER	0.6%
REFUSED	0.5%

21. WHAT IS YOUR AGE? ARE YOU BETWEEN...?

Total	500
18-29	11.8%
30-40	15.0%
41-55	25.6%
56-65	19.6%
OVER 65	27.0%
REFUSED	1.0%
Mean	50.77

22. GENDER:

Total	500
MALE	45.0%
FEMALE	55.0%

23. INTERVIEW:

Total	500
LANDLINE PHONE	34.4%
MOBILE PHONE	32.0%
TEXT	33.7%

24. MEDIA MARKET:

Total	500
MAJOR MEDIA MARKETS	76.0%
Greensboro	17.2%
Charlotte	27.6%
Raleigh-Durham	31.2%
REST OF STATE	24.0%
Greenville-New Bern	7.2%
Wilmington/Florence-Mb	6.4%
Grnville-Sprt/Ash/Atl	8.4%
Norfolk	2.0%
Net Diff.	52.0%

25. REGION:

Total	500
NORTHEAST	12.6%
SOUTHEAST	14.4%
RALEIGH/DURHAM	18.7%
GREENSBORO/WINSTON-SALEM	16.8%
CHARLOTTE	17.8%
WESTERN	19.7%

26. VOTER HOUSEHOLD GENERAL ELECTION HISTORY:

Total	500
0 OF 4	0.9%
1 OF 4	17.0%
2 OF 4	15.6%
3 OF 4	21.1%
4 OF 4	45.4%
Mean	2.93

27. VOTER HOUSEHOLD REPUBLICAN PRIMARY ELECTION HISTORY:

Total	500
0 OF 4	66.4%
1 OF 4	17.2%
2 OF 4	5.7%
3 OF 4	7.3%
4 OF 4	3.4%
Mean	0.64

28. SAMPLE:

Total	500
SAMPLE A	50.0%
SAMPLE B	50.0%