



## New ethical marketplace, networking and advocacy site launched

16th March 2012, Sydney, Australia

It began with test drives of the only volume-produced 100% electric vehicle on the market, the [Mitsubishi i-MiEV](#). Dead silence, it was already on. It's smooth handling impressed.

Vegetable / soy based blocks of ink were then used to print stunning photos on the [Fuji Xerox ColourQube 8570](#) cartridge-less printer - no waste!

love that car



Mouth-watering [Burragumbilli](#) organic beer started flowing and teasers of certified organic raw food canapes prepared by [Heath Movement](#) and [Marcea Klein](#) began to excite taste buds before the big announcement...



The launch of the hub for eco, green and fair trade products, services and businesses plus campaigns, information, blogs, news and more...



[ethicalplace.com](http://ethicalplace.com)



[Ethical Place](#) is an experiment at the moment, exploring different methods of online trading, networking and advocacy.

A very engaged and enthusiastic crowd provided lots of questions and summed up the night:

*"I love that car, I love that printer,  
I love Ethical Place"*

All this at a stunning venue equipped with its own renewable energy source, permaculture gardens and recycled taps in bathrooms, [North Sydney Council's Coal Loader Centre for Sustainability](#).

The only Certified Organic energy drink in the world was on offer, [My E](#), and biodegradable wine glasses, cups and serviettes were supplied by [Going Green Solutions](#). Recycled newspaper gift bags from [Coris](#), gifts from [Ethical Gifts](#) and a copy of [G Magazine](#), harbour views, a sunset and bushwalks added to the night.

See our [Sustainability Report](#) on the event.

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A big thank you to our supporters



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