



## Building Community Power on Your Roof With People Power Solar Cooperative

People Power Solar Cooperative is piloting a model of solar development that fosters long-term community ownership of power. Our team is looking for building- and home-owners in the East Bay who would like to explore the potential of contributing their rooftop to build wealth, power, and resilience for our community and future generations.

**You get: Cheaper and cleaner energy.** The cooperative will pay for and own a solar installation on your roof. You could save 10% to 20% on your energy bill. How it works is: You'll pay two small monthly bills - one to the cooperative and one to the utility company. Some years, you may even get small credits back from both the cooperative and utility.

**The cooperative gets: The ability to put solar on your roof, to generate power for you and others.** In the short term, the cooperative will install solar panels sized to power your whole home or building. In coming years, the cooperative may install additional panels that can then feed even more power back into the grid and provide the power to cooperative members in our community.

**Everyone in the East Bay gets: A chance to own and control our energy future!** Over time, the cooperative will build solar projects on rooftops all over the East Bay. Anyone will be able to buy a share of the cooperative and everyone will get to vote and democratically decide how to build and use power in the long term.

**What's different? Building wealth and good jobs for our neighbors in the East Bay.** There are other ways to go solar with no money down, but the impact on your community is quite different. Large companies might lease you a solar system or provide you with financing, but those companies operate to maximize profits for their shareholders, many of whom are already members of the wealthiest 1%. By contrast, the cooperative operates to build power and resilience for our East Bay communities. It pays a small dividend to its members – everyday people in the East Bay – and gives surplus earnings back to customers. As the cooperative builds more solar projects, it'll create good jobs for members of our own community.

**What else is different? Building power for everyone.** While a typical solar company installs power only for your home or building, in coming years, the cooperative will strive to generate surplus power for other people in our community. It's a way to accelerate our transition to renewables and give renters and others a chance to buy clean power.