

People Power Solar Cooperative, Inc.
Privacy Policy

Last Updated: March 12th, 2019

People Power Solar Cooperative, Inc. and our affiliates (“People Power,” “we,” “our,” and/or “us”) value the privacy of the individuals who use our website and related services (collectively, our “Services”). This privacy policy (the “Privacy Policy”) explains how we collect, use, and share information from users of our Services (“Users,” “you,” and/or “your”). By using our Services, you agree to the collection, use, disclosure, and procedures this Privacy Policy describes.

Information We Collect

We may collect a variety of information from or about you or your devices from various sources, as described below. If you do not provide your information as requested, you may not be able to use our Services if that information is necessary to provide our Services or we are legally required to collect it.

Information You Provide to Us.

Membership Information. If you sign up to become a member of our Services, such as a General Owner or an Anchor Owner, we ask for information about you such as your name, email address, phone number, and address.

Donation Information. If you choose to make a donation through our Service, we ask for information about you such as your name, email address, phone number, and address.

Payment Information. If you choose to initiate a transaction through our Services, such as by purchasing membership shares or donating to us, our third party payment processor will collect payment-related information on our behalf, such as credit and/or debit card or other financial information.

Communications. If you contact us directly, we may receive additional information about you. For example, if you contact us for customer support, we may receive your name, email address, phone number, the contents of a message, any attachments you may send to us, and any other information you choose to provide. If you choose to receive our email updates, we collect information from you such as your name, email address, phone number, and address.

Information We Collect When You Use Our Services.

Information from Cookies and Similar Technologies. We collect information using cookies, pixel tags, or similar technologies. Cookies are small text files containing a string of alphanumeric characters. We may use both session cookies and persistent cookies. Session cookies disappear after you close your browser. Persistent cookies remain after you close your browser, and may be used by your browser on subsequent visits to our Services. Please review your web browser’s “Help” file to learn the proper way to modify your cookie settings. Please note that if you delete or choose not to accept cookies from our Services, you may not be able to utilize the features of the Services to their fullest potential.

Device Information. We receive information about the device and software you use to access our Services, such as your internet protocol (IP) address, web browser type, operating system version, phone carrier and manufacturer, and device identifiers.

Usage Information. To help us understand how you use our Services and to help us improve them, we automatically receive information about your interactions with our Services, like the pages or other content you view and the dates and times of your visits.

How We Use the Information We Collect

We use the information we collect in a number of ways, including:

- To provide, maintain, improve, and enhance our Services;
- To understand and analyze how you use our Services and develop new services, features, and functionality;
- To communicate with you, provide you with updates and other information relating to our Services, provide information that you request, respond to comments and questions, and otherwise provide customer support;
- For marketing and advertising purposes, such as developing and providing promotional and advertising materials that may be relevant, valuable or otherwise of interest to you;
- To send you text messages;
- To facilitate transactions, donations, and payments;
- To find and prevent fraud, and respond to trust and safety issues that may arise;
- For compliance purposes, including enforcing our legal rights or as may be required by applicable laws and regulations or requested by any process or governmental agency; and
- For other purposes for which we provide specific notice at the time the information is collected.

How We Share the Information We Collect

Vendors and Service Providers. We may share any information we receive with vendors and service providers retained in connection with the provision of our Services.

As Required by Law and Similar Disclosures. We may access, preserve, and disclose your information if we believe doing so is required or appropriate to: (a) comply with law enforcement requests and legal process, such as a court order or subpoena; (b) respond to your requests; or (c) protect your, our, or others' rights, property, or safety.

Merger, Sale, or Other Asset Transfers. We may transfer your information to service providers, advisors, potential transactional partners, or other third parties in connection with the consideration, negotiation, or completion of a corporate transaction in which we are acquired by or merged with another organization or we sell, liquidate, or transfer all or a portion of our assets. Our Bylaws limit the parties we may sell or transfer assets to, with the goal of ensuring long-term community benefit.

Consent. We may also disclose your information with your permission.

Third Parties

Our Services may contain links to other websites, products, or services that we do not own or operate. We

are not responsible for the practices of these third parties. Please be aware that this Privacy Policy does not apply to your activities on these third party services or any information you disclose to these third parties. We encourage you to read their privacy policies before providing any information to them.

Security

We make reasonable efforts to protect your information by using safeguards designed to improve the security of the information we maintain. However, as our Services are hosted electronically, we can make no guarantees as to the security or privacy of your information.

Children

We do not knowingly collect, maintain, or use personal information from children under 13 years of age, and no part of our Services is directed to children. If you learn that a child has provided us with personal information in violation of the Privacy Policy, then you may alert us at hello@peoplepowersolar.org.

International Transfers of Data

Our Services are hosted in the United States and intended for visitors located within the United States. If you choose to use our Services from the European Union or other regions of the world with laws governing data collection and use that may differ from U.S. law, then please note that you are transferring your personal information outside of those regions to the United States for storage and processing. Also, we may transfer your data from the U.S. to other countries or regions in connection with storage and processing of data, fulfilling your requests, and operating the Services. By providing any information, including personal information, on or to the Services, you consent to such transfer, storage, and processing.

Changes to the Privacy Policy

We will post any adjustments to the Privacy Policy on this page, and the revised version will be effective when it is posted. If we materially change the ways in which we use or share personal information previously collected from you through our Services, we will notify you through the Services, by email, or other communication.

Contact Information

If you have any questions, comments, or concerns about our Privacy Policy, please email us at hello@peoplepowersolar.org or write to us at People Power Solar Cooperative, 1428 Franklin St, Oakland, CA 94612.