The current state of Pershing Square is obsolete. A relic of old and failed thinking, the Square must renew itself by connecting with the goals and ambitions of a 21st century Los Angeles. As the city expands its public transit system and adopts a denser and more sustainable way of living, the square can reflect and support this new paradigm by becoming ‘center of centers’ within LA - a catalyst for the district within which it resides, while simultaneously an attractor for the broader region. In so doing, Pershing Square can serve as an urban canvas that registers the lives, dreams, and aspirations of current and future generations of Angelenos - fulfilling its potential as an iconic landmark, and taking its rightful place among the world’s great public spaces.

1. TODAY
We are investing in our future

2. TOMORROW
This idea of being an interconnected metropolis is realised

3. MULTI-MODAL
We will move through the city in many different forms

4. CENTER OF CENTERS
Pershing Square can be the anchor to many centers - emotionally, physically, programmatically

The potential activated area of the square by:

3. RECONFIGURE
a. Sinking; occupying the basement car park
b. Stacking additional floor levels

4. ROLE?
Pershing Square should represent the ambitions of a 21st century L.A.